

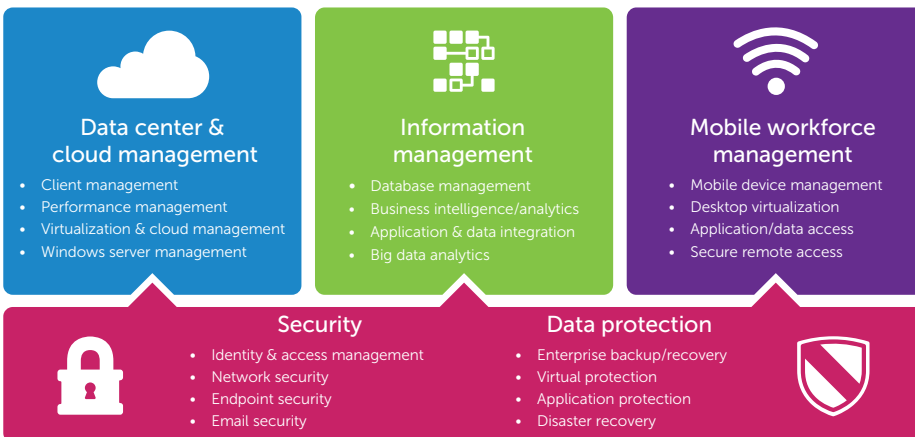
Overview of solutions

Simplify IT management, mitigate risk, and accelerate results

Opportunities abound today for information technology (IT) to drive value for enterprises. The right solutions can deliver business agility and innovation for staying ahead of the market curves as well as attracting and retaining more customers than you ever imagined. But for your organization to truly fulfill the promise of IT, you have to efficiently manage its myriad pitfalls and intricacies. Only Dell Software can deliver the extensive capabilities you need to tackle these challenges and thrive. We make it easy to securely manage and protect applications, systems, devices and data for organizations of all sizes. Our simple yet powerful software – combined with Dell hardware and services – provide

scalable, integrated, end-to-end solutions to drive value and accelerate results. Whether it's Windows infrastructure, the cloud and mobile computing, or networks, databases and business intelligence, we dramatically reduce complexity and risk to unlock the power of IT.

Empowering IT leaders with solutions to address the most strategic needs
 We're experiencing an era where mega trends are converging on IT at a scale and at a pace that are unprecedented. To address all of the mega trends impacting IT today, Dell Software offers products in five compelling solution areas:



Only Dell Software can deliver the extensive capabilities you need to tackle your challenges and thrive. We make it easy to securely manage and protect applications, systems, devices and data for organizations of all sizes.

- Our purpose:**
 We believe complexity and risk prevent companies from unlocking the power of technology, so we:
- Make the complex simple and the powerful easy to use
 - Drive out inefficiency and risk
 - Enable organizations to seamlessly integrate and scale
 - Deliver superior results more quickly

Quick facts

More than 6,000 team members and 1,600 software engineers

Two million users across our user communities

More than one million customers

Third-party validation from Gartner, EMA and NSS Labs, to name a few

Leadership positions in many Gartner Magic Quadrants for Foglight, SonicWALL, identity and access management products, and others.

Data center and cloud management:

Get the most from your technology investments in Windows infrastructure, enterprise applications, critical systems and virtual environments.

- Simplify management of applications whether they're on premises, virtualized, on a private cloud, or in a multi-cloud environment.
- Automate workload administration and migration for Exchange, SharePoint, Active Directory and Lync.
- Improve performance monitoring and systems management across servers, desktops, laptops, and mobile devices.

Information management:

Streamline management of business intelligence, big data analytics, and databases on any technology platform.

- Simplify database design and administration, database monitoring, and database replication.
- Transform structured, semi-structured, and unstructured data into actionable insights to turn big data into big ideas.
- Integrate applications and data from multiple, disparate silos across your business whether on premises or in the cloud.

Mobile workforce management:

Give your users the power to work efficiently and securely, no matter where they are, which devices they're using, or what platform they're working on.

- Streamline deployment of desktop virtualization and provide users secure remote access, no matter where they are located.
- Implement network security and endpoint security from the device through the infrastructure to the application.
- Reduce complexity with endpoint management solutions that centralize a variety of endpoint devices – iOS, Android and Windows.

Security:

Secure your environment with award-winning solutions for identity and access management, network defense, remote access, email protection and endpoint control.

- Protect your network perimeter with powerful threat detection and content filtering.
- Control access to enterprise applications and information, including privileged user accounts.
- Provide secure remote access, including email and web application protection, from any device and any location.

Data protection:

Protect the business-critical data in your physical, virtual, application and cloud environments – quickly, easily and affordably.

- Back up data and applications continuously across your physical and virtual environments.
- Recover applications and data quickly, from complete systems to individual files and objects.
- Replicate critical data to other locations for off-site protection and improved availability.

Dell Software: Delivering complete and connected solutions

Dell Software empowers organizations of all sizes to experience Dell's "power to do more" by delivering scalable yet simple-to-use solutions that can increase productivity, responsiveness and efficiency. This software, when combined with Dell hardware and services, helps customers simplify IT, mitigate risk and accelerate business results. www.dellsoftware.com.

Dell Software

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