

**Powering the Possible US Application – New Charity Proposals**

**Dear Potential Powering the Possible grant recipient:**

**Dell has a heritage of listening to our customers and developing customized solutions that make technology work harder for people. We apply this same approach to our Dell Powering the Possible program. Dell Powering the Possible focuses on four areas of giving including learning, children’s cancer care, disaster relief and social entrepreneurship. Dell Powering the Possible is designed to give others the power to do more through a combination of Dell technology & solutions, resources and know-how.**

**Our initiatives to support learning empower youth by closing the technology gap and providing training in information & communications technology skills – all focused on improving, enhancing and jumpstarting learning for life. By placing state-of-the-art technology into underserved communities and working with non-profit organizations our action helps young people discover new possibilities, change their lives, and unleash their true potential.**

**We are seeking qualified partnerships for the academic year starting August 1, 2012 through July 31, 2013.**

**Orientation Sessions**

**Monday, March 19, 1:00 pm Central**

**Call-in number: 888-324-2877, Passcode: Dell Giving**

**Presentation: URL:** [**https://www.mymeetings.com/dell/index.php?i=PG6385748&p=DELL%20GIVING&t=c**](https://www.mymeetings.com/dell/index.php?i=PG6385748&p=DELL%20GIVING&t=c) **Conference number: PG6385748, Audience passcode: DELL GIVING**

**Tuesday, March 26, 11:00 am Central**

**Call-in number: 888-324-2877, Passcode: Dell Giving**

**Presentation: URL:** [**https://www.mymeetings.com/dell/index.php?i=PH7332994&p=DELL%20GIVING&t=c**](https://www.mymeetings.com/dell/index.php?i=PH7332994&p=DELL%20GIVING&t=c)

**Conference number: PH7332994, Audience passcode: DELL GIVING**

**Office Hours**

**If you have additional questions about the application process, Michele Glaze will host office hours where you may call-in and on a first-come, first-serve basis ask questions.**

**Participants should dial: 866-335-5847 toll free or 512-335-5101 and enter passcode 7044841599**

* **Thursday, April 5 at 1:00 pm Central**
* **Thursday, April 12 at 1:00 pm Central**
* **Friday, April 13 at 11 am Central**

 **Submission Process**

* **Please complete and return only the application portion of this form completed in full. Submit via email to** **michele\_glaze@dell.com** **no later than April 13, midnight PST. It is important that one email be sent with all required and supporting materials. It is also preferable that links be provided for supporting materials.**
* **When requesting Dell products, you can estimate a cost and explore ideas by visiting** [**www.dell.com**](http://www.dell.com)**. All product donations will be made through our in-kind process and will be as near to the fair market value of your request.**
* **Responses should be in an 11-point font size. Your responses, unless clearly stated, may be any length.**
* **If at any time through the process additional information or clarification is required, you will be contacted directly.**
* **Decisions will be communicated no later than June 1. In-kind product donations and cash contributions will be coordinated and distributed to charities no later than September 1.**

**Our Impact for Learning**

* **Access: Getting Dell technology/solutions into the hands of the most needy youth of an underserved population to serve as a catalyst for lifelong learning and job/career readiness. Any Dell technology, solution or service may be used to accomplish the work of your program. Strong consideration will be provided to organizations who are requesting more than half of their funding for Dell technology, solutions or services.**
* **Innovation: When possible, focusing on breakthrough educational programs that advance next generation learning capabilities**
* **Learning: Providing opportunities to help the most needy youth have access to learning opportunities to acquire, understand and apply ICT skills. ICT skills are defined as:**
	+ - **Critical thinking and problem solving**
		- **Innovation and creativity**
		- **Communication and collaboration**
		- **Technology literacy**

**Criteria**

**The following criteria will be considered in the selection of a learning partner:**

* **Only qualified registered 501(c)3 public charities or international equivalent with high-quality programs and services, well-defined goals, financial stability, a strong model of assessing and determining impact, technology savvy, innovation, educational leadership, a proven record of maximizing available resources, and a reputation for reporting outstanding success metrics.**
* **Organizations are required to complete and submit the attached application in full by the designated deadline per published guidelines.**
* **Programs must focus on an underserved population as at least 70 percent of their total population. An underserved population refers to populations which are disadvantaged because of ability to pay or other disparities for reasons of race, culture, disability, language group, gender or social status.**
* **Programs must serve the most needy. Most needy may vary by region, but is typically defined by the poorest of an underserved population.**
* **Organization must provide programs and services to youth up to 23 years of age as at least 70 percent of their total program population or focus on teacher training to affect youth of which 70 percent or more are 23 and younger.**
* **Program must exclusively leverage Dell technology, services and/or technology solutions or Dell Next Generation Learning solutions including, but not limited to, instructional technology (Connected Classroom), professional learning, Assistive Technology solutions and more.**
* **Organization’s program must be in an urban area near significant Dell population for employee engagement. Near is generally defined as it takes a Dell team member approximately an hour to travel to volunteer location.**

**GRANT REQUIREMENTS**

* **Funding requests cannot exceed 20 percent of an organization's total annual operating budget.**
* **Grants must remain under the financial control of the applying organization and not be re-granted in any way to another charitable or for-profit organization.**
* **These are single-year partnership grants for August 2012 through July 2013 academic school year and require two reports (mid-year and final) which measure success to objectives.**
* **Selected recipients are required to assign an English-speaking program manager to work with the Dell Strategic Giving manager.**
* **Charities must be willing to sign a legal logo license, grant agreement, affirmations & declarations and participate in regular Dell meetings.**
* **All applications and supporting materials must be in English and it is the responsibility of the charity to do so.**

**Dell Giving grants do not extend to:**

* **Any organization that is not a 501(c)3 public charity or international equivalent including any other 501c status or entities with a 170 status.**
* **Individuals**
* **Private foundations or donor-advised funds**
* **Capital campaigns, endowments, and annual general operations**
* **Sports events and organizations**
* **Political activities, causes, candidates, organizations, campaigns and lobbying efforts**
* **Proposals that fall outside of our stated funding area**
* **Dell will not provide a charitable gift to any non-profit organization that discriminates on the basis of a person's race, political orientation, religion, gender, sexual orientation, HIV status, age, national origin, ethnicity, ancestry, marital status, veteran status, mental or physical disability, or any other status prohibited by applicable law.**
* **Charitable donations may not be made to non-profit organizations that promote religion. Faith-based programs *may be* eligible if beneficiaries are not encouraged to learn about, adhere to, or convert to doctrine and only if the organization can verify through readily available public documents that the program:**
	+ **is open to people of any faith or of no faith**
	+ **does not subject participants to proselytizing**
	+ **requires no participation in religious activities**

**Contact information:**

**Michele Glaze, Strategic Giving Manager**

**michele\_glaze@dell.com**

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| **Powering the Possible Application for Youth Learning** |

**CONTACT INFORMATION**

**Are multiple organizations applying?**

**If so, please submit separate information where applicable for each organization.**

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| --- | --- | --- | --- | --- | --- | --- |
| **Legal Name of Primary Organization** | **Address** | **City** | **State** | **Zip** | **Website** | **EIN** |
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| **Contacts for Primary Organization** | **Name** | **Email Address**  | **Phone w/Area Code** |
| **Executive Director** |  |  |  |
| **Grant Coordinator** |  |  |  |
| **Volunteer Coordinator** |  |  |  |
| **Marketing/Communications**  |  |  |  |
| **Program Coordinator** |  |  |  |
| **Dell Team Member/Advocate**  |  |  |  |

**PROGRAM OVERVIEW**

1. **Program title: \_\_**
2. **Provide a concise overview of the program in 100 words or less:**
3. **What is the learning opportunity your program is addressing?**
4. **Please describe how this program serves the most needy and/or an underserved community:**
5. **Why is your organization the most qualified to address this learning opportunity?**
6. **Primary location(s) for program (List specific name of center/school, including physical addresses and contact information).**

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| **Program Locations** |
| **Program Location Name** | **Address** | **City** | **State** | **Zip** | **Contact Name** | **Contact Email** |  |
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1. **Please provide us with any additional information that you deem vital to our review of your application (i.e. cover letter, recommendation letters, additional program information, etc.) This can be sent along with your application in one email.**

**PRODUCT INFORMATION**

1. **What Dell technology, services and/or Dell solution will you leverage for this program?**

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| **Computers** | **Laptops/Desktops** | **Tablet/Phones** | **Business Solution/Services** | **Estimated Cost** |
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1. **What other technology programs are you using for this program and will this grant displace these?**

**IMPACT**

1. **Will more than 70% of participants in the program be 23 years or younger or for teacher training to affect youth of which 70 percent are 23 and younger?**

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| **Number of Youth Served** | **Number of Teachers served** |
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1. **Will more than 70% of participants in the program be underserved?**
2. **Please quantify the proposed gender, breakdown and ages of the children impacted by the program in the below tables (Use raw numbers)**

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| **2012 IMPACT (Aug 1, 2012 – July 31, 2013) Insert Charity Name** |  |
| **Total Youth Impact** | **Girls** | **Boys** | **Disabled** | **PreK** | **Elementary** | **Middle**  | **High School** | **Out of HS** | **Not in school** |
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1. **Which populations does this program serve (include State/Province, County and/or City names):**
2. **How do you plan to measure your success?**
3. **Please outline your program’s logic model**

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| **Resources/Inputs** | **Activities/Actions** | **Outputs** | **Outcomes** | **Impact** |
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1. **Provide project plan including timeline with major milestones.**
2. **Provide an analysis of the project's risks and limitations, including how these factors will be addressed or minimized.**

**EMPLOYEE ENGAGEMENT**

1. **As far as you’re aware, do any Dell employees volunteer with your organization currently?**
2. **List any past or current Dell employees who serve/have served on the organizations board.**
3. **How would you engage Dell team members with your organization and this program?**

**FINANCIAL & GOVERNANCE**

1. **Has this organization received a grant from Dell before? If yes, list date(s) and dollar amounts.**
2. **Total program cost in US dollars**
3. **Total grant request from Dell, in US dollars:**
	1. **Amount requested in cash, in US dollars**
	2. **Amount requested in Dell product, in US dollars (provide Dell product quote)**
	3. **Amount requested in Dell services, in US dollars (provide Dell services quote)**
4. **Please include an itemized project budget and indicate items that would be underwritten by this grant**
5. **If applicable, list other project funding contributions**
6. **Complete and attach the Affirmations and Declarations document.**
7. **Please attach your organization’s most recent Audit of Financial Statements. If no audit, please submit most recent two years of Certified Financial Review**
8. **Please attach your agency’s IRS 990 Tax Returns for the most recent year**
9. **Please attach your Year-End Financial Statements for most recently completed fiscal year (Balance Sheet and P&L Statement).**
10. **List of Board Members (name, affiliation and address): Please place an \* next to or bold highlight Dell employees.**
11. **Total number of staff members:**
12. **List of top five key employees of your organization (name, title, address and email):**
13. **Please describe the involvement of any other key stakeholders (e.g. local leaders/businesses, local/state/national members of legislatures, parents, Community Members).**
14. **Are any of your officers, key employees or directors public officials?  If yes, has the organization had any transactions or other dealings with the government body with which this official is associated? If so, please describe.**

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| **Governance Questions** | **Yes** | **No** |
| **1. Is your agency a religious organization?** |  |  |
| **2. Does your organization do business with people or organizations that aid or support, any entities or individuals on the anti-terrorist watch lists** |  |  |
| **3. Is your organization government-sponsored or government related? If yes, please describe involvement in terms of funding and management.**  |  |  |
| **4. Will your organization undertake reasonable steps to continually ensure that the funds will not ultimately support terrorist organizations** |  |  |
| **5. If funded will this grant remain under the financial control of the applying organization and not be re-granted in any way?** |  |  |
| **6. Are you seeking funds to train or promote religious doctrine?** |  |  |
| **7. Are all of your organizations services inclusive and barrier free?**  |  |  |
| **8. Will the assets of your charity in the event of a dissolution (i.e.: ceasing to function) be managed according to the policies of the IRS?** |  |  |
| **9. Are any of your incomes or assets distributed to, or applied to the benefit of, a private person or for-profit organization, other than the beneficiaries of your charitable purpose?** |  |  |
| **10. Do any individuals or for-profit enterprises own any part of your organization’s income or assets?** |  |  |
| **11. Does your organization participate or intervene, directly or indirectly, in any political campaign for or against any candidate for public office?**  |  |  |
| **12. Does your organization attempt to influence legislation?** |  |  |
| **15. Has your organization changed executive directors in the last six months?** |  |  |
| **16. Will any portion of the grant be used for tuition, medical expenses, or other economic benefits to a donor or any member of a donor’s family?** |  |  |
| **17. Does any key staff member have a direct relationship with a Dell employee? If yes, please disclose.** |  |  |
| **18. Does the organization ensure that it follows all county, city, state and federal laws of the United States of America?** |  |  |
| **19. Does this project serve populations in, or does your organization do business with, people or entities located in Cuba, Iran, North Korea, Sudan, or Syria?**  |  |  |
| **Please provide additional explanation of any of the above questions here:**  |  |  |

**End of application.**

**Send proposal, project budget and attachments included in one email to:**

**Michele Glaze, Strategic Giving Manager**

**michele\_glaze@dell.com**

**Overview of ICT skills**

**Dell Powering the Possible recipients will prioritize the following skills in the development and execution of their programs.**

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| **Skill**  | **Description**  | **Activities for Measurement**  |
| **Creativity & Innovation**  | **Creativity and innovation help drive the development of practical, analytical, creative analysis. Successful individuals are those who have “creative skills, to produce a vision for how they intend to make the world a better place for everyone; analytical intellectual skills, to assess their vision and those of others; practical intellectual skills, to carry out their vision and persuade people of its value. Creativity thrives on freedom and friction and diversity to spark new ideas and gain new perspectives. Innovation keeps the creative spark alive and makes it useful to the wider world by drawing on practical sorts of expertise, such as replication and distribution of, and dissemination of information about the object of creation.**  | ***Think Creatively*** **• Use a wide range of idea creation techniques (such as brainstorming)** **• Create new and worthwhile ideas (both incremental and radical concepts)** **• Elaborate, refine, analyze and evaluate their own ideas in order to improve and maximize creative efforts** ***Work Creatively with Others*** **• Develop, implement and communicate new ideas to others effectively** **• Be open and responsive to new and diverse perspectives; incorporate group input and feedback into the work** **• Demonstrate originality and inventiveness in work and understand the real world limits to adopting new ideas** **• View failure as an opportunity to learn; understand that creativity and innovation is a long-term, cyclical process of small successes and frequent mistakes** ***Implement Innovations*** **• Act on creative ideas to make a tangible and useful contribution to the field in which the innovation will occur**  |

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| **Communication & Collaboration**  | **Expressing thoughts clearly, crisply articulating opinions, communicating coherent instructions, motivating others through powerful speech – these skills have always been valued in the workplace and in public life. Communication competencies such as clearly articulating ideas through speaking and writing are related to collaboration skills, such as working effectively with diverse teams, making necessary compromises to accomplish a common goal, and assuming shared responsibility for collaborative work.**  | ***Communicate Clearly*** **• Articulate thoughts and ideas effectively using oral, written and nonverbal communication skills in a variety of forms and contexts** **• Listen effectively to decipher meaning, including knowledge, values, attitudes and intentions** **• Use communication for a range of purposes (e.g. to inform, instruct, motivate and persuade)** **• Use multiple media and technologies, and know how to judge their** **effectiveness a priori as well as assess their impact** **• Communicate effectively in diverse environments (including multi-lingual)** ***Collaborate with Others*** **• Demonstrate ability to work effectively and respectfully with diverse teams** **• Exercise flexibility and willingness to be helpful in making necessary** **compromises to accomplish a common goal** **• Assume shared responsibility for collaborative work, and value the individual contributions made by each team member**  |

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| **Critical Thinking & Problem Solving**  | **To successfully solve a problem, we must first be able to formulate it as a problem – that is, understand what makes up its essential elements. Thus, critical thinking skills are key. Critical thinking and problem solving draws on a classic learning model, known as Blooms taxonomy, which classifies intellectual activity into six levels of successively greater cognitive complexity: knowledge, understanding, application, analysis, synthesis, and evaluation. Problem solving is generally understood to be the process of applying scientific and engineering methods of defining and describing a problem, generating potential solutions, and implementing, monitoring, and evaluating the effectiveness of the selected intervention.**  | ***Reason Effectively*** **• Use various types of reasoning (inductive, deductive, etc.) as appropriate to the situation** ***Use Systems Thinking*** **• Analyze how parts of a whole interact with each other to produce overall outcomes in complex systems** ***Make Judgments and Decisions*** **• Effectively analyze and evaluate evidence, arguments, claims and beliefs** **• Analyze and evaluate major alternative points of view** **• Synthesize and make connections between information and arguments** **• Interpret information and draw conclusions based on the best analysis** **• Reflect critically on learning experiences and processes** ***Solve Problems*** **• Solve different kinds of non-familiar problems in both conventional and innovative ways** **• Identify and ask significant questions that clarify various points of view and lead to better solutions**  |

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| **Technology Literacy** | **People in the 21st century live in a technology and media-suffused environment, marked by various characteristics, including: 1) access to an abundance of information, 2) rapid** **changes in technology tools, and 3) the ability to collaborate and make individual contributions on an unprecedented scale. To be effective in the 21st century, citizens and workers must be able to exhibit a range of functional and critical thinking skills related to technology literacy. It’s important, though, to realize that this does not means** **teaching technology for its own sake – but rather applying appropriate technologies to instructional tasks in order to enrich the learning of both** **traditional and 21st century content.** **Information communication and technology (ICT) literacy centers on the skillful use of information resources, but is also built around a deep understanding of the “grammar” of technology. Just as a traditionally literate person can fluently incorporate a new vocabulary into her speech, so an ICT-literate person can fluidly master new technologies to enhance her work and personal life.**  | **INFORMATION LITERACY** ***Access and Evaluate Information*** **• Access information efficiently (time) and effectively (sources)** **• Evaluate information critically and competently** ***Use and Manage Information*** **• Use information accurately and creatively for the issue or problem at hand** **• Manage the flow of information from a wide variety of sources** **• Apply a fundamental understanding of the ethical/legal issues surrounding the access and use of information** **MEDIA LITERACY** ***Analyze Media*** **• Understand both how and why media messages are constructed, and for what purposes** **• Examine how individuals interpret messages differently, how values and points** **of view are included or excluded, and how media can influence beliefs and behaviors** **• Apply a fundamental understanding of the ethical/legal issues surrounding the access and use of media** ***Create Media Products*** **• Understand and utilize the most appropriate media creation tools, characteristics and conventions** **• Understand and effectively utilize the most appropriate expressions and interpretations in diverse, multi-cultural environments** **ICT (Information, Communications and Technology) LITERACY** ***Apply Technology Effectively*** **• Use technology as a tool to research, organize, evaluate and communicate information** **• Use digital technologies (computers, PDAs, media players, GPS, etc.),** **communication/networking tools and social networks appropriately to access, manage, integrate, evaluate and create information to successfully function in a knowledge economy** **• Apply a fundamental understanding of the ethical/legal issues surrounding the access and use of information technologies**  |

**Sample Logic Model**

**Resources:** [**Description**](http://managementhelp.org/freenonprofittraining/diagramming-your-nonprofit.htm)**,** [**WH Kellogg template**](http://www.wkkf.org/knowledge-center/resources/2006/02/WK-Kellogg-Foundation-Logic-Model-Development-Guide.aspxhttp%3A/www.wkkf.org/knowledge-center/resources/2006/02/WK-Kellogg-Foundation-Logic-Model-Development-Guide.aspx)

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| **Resources/Inputs** | **Activities/Actions** | **Outputs** | **Outcomes** | **Impact** |
| **Personnel****Supportive Board****Class Materials****Technology: hardware & software****Volunteers/Coaches****Youth Clients****Financial capacity****Occupancy** | **Construct Calendar/Timeline of classes, workshops, seminars****Train staff and teachers****Develop/Enhance Curriculum****Develop/print classroom materials****Deliver technology training to clients****Provide tech support for classrooms and staff****Capture metrics for beginning of program (i.e. pre-tests and demographics)****Measure program success (i.e. post-test, interviews, self-reports)** | **100 students enrolled in classes****10 classes provided, meets 2 hr/wk/10 weeks****25 hours avg. time each child is involved in learning activities****35 collaborative groups formed to address projects****15 hours spend by each team in project collaboration****55 team and individual final presentations****55 products/products created by teams and individuals**  | **100% of program participants are underserved****90% of students complete program/learning specific activities****90% of students participate in and lead team projects** **85% of students who make team or individual presentations using technology****85% of students who successfully complete class based on project presentation and exit testing****85% of students who meet objectives designed to challenge problem-solving skills****85% of students self-report how project has evoked an innovative and/or creative approach to solve** | **Youth have Access to Technology/Solutions****Youth acquire Technology Literacy Skills, and Critical Thinking/Problem Solving****Youth acquire Communication and Collaboration skills****Youth acquire ICT skills****Youth acquire ICT skills****Youth acquire Critical Thinking & Problem-Solving Skills****Youth acquire Innovation and Creativity Skills** |

**Attachment A: Affirmations and Declarations**

**This form must be completed by the Executive Director, President, or Chief Financial Officer of the organization applying for a Dell Inc. grant.**

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| ***Part I. Affirmation of Non-Discrimination*** |

*Your organization must not advocate, support, or practice activities that discriminate based on race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age or status as a protected veteran. Documentation demonstrating that the not-for-profit organization complies with the above statement may be required.*

(Please check one)

( \_\_\_) **Yes**, we affirm the policy. (\_\_\_) **No**, we do not affirm the policy and understand that the grant will not be forthcoming.

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| ***Part II.* *Affirmation of Patriot Act Compliance*** |

The grantee certifies that it does not and will not deal with any individuals, entities, or groups subject to sanctions Regulations issued by the U.S. Treasury Department, Office of Foreign Assets Control (“OFAC”) or any other persons known to the grantee to support terrorism or to have violated OFAC sanctions.

(Please check one)

**(\_\_\_) Yes**, we affirm the policy. (\_\_\_) **No**, we do not affirm the policy and

 understand that the grant will

 not be forthcoming.

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| ***Part III.* *Privacy Compliance*** |

The grantee represents and warrants that it has the applicable approvals of the parties named to provide the names and addresses requested above to Dell and that providing such does not violate the privacy or other proprietary rights of any person under the laws of the jurisdiction where grantee is located.

(Please check one)

**(\_\_\_) Yes**, we affirm the policy. (\_\_\_) **No**, we do not affirm the policy and

 understand that the grant will

 not be forthcoming.

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| ***Part IV.* *Affirmation of Compliance with country specific registration*** |

The grantee has obtained appropriate registration as required by the country they reside in, declaring compliance with all laws and regulations applicable, including but not limited to: (i) provisions contained in the Argentinean Civil Code; (ii) tax laws and regulations; (iii) applicable registration provisions; (iv) Law 25,246 (as amended) regarding Concealment and Laundering of Proceeds of Crime, and other related legislation, such as Law 26,268 regarding Terrorist Criminal Associations and Financing of Terrorism; (v) exchange and Import/Export laws and regulations; and, (V) other laws applicable to specific situations. If the grantee is located outside the country the grant will be used in, the grantee shall not use the proceeds of the grant to make grants to other organizations in country, unless it has certified that the recipient has obtained appropriate registration under and provides a copy of such registration. The grantee further confirms that the grant will not be allocated for any religious or political purposes.

(Please check one)

**(\_\_\_) Yes**, we affirm the policy. (\_\_\_) **No**, we do not affirm the policy and

 understand that the grant will

 not be forthcoming.

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| Name of Applicant Organization | Federal Identification Number***(Please provide this information*)** |
| Address (street, city or town, state and zip code) |  |
| Authorizer’s Name (please print) |  |
| Authorizer’s signature ***(Must be an officer level)*** | Title/Date |