Microsoft®

Microsoft Software Assurance
and Windows Migration

Get the most out of valuable planning, deployment, training, and support benefits.

Microsoft® Software Assurance for Volume Licensing can help reduce the time, cost, and complexity of a Windows® migration while ensuring your organization maximizes the business value of your software investment. Through Software Assurance, you have access to valuable deployment planning, training, and support benefits to help you develop and implement an optimal operating system (OS) migration strategy. Utilizing the benefits you have already paid for can not only help you reduce the costs associated with deployment, but can free up time and resources, and increase productivity–all of which can help contribute to your organization's bottom line.

In addition, as a Software Assurance customer, you have access to Windows Vista® Enterprise and the Microsoft Desktop Optimization Pack–a powerful combination of technologies that can help your organization accelerate deployment and reap the benefits of the optimized desktop.

Plan and prepare for an efficient and cost-effective Windows deployment.

Desktop Deployment Planning Services (DDPS) Increase usage, improve productivity, and lower IT costs when your organization deploys Windows client operating system software. Working with a pre-qualified consultant, you will collaborate to develop a comprehensive deployment plan. DDPS includes one to 15 days of customized consulting services based on your number of Microsoft Office licenses.

Use DDPS to:

- Access expert consulting services.
- Asses how Microsoft Office and Windows can help lower costs and optimize your infrastructure.
- Receive the latest best practices and tools from Microsoft.
- Build a customized deployment plan.
- Improve deployment timelines and readiness.
- Free up resources.
- Reduce deployment costs.

DDPS ELIGIBILITY

DDPS is one of four Packaged Services benefits available through Software Assurance. Customers who have purchased at least 200 qualifying Application Pool licenses receive at least one day of Packaged Services benefits. The number of Packaged Services days is determined by combining the number of qualifying Microsoft Office licenses with the number of Core CAL Suite and Enterprise CAL Suite licenses for which you have Software Assurance coverage. You may increase the number of engagement days by converting unused Software Assurance Training Voucher days into Packaged Services days in a 3:1 ratio.

IW Application Points	Days	CAL Suite Points	Days
200-499	1	200-3,999	1
500-1,999	3	4,000-9,999	3
2,000-3,999	5	10,000-99,999	5
4,000-29,999	10	100,000-299,999	7
30,000-49,999	15	300,000-599,999	10
50,000-99,999	20	600,000 +	12
100,000-199,999	30		
200,000-399,999	40		
400,000-599,999	50		
600,000 +	75		

Software Assurance and desktop optimization: real benefits–real value.

Windows Vista Enterprise and the Microsoft Desktop Optimization Pack (MDOP), deployed together, provide comprehensive technologies for an optimized, cost-effective, and flexible desktop management solution. Available only through Microsoft Software Assurance for Volume Licensing, they deliver unmatched value to simplify and support cost-effective desktop software deployments.

The Windows Vista Enterprise operating system is optimized for mid-size and large organizations with exclusive features that include data protection to help safeguard lost or stolen PCs, tools for application compatibility and virtualization, and the ability to deploy a single image with different interface languages for users around the world.

The Microsoft Desktop Optimization Pack for Software Assurance is a suite of Windows virtualization and manageability technologies that decrease desktop total cost of ownership (TCO) by making users productive anywhere, giving IT greater control of desktops, and simplifying PC manageability. Regularly updated, MDOP helps customers continuously enhance desktop manageability practices and user experiences.

The Microsoft Desktop Optimization Pack enables IT Professionals to better manage desktop Windows environments by:

- Minimizing desktop down time with diagnostic and recovery tools.
- Accelerating application and operating system deployments and management using application and desktop virtualization.
- Enhancing control with advanced group policy and comprehensive management of virtual machines on desktops.
- Tracking application usage to improve license compliance and reduce overbuying of software licenses.
- Transforming applications into centrally managed, on-demand services which are available when and where needed.

KEY TECHNOLOGIES

Microsoft Diagnostics and Recovery Toolset (DaRT) decreases downtime and costs associated with recovering PC assets.

Microsoft Enterprise Desktop Virtualization (MED-V) enhances management of Virtual PC sessions and reduces the cost of migrating operating systems. MED-V enables migration of application-to-OS compatibility issues by proving a seamless user experience for a legacy application running on a Virtual PC image.

Microsoft Application Virtualization (APP-V) minimizes application compatibility issues and eliminates the need for expensive and lengthy regression testing; enables customers to significantly reduce application testing by solving application-to-application conflicts; and allows delivery of applications to users on-demand.

A Software Assurance exclusive, MDOP is available as an add-on subscription license to your Software Assurance coverage on Windows. Additional technologies included with MDOP are Microsoft Asset Inventory Service, Microsoft Advanced Group Policy Management, and Microsoft System Center Desktop Error Monitoring. Refer to **www.microsoft.com/windows/ enterprise/default** for more information.

> *Tangible Benefit:* Leading technical service provider TÜV NORD GROUP utilized Microsoft Application Virtualization to streamline Vista migration, accelerate application delivery, and enhance client management. Application time-to-deployment was reduced from one month to several days and now applications follow users—enhancing business continuity, and reducing downtime to minutes.

PLAN FOR WINDOWS 7 BY DEPLOYING WINDOWS VISTA ENTERPRISE NOW

Windows Vista serves as the foundation for Windows 7 and provides an optimal environment for a straightforward migration. By deploying Windows Vista Enterprise now, you can take advantage of an optimized desktop, improve your return on investment (ROI) through better desktop management practices, and position your organization for a smooth, cost-effective deployment to Windows 7 at a future date.

Five Reasons to Deploy Windows Vista Enterprise

1. Improve the security of PCs and confidential data.
2. Unlock the potential of today's mobile PCs.
3. Be more productive.
4. Speed ROI with rapid deployment and migration.
5. Reduce support and management costs.

Increase migration success with Software Assurance training and support benefits.

Through Software Assurance, your organization has access to valuable training and support benefits that can help you plan, prepare for, and manage a successful, cost-effective Windows deployment. Leverage the training and support benefits you have already paid for to prepare IT staff for deployment, receive business critical product support, and access technical tools and resources–all of which contribute to a lower TCO.

Training Vouchers Improve IT productivity, service levels, and lower the TCO of the Microsoft platform by equipping IT staff to efficiently deploy, maintain, and support desktop infrastructure. Instructor-led training is delivered by Microsoft Certified Partners for Learning Solutions (CPLS), Microsoft's premier authorized training channel.

TechNet Benefits through Software Assurance Utilize featured resources and receive online support from technology experts, as well as access Microsoft software for evaluation with no time limits.

24x7 Problem Resolution Support Help IT staff accelerate problem resolution and reduce downtime with around-the-clock incident phone support, which in turn lowers IT support costs and frees IT staff for other projects.

BENEFITS ELIGIBILITY ACROSS VOLUME LICENSING PROGRAM OFFERINGS

Software Assurance benefits support organizational performance across the software lifecycle and its stages. Use Software Assurance benefits to maximize your Windows operating system investment across the planning, deployment, and maintenance stages.

SOFTWARE LIFECYCLE — PLAN · DEPLOY · USE · MAINTAIN · TRANSITION

Benefit	Open License	Select License/Select Plus	Open Value	Open Value Company-wide/Subscription	Select License SAM/Select Plus SAM, Enterprise Agreement/Subscription
Packaged Services, including DDPS			X	X	X
Windows Vista Enterprise	X	X	X	X	X
Microsoft Desktop Optimization Pack (MDOP)		X	X	X	X
Training Vouchers			X	X	X
TechNet Benefits through Software Assurance		X	X	X	X
24x7 Problem Resolution Support	X	X	X	X	X

Find out more about what Software Assurance benefits can do for your organization:

Desktop Deployment Planning Services
www.microsoft.com/licensing/software-assurance/packaged-services.aspx

Microsoft Desktop Optimization Pack for Software Assurance
www.microsoft.com/windows/enterprise/default.aspx

Training Vouchers
www.microsoft.com/licensing/software-assurance/training-vouchers.aspx

TechNet Benefits through Software Assurance
www.microsoft.com/licensing/software-assurance/technet-benefits.aspx

24x7 Problem Resolution Support
www.microsoft.com/licensing/software-assurance/support.aspx

CASE STUDIES

TÜV Nord Group: Testing Services Provider Streamlines Workstation Management and Application Delivery www.microsoft.com/casestudies/casestudy.aspx?casestudyid=4000003209

Algerian National Police: National Police Force Builds an Integrated, Highly Secure Environment with New Software www.microsoft.com/casestudies/casestudy.aspx?casestudyid=4000002237

Activate and use your Software Assurance benefits today!

Visit the Microsoft Volume License Services (MVLS) Web site at **https://licensing.microsoft.com/eLicense**.

Microsoft®
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