

Prepared students begin with prepared faculty



Two days of on-site workshops included with software purchase

Educational institutions that make a qualifying purchase of Adobe software licenses will receive two consecutive days of on-site professional development.*

To learn more about this special offer, visit www.adobe.com/go/pdpromo.

About Knowledge Network Solutions

Knowledge Network Solutions (KNS) is an instructional technology consulting and services company that focuses on helping K-12 and higher education institutions maximize their use of technology to enhance teaching and learning for the 21st century. KNS provides professional development that emphasizes technology integration and project-based learning.

Adobe, in conjunction with Knowledge Network Solutions (KNS), is offering expert, instructor-led workshops that focus on integration of Adobe tools into all academic curriculum. Faculty also learn to deliver staff development virtually. The KNS CREATE Course Series leads K-12 and higher education faculty through the process of using Adobe software in project-based 21st century classroom learning.

The curriculum integration workshops include the use of Adobe® Creative Suite® and Adobe Digital School Collection software for innovative teaching of STEM (science, technology, engineering, and math) topics as they relate across the academic curriculum. A staff development workshop addresses the use of Adobe Acrobat® Connect™ and Adobe Presenter software to create and deliver your own rich, interactive staff development to widely dispersed educators.

Workshops for Adobe Creative Suite

Faculty participants learn the essential components of the Creative Suite as they create projects they would use in the classroom. While the sample project has a science focus, participants will cover ways to integrate these same skills across other subject areas.

- **Inspiring Environmental Action Through Video Production (12 hours over 2 days)**— Faculty participants investigate the global landfill crisis and produce a digital video with Adobe Creative Suite 4 Production Premium software.
- **Inspiring Environmental Action Through Graphic Design (12 hours over 2 days)**— Faculty work in teams to conduct research on waste and recycling and then use Adobe Creative Suite 4 Design Premium software to create advertising material for an Eco Fair.
- **Inspiring Environmental Action Through Web Design (12 hours over 2 days)**— Faculty embark on a quest to save a local city from a growing waste problem through the use of recycling. Working in teams, participants use Adobe Creative Suite 4 Web Premium tools and technology to rally people to action.

Workshops for Adobe Digital School Collection (K-12 only)

- **Inspiring Environmental Action Through Photo, Video, Audio, and Web Media (12 hours over 2 days, or Adobe Photoshop® Elements and Adobe Premiere® Elements in 6 hours during 1 day)**— Using Adobe Digital School Collection (Photoshop Elements 7, Adobe Premiere Elements 7, Soundbooth® CS4, Contribute® CS4, and Acrobat® 9 Pro) software, faculty will capture, organize, and present the water cycle of a local environment.

Workshop for Adobe Acrobat Connect and Adobe Presenter

Faculty learn to collaborate virtually for staff development.

- **Staff Development with Acrobat Connect and Adobe Presenter (6 hours, 1 day)**— Using Adobe Acrobat Connect Pro 7 web conferencing technology, faculty participants interactively share video, applications, and voice connectivity that save time and cost of travel. Participants also use Adobe Presenter 7 to create content for "best practices" that can be shared with other faculty.

To learn more about Adobe Professional Development, visit www.adobe.com/go/pd.

*The professional development training (the "Training") is available only for single transaction purchases of USD\$60,000 or more. Cumulative purchases that total USD\$60,000 are not eligible for the Training offer. Education consortium or purchases that are grouped together for more than one institution are not eligible to receive the training regardless of purchase amount. The two-day training offer must be scheduled for two consecutive days. The Training offer is limited to purchasers in the United States and Canada excluding the Province of Quebec. Training must be scheduled and delivered within 90 days of purchase. Contact information will be collected at time of purchase for purposes of scheduling the Training or the Training will be forfeited and no refund or substitution of any kind will be given.

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