



SMALL
BUSINESS

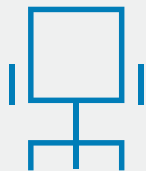
PRODUCTIVITY IN THE MODERN WORKPLACE

UP
TO **50%**
LESS EMPLOYEE
TURNOVER

Experts agree happy employees perform at a higher level, generating more satisfied customers and superior corporate performance. In fact, companies with happier employees have 81% higher customer satisfaction and half the employee turnover compared with other firms¹



One thing employees expect from their employer is to be able to work, and work productively, from anywhere, at any time. Research shows that telework is no longer a rarity but a mainstream business practice. A recent report found 20% to 25% of the US workforce teleworks frequently.²



WORKPLACE
IMPORTANT

Even so, the workplace continues to be important. Fifty-five percent of US employees say they are still most productive at their office desks. In response, many companies are rethinking the role and structure of the workplace, creating flexible workspaces to encourage collaboration, a better exchange of ideas, and a flatter organization.³

Today's workers, led by the rising generation of Millennials, expect technology to play an important role in their happiness, productivity, and creativity at work. In fact, 42% of Millennials are likely to quit a job because of substandard technology.⁴



SMALL IT
INVESTMENTS
CAN PAY
BIG DIVIDENDS

In which case, IT plays an important role in an employee's happiness—and that even small IT investments can pay big dividends. For example, some employees are more comfortable, focused, and productive when they work standing up. If the standup work configuration saves only ten minutes per day by eliminating unnecessary movements and increasing employee comfort, the increased productivity would add up to one work week per year—a significant gain.

In another example, giving an employee a second monitor at a cost of \$300 can increase productivity by 18% by enabling faster access to more documents, real-time data windows, live streams, etc. That productivity increase means achieving ROI in less than two months.⁵

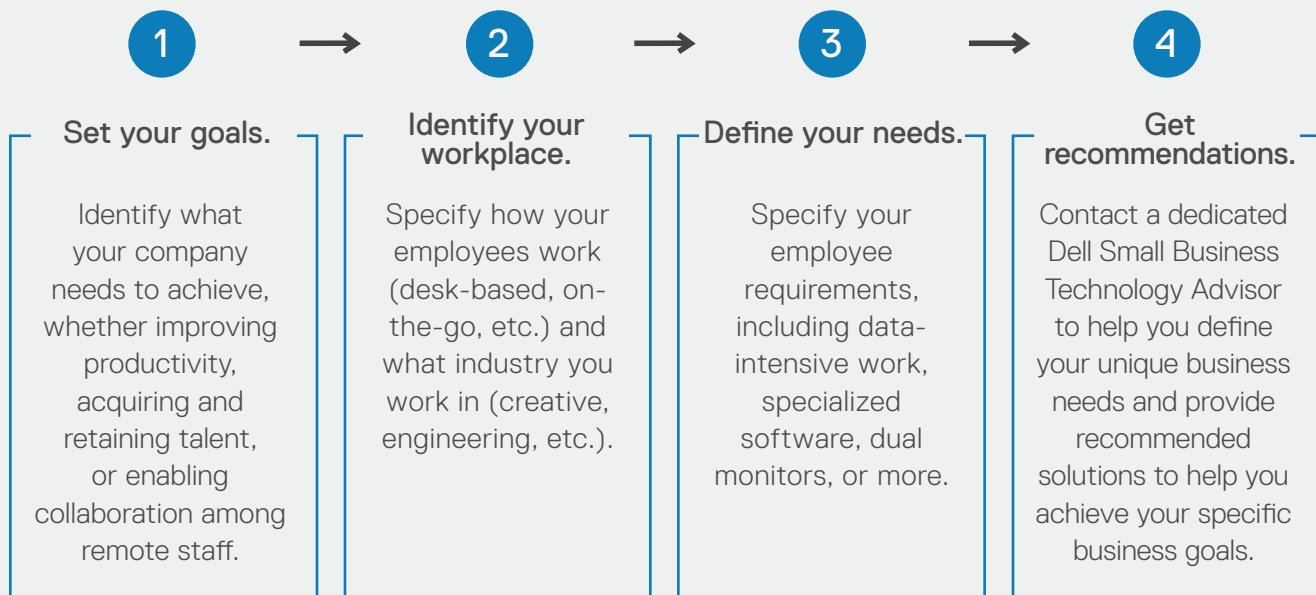


Technology that delivers even modest gains to a single worker can deliver a crucial competitive edge when multiplied across an entire workforce: Productivity and hours worked will rise; turnover will drop; customer satisfaction will increase; and business performance will reach its full potential.



What it all means

Listening to your employees' needs is the essential first step down the path of enabling the modern workforce. To assist you on your journey, a partner that can map those needs to a broad technology portfolio is essential. Dell and Intel® have developed a comprehensive checklist that will help evaluate your needs and prescribe the technology to meet them, guiding you through these steps:



Visit Dell.com/SmallBusinessPartner or call 877-BUY-DELL

1) "Elevate Human Performance with Workforce Enablement," David K. Johnson et al, Forrester Research, May 2, 2016.

2) Global Workforce Analytics report, GlobalWorkplaceAnalytics.com

3) "Future-Ready Workforce Study," Dell-Intel, slide 28.

4) "Future-Ready Workforce Study," Dell-Intel.

5) "Improving Employee Productivity with Dual Monitors," IDC InfoBrief, December 2015.