



MAKE YOUR SMALL BUSINESS A STRONG BUSINESS.

Dell and Intel vPro® Essentials—Better Together.

Who says small businesses can't have powerful technology? Not us. That's why Dell PCs are powered by the Intel vPro Essentials platform to deliver hardware-based built-in security features and include professional-grade performance that's been fine-tuned for business applications and real world usage. And with Intel vPro Essentials, growing small businesses get the premium connectivity and built-in management features they or their IT partner need.

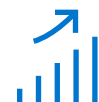


SMARTER. NOT HARDER.

It's how Dell and Intel work together to give your employees better, more powerful performance, flexibility, security, and peace of mind.


Multitask without losing productivity.

It's no secret—users get more done when they're happy with their computers. That's why it's important to give them technology that works with them. Intel vPro with 12th Gen Intel® Core™ processors offer the seamless, high-performance collaboration features users desire along with compatible software and devices to maximize productivity.



Faster collaboration performance.

- Up to **33% faster** collaboration while multitasking on a Zoom call with Microsoft Excel and PowerPoint² vs. prior generation
- Up to **56% faster** collaboration while multitasking on a Zoom call with Microsoft Power BI³



Create, design, and engineer ideas faster.

- Up to **35% faster** media creation performance¹
- Up to **81% faster** performance for financial services tasks⁴



The future of security with Intel vPro

Dell and Intel apply Zero Trust principles to their commercial PCs to help keep businesses and their employees secure. Active security measures, like Dell SafeBIOS and Intel® Hardware Shield, help protect against current and future threats by providing built-in hardware-based protection.



No IT department? No problem.

Every day is different when running a small business and it can be a challenge with no dedicated IT support. But Intel vPro Essentials' manageability features make scaling your business and managing a fleet simple—even as more people work from anywhere. With Intel® Endpoint Management Assistant, small businesses get remote manageability over the cloud and outside the firewall across Dell's Commercial Client portfolio. That includes Latitude and OptiPlex 5000 series, Precision 3000 and 5000 mobile workstations, and XPS.



Breakneck connectivity speeds.

Working from home, the office, or both? With Intel® Wi-Fi 6E (Gig+), growing small businesses can rely on faster internet speeds and connectivity that can keep up—no matter where they're located.

6x

faster speeds than standard Wi-Fi 5 in the office⁶

3x

faster speeds at home⁶

BE SMALL BUSINESS STRONG.

Dell and Intel vPro Essentials—powerful innovation for growing businesses.

Visit dell.com/vpro



Performance varies by use, configuration and other factors. Learn more at www.intel.com/PerformanceIndex. Performance results are based on testing as of dates shown in configurations and may not reflect all publicly available updates. See Performance Index for configuration details. No product or component can be absolutely secure. Your costs and results may vary. Intel technologies may require enabled hardware, software or service activation. © Intel Corporation. Intel, the Intel logo, and other Intel marks are trademarks of Intel Corporation or its subsidiaries.

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1As measured by CrossMark Creativity sub-score for 12th Gen Intel® Core™ i7-1280P vs. 11th Gen Intel® Core™ i7-1185G7

2As measured by Collaboration with Excel workflow on 12th Gen Intel® Core™ i9-12900 processor vs. 11th Gen Intel® Core™ i9-11900

3As measured by Collaboration with Power BI workflow on 12th Gen Intel® Core™ i9-12900 processor vs. 11th Gen Intel® Core™ i9-11900

4As measured by SPEC Workstation 3.04 – Financial Services score on a 12th Gen Intel® Core™ i9-12900K vs. an Intel® Xeon® W-1390P

5 As measured by unique features of Intel Evo designs such as high performing Intel® Core™ CPUs, premium components, unmatched compatibility,

and the latest connectivity solutions in sleek innovative designs. All Intel Evo branded designs must meet demanding thresholds for key mobile user experiences like responsiveness and battery life; individual device performance may vary. Details at www.intel.com/PerformanceIndex (Platforms).

6 Versus standard Wi-Fi. See www.intel.com/PerformanceIndex (Connectivity) for details. Results may vary.

