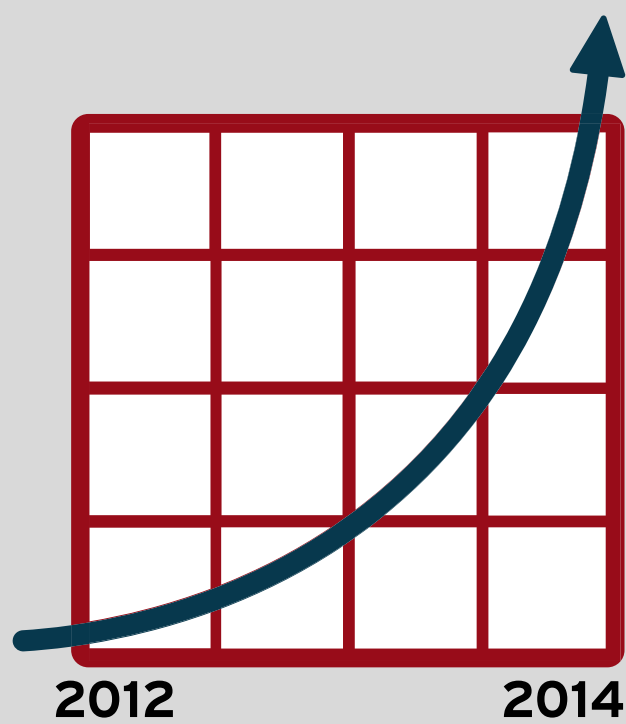# OPENSTACK® CLOUD SOLUTIONS
from Red Hat and Dell

ACCELERATE DEPLOYMENT OF PRIVATE AND HYBRID CLOUDS
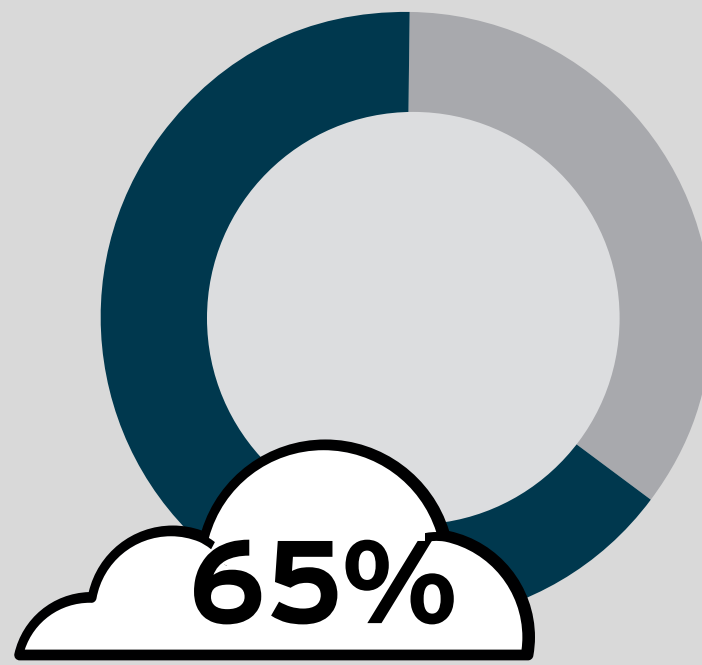
OPENSTACK ADOPTION RATE

72% adoption growth between 2012 and 2014

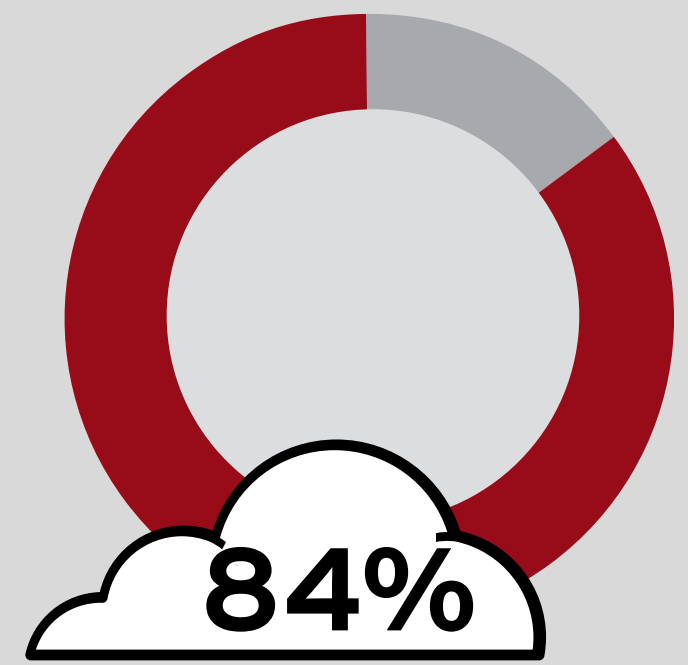

2012   **2014**

OpenStack adoption growth rate per Zenoss "2014 State of the OpenSource Cloud Report"

CLOUD COMPUTING AND OPENSTACK

65%
Use or plan to deploy private clouds

84%
Enterprises plan on OpenStack for private clouds

65% of IT professionals and executives involved in cloud computing purchase process use or plan to deploy private clouds per "Private Clouds Proving Their Popularity", CIOinsight.com, 2013
84% of enterprises plan to deploy OpenStack for private clouds per IDG, "CIO QuickPulse Survey: OpenStack Hype vs. Reality," July 2013 **www.redhat.com/infographics/openstack-platform-for-private-cloud/**
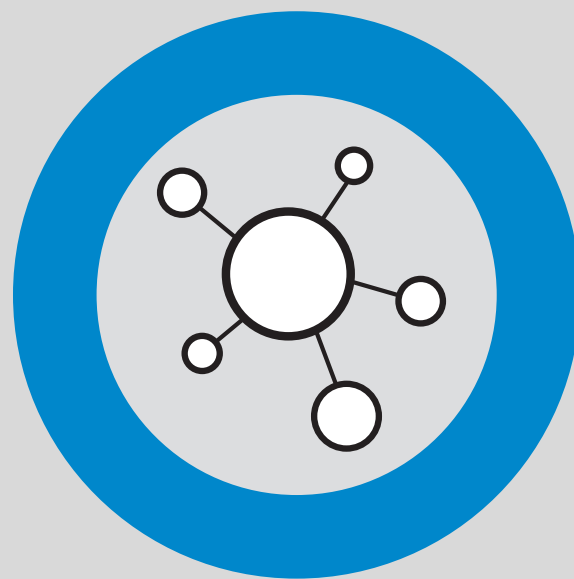
ADVANTAGES OF OPENSTACK

Greater automation

Improved agility

Lower costs

As reported to Red Hat by customer priority survey respondents planning to invest in OpenStack in 2015

DEPEND ON THE LEADERS IN ENTERPRISE OPENSTACK

LEARN MORE

www.redhat.com/openstack
www.dell.com/openstack

redhat.

ENABLE
Leads development contributions to the OpenStack community.

STABILIZE
Integrates and certifies with enterprise Linux operating system and hypervisor to harden, secure, and stabilize the OpenStack platform.

STANDARDIZE
Creates a standard platform on which all can build, with a rich ecosystem of partners, services, and support.

DELL

INNOVATE
Provides faster time to value with innovative, open cloud reference architectures.
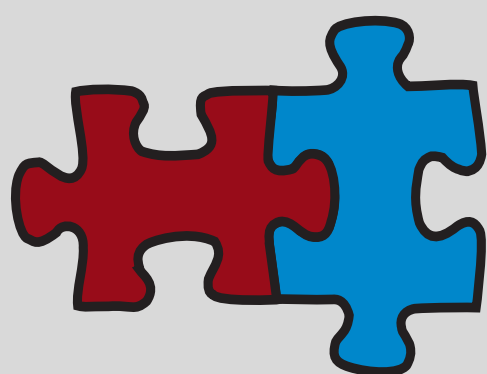
OPTIMIZE
Accelerates IT with cloud solutions optimized and built for the software-defined era.

VALIDATE
Delivers solutions based on proven, standards-based technology with a single source for support and services.

CO-ENGINEERED SOLUTIONS

Jointly developed, tested, and proven cost-effective OpenStack reference architectures.

SECURE, VALIDATED ARCHITECTURES

Over 90% of Fortune 500 companies rely on Red Hat and Dell.

Red Hat client data and Fortune Global 500 list, 2013 and **www.dell.com/learn/us/en/uscorp1/fast-facts**