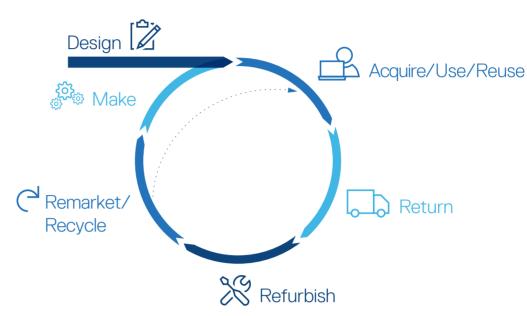
Technology Rotation

The simple way to participate in the circular economy, save costs and reduce your impact on the planet.



The circular economy is aimed at eliminating waste and the continual use of resources.





When you choose a technology rotation strategy to manage your IT solutions, you are contributing to the circular economy because we:



hardware at the

end of the term.



hardware after

data sanitization.



hardware in a

secure and environmentally conscious manner.



second life by being resold.

refurbished, gaining a

95% of returned

systems are



regulatory guidelines such as the EPA in USA and WEEE in Europe.

The remaining 5%

adherence with local

are recycled in



* ISO 14001 and OSHAS 18001/ ISO 45001 certifications and applicable revisions of same no later than one year of Agreement execution date. These are the requirements as of 2019 and are subject to change For the latest, see the online https://corporate.delltechnologies.com/en-us/social-impact/reporting/policies-and-positions.htm#tab0=1

Dell Technologies recognizes that sustainability

development goals (SDGs) are an important part of your business objectives today. Technology rotation can help you achieve those objectives at the end of the IT

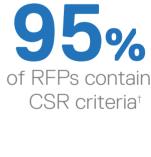
lifecycle or whenever business requires IT changes.



† Source: PwC, SDG Reporting Challenge 2018 Base: All companies (729) The advantages of technology rotation extend beyond sustainability objectives and can make a significant

corporate or sustainability report[†]





difference in lowering your total cost of ownership (TCO).

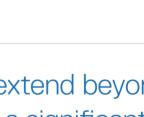
The business benefits of your IT devices comes from them being utilized, not owned. Two 3yr renewable leases of Two 3yr renewable leases Two 3yr renewable leases of of PCs over six years x86 server over six years storage over six years is



over buying one machine and holding on to it for six years¹



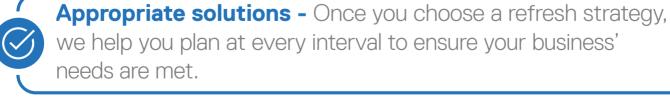
than buying one server and keeping it for six years²





equipment over six years³

than buying storage



needs are met. 1. IDC whitepaper, sponsored by Dell: "Financial solutions enable your PC lifecycle strategy" Feburary 2019

Learn more about our payment solutions by visiting

progress real. We focus our efforts to create a positive social impact.

As we look toward 2030, Dell Technologies remains engaged in making

join us in making progress real

For more information,

2. IDC white paper, sponsored by Dell, "Accelerate Business Agility with Faster Server Refresh Cycles" 2017 3. IDC InfoBrief, sponsored by Dell EMC. March 2019. Making the case for Lease vs. Buy Storage