

# Gain A Competitive Edge With Secure Storage Solutions



In the world of small business, many teams consider data to be their most valuable asset, but the reality is that it can also be among the most vulnerable. Without a data center strategy, the risks of data loss and data unavailability always linger, threatening costly outages, downtime, malware attacks and other business setbacks. Considering the added challenges that come with data management, such as compliance requirements and overcoming human error, there are many reasons for IT teams to lose sleep.

These concerns become heightened for smaller and growing businesses that have limited resources to

address and alleviate issues. Although security is a top priority, it's also the [most frequently mentioned](#) skills shortfall and concern among smaller company's IT leaders. The good news is, we're here to help you navigate your IT transformation journey with expert support and trusted [data center solutions](#) to help you gain a competitive edge.

## INNOVATION TO BOOST BUSINESS GROWTH AND PRODUCTIVITY

Businesses that lead in data center trust go beyond preventing data outages. With advanced [data protection](#) features, they can gain better control of their IT environment and protect their brand integrity while preventing data corruption, compromise and loss. When it comes to storage infrastructure, leaders consistently report a higher presence of data protection features that safeguard on-premises data such as automatic failover capabilities, multi-system replication, self-encrypting drives, data snapshots and clones.

Looking for guidance in creating your data center strategy? Dell Technologies offers a broad portfolio of trusted infrastructure and data protection solutions, uniquely designed for growing businesses' needs. Our secure [storage solutions](#) are engineered to store, manage and safeguard data in each array, ensuring you're protected as you scale. And, because we understand future technology needs can be challenging to predict, we make it easy to adopt transformative offerings with a range of [flexible payment solutions](#), including consumption-based and as-a-service options. For additional support, [Dell Technologies Services](#) are available to help you confidently deploy and optimize your infrastructure for continued success.

## GET MORE DONE WITH COMPLETE STORAGE SOLUTIONS

[The PowerVault ME4 Series](#) is an affordable entry storage array that's purpose-built for SAN and DAS workloads and designed for versatility. It offers block-only architecture with VMware virtualization integration and includes protective services, like snapshots, replication and self-encrypting drives (SEDs), along with a Distributed RAID (ADAPT) software architecture.



The PowerVault ME4 Series is fully integrated with the Dell Technologies data protection ecosystem, giving you the flexibility to choose the best backup and recovery solutions to meet your data center needs. With built-in security capabilities, you can equip your IT teams to manage resources more efficiently and focus on innovation.

## LET'S MAKE SECURITY A PRIORITY IN YOUR IT LANDSCAPE

With over 30 years of experience helping small businesses succeed, we're here to help you solve your IT challenges with customizable solutions. Having confidence that your vital data is protected as your needs evolve is key. Team up with us for an end-to-end approach to security.

## WE ARE READY TO HELP

Our [Dell Technologies Advisors](#) are ready to help you with tailored product solutions designed to keep your business productive.



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