



Connect Once — Integrate Everywhere®

Dell Boomi, the industry's first and leading integration cloud, connects any combination of cloud and on-premise applications without software or appliances. ISVs, integrators, and businesses alike benefit by connecting to the industry's largest application network using one seamless and self-service platform. The Dell Boomi platform allows businesses of all sizes, IT resources, and budgets to sync data between their mission critical applications without the costs associated with acquiring or maintaining software, appliances, or custom code. Results include rapid time-to-value, significant reduction of data errors over manual data entry, and substantial cost savings over traditional integration solutions.

Pure SaaS

- No hardware or software to install or maintain
- Automatic upgrades
- Usage-based pricing
- Multi-tenant architecture
- Globally accessible via any internet browser
- Fully functional trial with on-demand access

Integration Cloud™

- Network of hundreds of interconnected applications
- Community of experts contributing connectors, widgets and process maps
- Visual Integration Technology — no coding required
- End-to-end self-service offers complete control of integrations

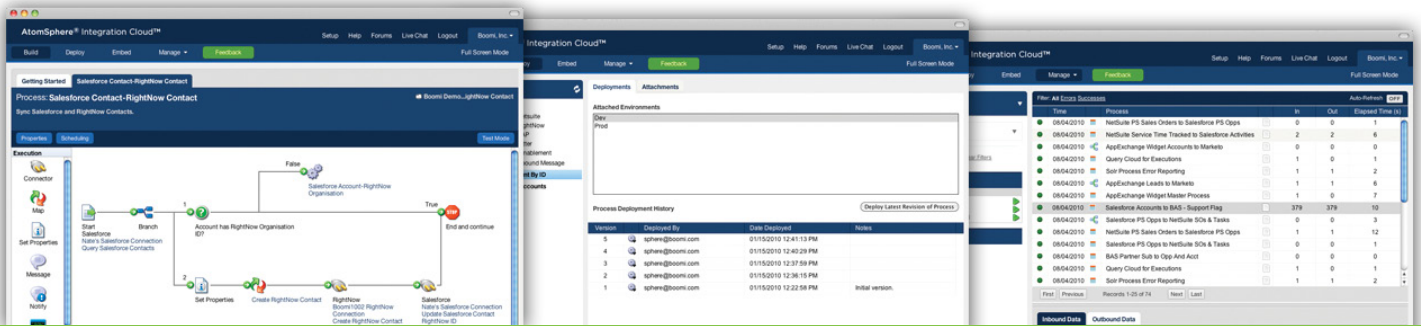
The Boomi Atom®

- Lightweight, federated runtime engine
- Behind the firewall deployment for on-premise or in the Cloud for SaaS
- Handle any combination of SaaS-to-SaaS or SaaS-to-on-premise integration from one platform
- Enterprise grade security



Boomi

Integrate Now in Three Easy Steps!



1 Build

Join Boomi AtomSphere® and you can begin creating integration processes immediately using our intuitive Visual Integration Technology™ and access to a **library of pre-built connectors** and process maps. Using familiar point-and-click, drag-and-drop techniques, you can build very simple to very sophisticated integrations with exceptional speed. And as the AtomSphere ecosystem expands, an increasing number of connectors and process maps are already built by the community and ready for your use, making the job of connecting new applications quick and painless.

2 Deploy

Once built, integration processes are deployed to the Boomi Atom®, a lightweight runtime engine. The Boomi Atom allows your integration processes to run wherever needed and as many times as needed, enabling nearly infinite scalability. They contain one or more complete end-to-end integration processes and can be run on virtually any server. Atoms can be deployed “in the cloud” for **SaaS-to-SaaS** integration (e.g. Boomi’s data center or a third-party data center such as Amazon) or behind a company’s firewall for **SaaS-to-On-Premise** integration.

3 Manage

Regardless of where Boomi Atoms are deployed or how many processes are deployed, the Atom’s unique architecture enables the **centralized management of all integrations** from the Boomi AtomSphere® platform. The Manage functionality of the Boomi platform enables users to monitor the health and activity of all Atoms, review detailed logs of what processes ran and when, how long they took to run, the result and how many objects were processed. For proactive notification of failures, users can subscribe to alerts that broadcast via RSS.

Boomi was a natural choice as it epitomizes the value of SaaS and true multi-tenant solutions. Just a few years ago, we would have had to pay \$100,000 or more for an enterprise grade integration platform or spend tens of thousands on writing custom code.

Doug Harr, CIO Ingres

Corporate Headquarters

801 Cassatt Road
Suite 120
Berwyn, PA 19312

Toll-Free 1.800.732.3602
www.boomi.com

Connect Once — Integrate Everywhere®