Education Data Management (EDM) Workshop from Dell: The First Step to a Successful EDM Program

What is an Education Data Management (EDM) Workshop

The EDM Workshop is the logical first step to preparing for a robust, high-efficiency Education Data Management program. If your institution is serious about exploring and executing successful EDM strategies, Dell provides this half-day, fact-finding, information-exchange Workshop at no charge. Dell Workshop facilitators will help you articulate and identify institutional goals and objectives around EDM and identify next steps to planning a successful program for the future.

Why consider an EDM Workshop

EDM is a high-value, integrated and comprehensive information management system for educational institutions that transforms high-quality data into actionable knowledge that can be used to improve educational outcomes and track student information over multiple years (PK-20), across multiple schools, between organizations, and even into the workforce. The Dell EDM Workshop will help your school system better understand and plan a successful EDM program – including a Longitudinal Data System. The Workshop is designed to assess current technologies and EDM maturity, uncover gaps, identify opportunities, and recommend the resources needed to establish a successful EDM.

Who should attend

Since Workshop content is highly collaborative and interactive, participation from the institutional leaders who create and manage strategic vision is critical to success. To maximize productivity, Dell sends the right education experts to understand your current environment and develop a road map to achieve an effective EDM program.

To establish a common set of EDM goals and achieve the strongest possible program results, we recommend that the following decision-makers attend the Workshop:

- Superintendents/Presidents/Chancellors/Commissioners (or their direct reports)
- C-suite executives (including the Chief Accountability Officer (or equivalent)

- CIOs/CTOs and other technology leaders who share in supporting the institution's strategic mission
- Key EDM stakeholders, including anyone responsible for Longitudinal Data Systems
- Instructional Specialist, Strategist, or equivalent

Workshop objectives

The EDM Workshop begins the process of determining where your organization's existing systems and tools can be optimized, improved, and modernized. Workshop findings will help identify the right level of investment to ensure that people, processes, and technologies are in place to successfully implement and manage a high-value Education Data Management program.
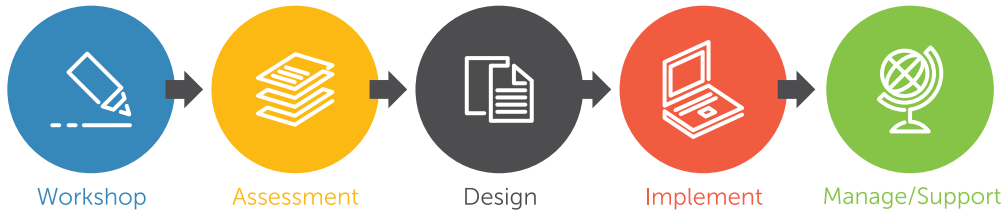
Workshop goals are to identify key challenges and map to areas for improvement that enable schools and districts to:

- Turn educational and organizational data into actionable information to improve education outcomes
- Drive efficiency by optimizing information management in core areas such as student information, HR, finance, facilities, and other functions
- Enable efficient and trustworthy reporting
- Establish improvements in Data Governance, Data Warehousing, and Data Analytics /Education Intelligence

Key Workshop benefits

- Identify existing strengths as well as areas for improvement
- Identify high-level challenges
- Map EDM requirements to the current IT and educational environment
- Provide an enterprise-wide overview of best practices and strategies in data management
- Explore high-efficiency ways to achieve EDM success by integrating Master Data Management, Data Warehousing, Education Intelligence, and Education Data Portal technologies
- Determine whether further investigation is needed

An EDM Workshop is the initial step in the proven Dell methodology of: Workshop. Assessment. Design. Implementation. Dell also offers on-going Management and Support services.

Workshop → Assessment → Design → Implement → Manage/Support

EDM Workshop deliverables

- High-level recommendations
- Summary of best practices
- Summary output along with provisions for timelines and next step(s)
- Findings presented by a skilled Dell EDM expert

Who should sign up for an EDM Workshop

Your institution is an excellent candidate for an EDM Workshop if you answer "No" or "I'm Not Sure" to any of the following questions:

- Can you get to all your applications from a single sign-on?
- Do your current systems track data over time to deliver the longitudinal data you need? (Student Information Systems, HR Systems, Finance Systems, Learning Management, etc.)
- Do you have unique identifiers for students, teachers, and courses?
- Do you have strategies for ensuring that your data is complete, consistent, available, accurate, relevant, timely, and valid?
- Do you have a current strategy for data aggregation and analysis?

Getting started on your path to Education Data Management success

Contact your Dell representative today to discuss an EDM Workshop as the preliminary step in enhancing your EDM environment and meeting your institutional goals around effective Education Data Management.

For more information about any of our EDM service offerings, please contact your Dell representative or visit dell.com/edm.

In the education sector, Gartner ranks Dell #1 worldwide for hardware maintenance and support, and #2 for IT management based on revenue.*

For more than 25 years, Dell has collaborated with both K-12 and Higher Ed to enhance connectivity for classrooms, campuses, and school districts. Dell technology is used by more than 8 million primary students in 410,000 classrooms worldwide, and our solutions are deployed at more than 14,000 colleges and universities.

*Gartner, Inc., Market Share: IT Services, 2010,: Kathryn Hale, March 31, 2011