

Speed cloud innovation.

100% of **Fortune 100 companies** will adopt OpenStack in the next 3 years.¹



Accelerate deployment and time to value for private and hybrid cloud environments.

The Dell EMC Ready Bundle for Red Hat OpenStack Platform, powered by Intel



Reduce complexity with a **complete, integrated, proven solution.**



Take advantage of **extensive experience from industry experts.**



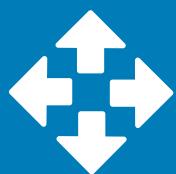
Gain **services and support** for building and operating your environment.

AGILITY

92%

of OpenStack adopters want to avoid vendor lock-in with an open, flexible platform.²

Deliver more agility and respond quickly to business demands.



Scale up, down, or out.



Adapt with utility-like IT services.



Customize with certified extensions.



Deploy with less risk.

EFFICIENCY

75%

of cloud adopters expect their cloud deployment to increase operational efficiency.³

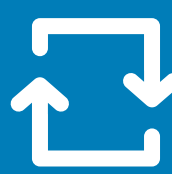
Rapidly deploy a cloud environment and streamline cloud administration.



Build your environment faster.



Automate and streamline operations.



Update without disruptions.



Focus IT on strategic outcomes.

INNOVATION

79%

of OpenStack adopters use it to accelerate innovation and deploy applications faster.⁴

Gain access to the latest advances at every level of the solution stack.



Unlock open source innovation.



Ensure security and compliance.



Gain cloud platform visibility.



Integrate workloads at your pace.

Transform your IT organization into a valuable business asset with the Dell EMC Ready Bundle for Red Hat OpenStack Platform, powered by Intel.

Learn more at DellCloudBuilders.com.

¹ ComputerWeekly.com, "OpenStack set for 100% adoption by Fortune 100 firms within three years," April 27, 2016.

² OpenStack.org, "OpenStack User Survey," April 2016.

³ RightScale, "RightScale 2016 State of the Cloud Report," January 2016.

⁴ OpenStack.org, "OpenStack User Survey," April 2016.