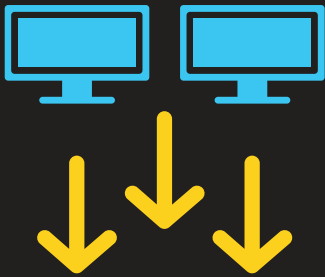


DELL FINANCIAL SERVICES™

Why financing your PCs is good
for your business.





“We avoided any large one-off payments to roll-out the devices across our sales teams, and we have the option of upgrading the devices after 3 years and returning the old tablets to Dell. That also meant we wouldn’t incur the costs associated with disposing of or reselling the old devices.”

*Martin Vögeli,
Head of IT, Nahrin AG*

“Leasing two generations of PCs over six years is **24% less expensive** than buying one machine and holding on to it for six years.”

IDC, January 2015

DELLEMC

Dell Financial Services – delivering the right tools for the job

In a fast-moving IT environment, businesses face increasing demands to use technology to make the workforce more productive, make more data-driven decisions and make the organisation more secure.

Dell Financial Services (DFS) can make sure you and your workforce have the right tools for the job, providing an in-depth understanding of technology combined with a range of comprehensive financial solutions. DFS gives organisations the freedom to upgrade as necessary, enabling new client solution acquisitions that can be matched to planned refresh cycles without the need for capital outlay.

Empowering your business

Deploying a PC leasing strategy empowers you to implement the right solutions and break free from budget constraints, delivering lower total cost of ownership (TCO) and real savings when compared with the costs of buying equipment outright. Comprehensive lifecycle management makes PC leasing and financing an ideal solution for business acceleration, delivering:

- **Simplify budgeting** – with fixed payments over defined periods
- **Preserve capital** – for core business needs and protect cashflow
- **Flexibility** – new equipment can be deployed as required and additional orders can be made against pre-established credit lines, simplifying paperwork and boosting efficiency
- **Protection against obsolescence** – with client solutions often requiring replacement every 18 months, and as each new generation delivers improved performance, IT financing can increase efficiency, lower TCO and protect against obsolescence
- **Proper equipment disposal** – under a leasing contract, DFS takes full responsibility for safe, compliant disposal at end-of-life

Why Dell Financial Services?

DFS provide a comprehensive approach that is dedicated to making it easy for you and your organisation to acquire the technology you need when you need it and to get the most out of constrained IT budgets. Capable of funding complete solutions as required, DFS is a one-stop-shop for all your technology financing needs, including hardware, software and services from Dell and third parties. The DFS approach delivers:

- Potential for reduced total cost of ownership, turning attractive projects into affordable investments
- End-of-lease services, with customer-friendly terms and safe, compliant environmentally friendly disposal
- International capabilities, with a network of partners in over 50 countries that supports consistent international leasing strategies

Learn More ›

To find out more about DFS, please contact your **Dell EMC Account Manager** or visit **Dell.com/DFS_UK**.

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