

Effectively manage, control and protect your organization's software assets.

Dell Software Asset Lifecycle Management Services



Improve management of your software assets to meet changing IT needs

Software asset lifecycle management is critical to managing your IT environment because effectiveness is seriously compromised when your organization does not know what software assets it has, where they are located, how they are configured and how they are used and by whom. The implementation of many processes, such as configuration, release and change management, is dependent on your organization having accurate knowledge of its IT assets.

The fast pace of technology innovation will continue to present new challenges to achieving effective software management. Dell Software Asset Lifecycle Management Services prepare you for the challenge. Our services help you optimize assets throughout their lifecycle to help you reduce cost, improve compliance and mitigate risk. We can help you:

- Solve compliance issues by:
 - Implementing chain-of-custody processes
 - Complying with the Sarbanes-Oxley Act, the Health Insurance Portability and Accountability Act (HIPAA) and other retention and data privacy regulations
 - Enabling software licensing compliance
- Improve cost reduction and avoidance by:
 - Maximizing the utilization of assets and redeploying them, if possible
 - Enabling efficient procurement, contract negotiations and chargeback
- Mitigate risk by:
 - Tracing asset usage and ownership
 - Defining processes and make records available in the event of an audit

In a nutshell, our services provide solutions for inventory control and management, financial planning and the management of procurement, software, contracts and changes.

Dell helps you manage and optimize the purchase, deployment, maintenance, utilization and disposal of your software assets.

Dell Software Asset Lifecycle Management Services can:

- Provide insight into software platforms usage and ownership
- Deliver support for industry compliance audits and enable efficient procurement and contract negotiations
- Reduce IT costs associated with new license purchases and renewals
- Increase automation and standardization while decreasing annual technology costs
- Maximize the utilization of assets and redeploy, if possible
- Cut the time and effort required for software-specific audits

Accelerate your move to software asset lifecycle management

Our services support your business objectives using industry best practice to optimize assets throughout the lifecycle and help you reduce cost, improve compliance and mitigate risks. We offer two major services for Software Asset Lifecycle Management:

- Client Software Asset Lifecycle Management focuses on end-user software
- Data Center Software Asset Lifecycle Management delivers services for enterprise and data center software components

Key aspects of the offering

Features	Benefits
Client Software Asset Lifecycle Management	It includes: • Deployed software against license count tracking • Simple desktop licensing (Microsoft, Adobe) • Upgrade and downgrade rights • Support and maintenance agreements
Data Center Software Asset Lifecycle Management	It includes: Deployed software against license count tracking Complex data-center licensing (Microsoft, Symantec)
Flexera agent deployment support	Add-on service with support capabilities to help manage Flexera deployments
License optimization	 Add-on service: License model optimizations for production versus development Version/edition cross-usage analysis Version/edition standardization analysis What-if analysis reports are also included in Data Center Software Asset Lifecycle Management
Software metering and harvesting	Add-on service for Client Software Asset Lifecycle Management and Data Center Software Asset Lifecycle Management
Oracle license management	Only available for Data Center Software Asset Lifecycle Management: software asset management for Oracle licensing
IBM license management	Only available for Data Center Software Asset Lifecycle Management: software asset management for IBM licensing
SAP license management	Only available for Data Center Software Asset Lifecycle Management: software asset management for SAP licensing

For more information about any of our service offerings, please visit Dell.com/services or contact your Dell representative.



Scan or click this code to learn how Dell Services can help your organization. Product and service availability varies by country. To learn more, customers and Dell Channel Partners should contact their sales representative for more information. Specifications are correct at date of publication but are subject to availability or change without notice at any time. Dell and its affiliates cannot be responsible for errors or omissions in typography or photography. Dell's Terms and Conditions of Sales and Service apply and are available on request. Dell and the Dell logo are trademarks of Dell Inc. Other trademarks and trade names may be used in this document to refer to either the entities claiming the marks and names or their products. Dell disclaims proprietary interest in the marks and names of others. © 2014 Dell Inc. All rights reserved. October 2014 / D477_Dell_Software_Asset_Lifecycle_Management_Services_Data_Sheet.indd | Rev. 1.0

