## Bangalore Overall Score: 34.1/100 | Overall Rank: 40/50

## **Basic Facts**

- 10.5 million population
- \$52 billion Gross Metro Product (2016)
- Top industries by employment are: information technology services, aerospace and aviation, heavy manufacturing

## **Notable Strengths**

- Ranked No. 10 for Markets, Bangalore is a large commercial center that is rapidly growing
- While its Gross Metro Product (GMP) is one of the lowest in the index, the projected economic growth rate of India is the highest in the index at 8.8 percent over the next five years, suggesting that Bangalore, as India's southern capital, will continue to grow rapidly as well
- In addition, the cost of living and corporate tax rates in India are some of the lowest in the index
- Nicknamed "the Silicon Valley of India,"
  Bangalore is particularly well-placed to support
  and develop its biggest industry, that of
  information technology services
- This is supported by the low cost of technology in Bangalore, where it ranks No. 5 in the index due to having the No. 3 lowest average monthly cost of internet and No.10 lowest cost of monthly mobile tariffs
- The city does well in providing strong female role models, particularly amongst politicians, ranking No. 3 in the index for Access to Mentors and Role Models
- Bangalore has had seven female mayors in the last 70 years, including the current mayor and two of the previous five

## **Areas for Improvement**

- Bangalore offers a stronger enabling environment than operating environment for female entrepreneurs
- While it has a relatively large and growing market, Bangalore ranks No. 48 out of the 50 cities in the Talent category of the index
- This is largely driven by the low female labor force participation rate, which at 24.3 percent is the No. 2 lowest in the index
- In addition, Bangalore has relatively few women with executive experience relative to men, with a ratio of less than 1 in 5
- Relative to other cities in the index, Bangalore has relatively low rates of tertiary education, with only 14.9 percent of women receiving college-level education or above, though this is slightly higher than the rate when the men and women of Bangalore are considered together, which is 14.8 percent
- "Ranked No.10 for Markets, Bangalore is a large commercial center that is rapidly growing."
- Bangalore also ranks relatively low in the Capital pillar, at No. 38 in the index
- A small population of potential investors, as well as a small proportion (17 percent) of investment companies with female executives, means that female entrepreneurs in Bangalore may face relatively more difficulty obtaining funding for their enterprises



