

DATA ACT RELATED SERVICE DATA DISCLOSURE

This Disclosure covers the following related services:

- Dell Purchased Apps and Alienware Purchased Apps collect data from the following connected product(s): Dell, Dell Pro, Dell Pro Max, Latitude, OptiPlex, Precision, XPS, Inspiron, Vostro and Alienware Products

Connected Product Information

Type, Estimated Volume, and Collection Frequency of Product Data:

Note: As used in this Disclosure, “Product data” means raw and pre-processed data generated by the use of a connected product that Dell has designed to be retrievable.

The connected product generates various types of product data, including:

- Indirect Identifiers, Device Information, Preference Data, Session Data, Log Files

Dell collects approximately 3.66 MB of product data from the connected product per day.

Related Service Information

Type and Estimated Volume of Related Service Data:

Note: As used in this Disclosure, “related service data” means raw and pre-processed data representing the digitization of user actions or of events related to the connected product, recorded intentionally by the user or generated as a by-product of the user’s action during the provision of the related service by Dell.

The related service generates various types of related service data, including:

- Indirect Identifiers, Device Information, Preference Data, Session Data, Log Files

The related service generates approximately 3.67 - MB of related service data per day.

Data Storage:

The related service stores product data and related service data (collectively called “readily available data”) on remote, Dell-managed servers.

Duration of Retention of Data:

Readily available data is generally retained for 30 days. This retention period does not apply to data that has been de-identified so that it does not identify any individual person or customer.

Access to Data:

Users can review a copy of their readily available data currently in Dell’s possession by visiting the [Dell Privacy Center](#) and selecting [Request Data Access](#), then choosing the EU Data Act request option.

Use of Product Data and Related Service Data:

Dell leverages the readily available data for the following purposes:

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- Improving Product Functionality and Performance, Behavioral Insights about individual users, Energy Efficiency and Sustainability, Safety and Security, Quality Control and Product Testing, Marketing.

Third-Party Usage:

We do not plan to share the readily available data with our service providers.

Dell's Contact Information:

Dell Products Unlimited Company
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Dublin, D02 R296
Ireland

For more information about the Data Act, access requests, and more, and to contact us with any questions, visit the [Dell Security and Trust Center](#).

Data Sharing Requests:

If you wish to provide access to your readily available data in Dell's possession to a third-party, please include a signed copy of the [EU Data Act Third-Party Request Form](#) with the submission of the EU Data Act Request.

User Rights and Complaints:

If you believe that your rights under the Data Act have been infringed, you or your organization have the right to lodge a complaint with the relevant competent authority in the Member State of your habitual residence, place of work, or establishment.

Trade Secrets:

The readily available data does not contain Dell trade secrets.

Agreement Duration and Termination:

Consult the agreement between you and Dell Technologies for the provision of the related service for information about the terms of the agreement and instructions on how to terminate.

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