

VIP program guide for Commercial and Government: Overview

The Adobe Value Incentive Plan (VIP) is a subscription licensing program with simple and secure management capabilities, flexible terms that give you lots of choices, and discount levels that increase as you make additional purchases.

The VIP program guide for Commercial and Government has eight sections: (1) Overview; (2) VIP Select; (3) Subscription term options; (4) Enrollment; (5) Adding and deploying licenses; (6) Dates; (7) Renewals; and (8) Support and resources. Use the list of topics to easily switch among the eight different sections.



Easy access to Adobe subscription apps and services

VIP helps organizations of all sizes manage licenses of industry- leading Adobe apps like Creative Cloud, Acrobat DC, Adobe Stock, Adobe Sign, Substance, Captivate, and Presenter.

Term of your choice with high flexibility: annual or extended

You choose the length of the subscription term- 1 year, 18 months, or longer.

VIP for all: from small work groups to entire enterprises

See how VIP can suit all your organization regardless of its size or varying demands

VIP for enterprise-wide needs

It's a given that large organizations have rapidly expanding and evolving needs. VIP is designed to meet those changing needs. Membership is ongoing, managing users and licenses is easy with the Admin Console, and, as purchases increase, VIP Select offers even greater savings.

VIP for IT teams

VIP is full of features that make IT's life easier. Whether assigning licenses to 3 or 300 employees, deployment is a snap with the Admin Console, and it's easy to assign or revoke licenses at any time. And advanced 24/7 tech support ensures deployments keep running.

VIP for government needs

Whether a department or agency needs a few licenses or hundreds, VIP has an option to fit a limited budget, align with that budget's cycles, and meet stringent security standards. With a centralized license management tool, you can easily and securely administer licenses and monitor storage.

VIP for procurement specialists

Scale with ease. There's lower upfront spending, and you get exclusive feature updates at no additional cost. It's easy to adapt as the team grows, and volume purchases lead to more savings. You can choose your Anniversary Date, which means purchases prorate to the same date-and you avoid surprises.

Choose a VIP option that's right for your organization

Annual subscription		Extended subscription
1 year	Subscription length	Up to 3 years
Pay upfront	Payment	Pay upfront

VIP Select: 10+ licenses		VIP Select: 10+ licenses
Discount on all purchases	Discount	Discount on all purchases
Link affiliated VIPs	Payment and subscription length options	Set price* for 3 years with license commitment (paid annually!=) Link affiliated VIPs

Note:

* Specific pricing is always between the Account Manager and the VIP Member. Certain currencies may be affected by fluctuations in exchange rates.

= 3-year set partner price agreement is not available to customers with pay up-front extended subscription.

Examples of different needs and VIP solutions

Discount on all purchases with VIP Select

Need: An organization has evolving, expanding software needs would like added discounts.

VIP Solution: With VIP Select, the organization can purchase 10 licenses or more at one time and get a set discount level on all subsequent purchases in a term. And the organization can qualify for