



Dell UltraSharp Monitors with PremierColor



Color-critical projects deserve Dell PremierColor.



Dell UltraSharp 32 8K Monitor | UP3218K
Dell UltraSharp 32 Ultra HD 4K Monitor | UP3216Q

Exceptional performance for color professionals.

High performance **Dell UltraSharp Monitors with PremierColor** offer every color professional the ideal tools for their color-critical projects.

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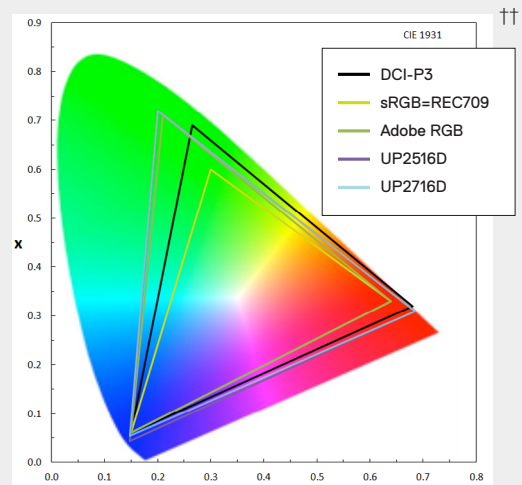


Dell UltraSharp Monitors with PremierColor help set the standard for color professionals. Count on consistent, accurate colors right out of the box, powerful calibration capabilities, incredible color depth and a wide color gamut. All the tools you need for your color-critical projects.

1

Amazingly wide color coverage

Dell UltraSharp Monitors with PremierColor offer wide color coverage that meets major industry standards, such as AdobeRGB, sRGB, Rec. 709, DCI-P3, for a broad spectrum of immaculate, unwavering colors. This offers users the flexibility to choose their own color standard for color-critical projects.



2

Incredible color depth and color gamut

Experience a high level of detail—even in dark areas—with an incredible color depth of 1.07 billion colors. That's 64 times more color depth than standard monitors for better color gradation and precision in more shades or colors.



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3

User-enabled color adjustments

Fine-tune colors using the Custom Color mode, or make further adjustments with the user-accessible hardware look-up table (LUT). Users can calibrate the monitor in-house using Dell UltraSharp Color Calibration Solution software¹ with the optional X-Rite i1Display Pro colorimeter² (sold separately), or tweak color parameters according to their proprietary color solution with the SDK³.



4

Precise color, out of the box

Each monitor is factory color calibrated on AdobeRGB and sRGB to a Delta-E < 2 and comes with a complete factory calibration report, giving users the confidence that colors will be impressively accurate right from the start.



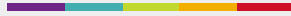
SEEING IS BELIEVING

Organizations are using Sherpa's turnkey system to create more-engaging video experiences. "Our appliance customers have a very accurate and precise view of what the finished product will look like because we use Dell Ultra HD 4K monitors with PremierColor," says Strathdee. "They get true-to-life colors, and they can easily adjust settings to achieve the hues they are looking for. The high resolution and color saturation are especially important when blending different camera shots into one seamless image for VR and 360 experiences." In addition to delivering 4K resolution and Adobe RGB, Dell monitors facilitate rapid refresh rates, which prevent blurring and ghost images.

Excerpted from "[Breaking through limitations with VR, AR and video](#)," a Dell customer story featuring Sherpa Digital Media, with permission from Mark Strathdee, Chief Technology Office, Sherpa Digital Media.



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UP3218K
Dell UltraSharp 32 8K Monitor



UP3216Q
Dell UltraSharp 32 Ultra HD 4K Monitor



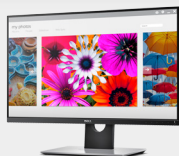
UP2718Q
Dell UltraSharp 27 4K HDR Monitor



U2413
Dell UltraSharp 24 Monitor



UP2516D
Dell UltraSharp 25 Monitor



UP2716D
Dell UltraSharp 27 Monitor



UP3017
Dell UltraSharp 30 Monitor

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† Autodesk® Maya® 3D animation software is the registered trademark of Autodesk, Inc.

†† Image shows color spectrum coverage with UP2516D and UP2716D.

* Dell monitors are #1 worldwide for 4 consecutive years (2013 to 2016)! Source: IDC Worldwide PC Monitor Tracker (4Q16).

** Dell Premium Panel Guarantee - Even if only one bright pixel is found on our select range of monitors, a free panel exchange is guaranteed during the Limited Hardware Warranty period. For a copy of Limited Hardware Warranty, write to Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682 or see dell.com/warranty.

1 Available for download from Dell.com/support

2 The X-Rite i1Display Pro colorimeter is available in selected countries for purchase from Dell. Contact a Dell representative to find out if it is available in your country. i1Display Pro is also available from X-Rite's North American and Pantone online stores, and also from X-Rite's worldwide network of resellers.

3 Dell's software development kit enables you to customize Dell UltraSharp Monitors to your preferred in-house custom system, allowing you to easily manage color space and control video layout.