

DATA ACT CONNECTED PRODUCT DATA DISCLOSURE

This Disclosure covers the following connected product(s):

- Dell APEX Cloud Platform

Type, Format, and Estimated Volume of Product Data:

Note: As used in this Disclosure, “product data” means raw and pre-processed data generated by the use of a connected product that Dell has designed to be retrievable.

The connected product generates various types of product data, including:

- Direct Identifiers, Indirect Identifiers, Device Information, Session Data, Log Files

The data generated uses the following formats: .json, .xml, .text

The connected product generates approximately .36 MB of product data per day (can be modified by customer)

Continuous and Real-Time Data Generation:

The connected product continuously generates product data in real time.

Product Data Storage:

- **On-Device Storage:** The connected product stores product data locally on the device.
- **Remote Storage:** The connected product stores product data on remote, Dell-managed servers.

Duration of Retention of Remote Product Data:

Product data stored on remote servers is generally retained for 1 week for raw telemetry and a maximum of 2 years for processed telemetry. This retention period does not apply to product data that has been de-identified so that it does not identify any individual person or customer.

Access and Deletion of Data:

- **Access:** Users can review a copy of their product data currently in Dell’s possession by visiting the [Dell Privacy Center](#) and selecting [Request Data Access](#), then choosing the EU Data Act request option. If product data is accessible directly on the device, instructions for doing so can be found in the product documentation.
- **Deletion:** If product data is accessible directly on the device, instructions for deleting it can be found in the product documentation.

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