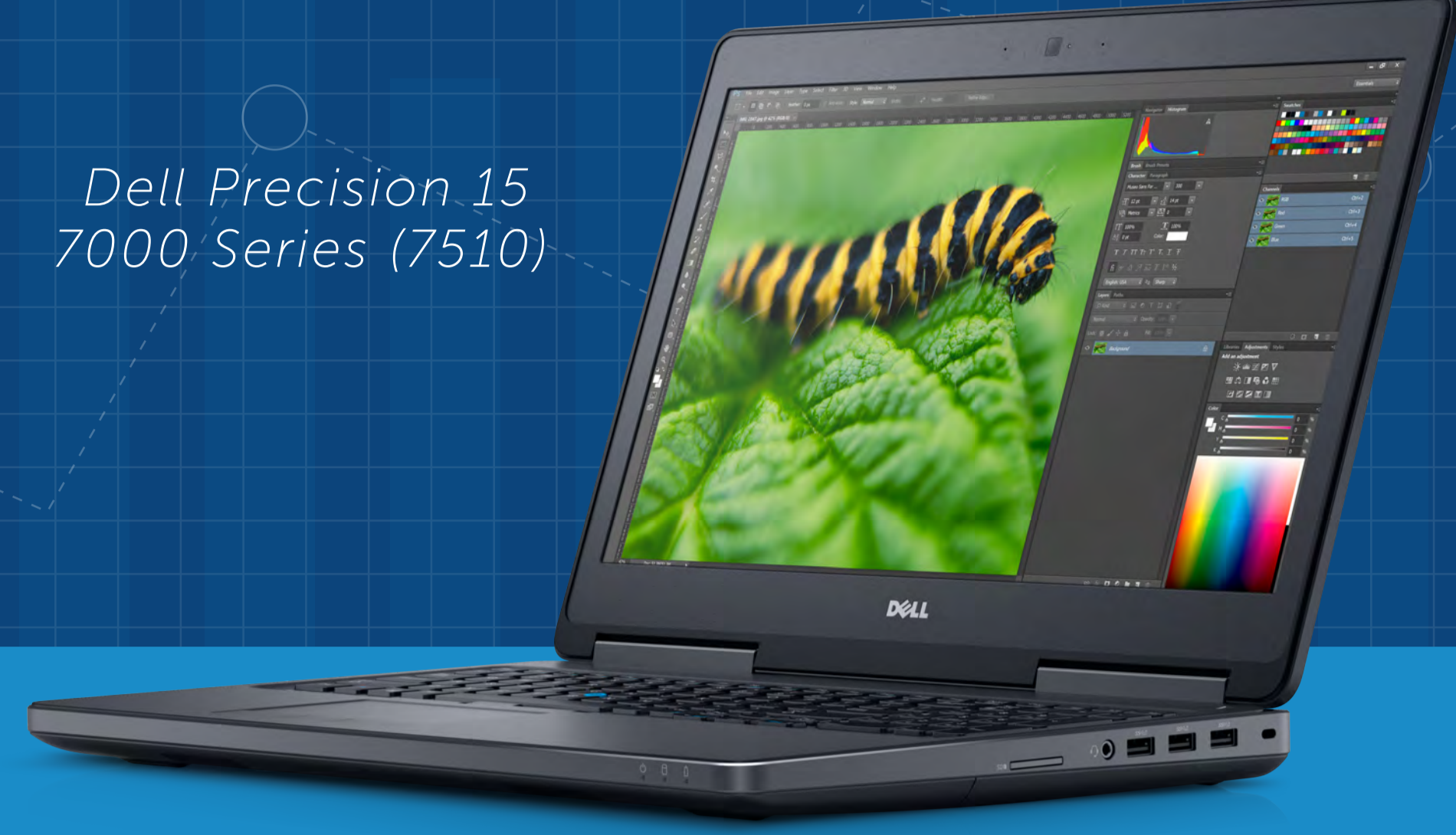


Create at the Speed of Your Imagination

Stay in the zone. Give your creative professionals the power to do more.

The world's most powerful mobile workstations.



Dell Precision 15 7000 Series (7510)



Dell Precision 17 7000 Series (7710)

Redesigned from the inside out.

Want to design and edit breakthrough content? See how the newest generation of Dell Precision workstations can improve your creative process.

Fast rendering in all applications

Why

Fast rendering means faster previewing, which leads to faster editing.

"We need a huge amount of processing power and memory and that's exactly what we get."

— Reel FX, animation

35%

faster CPU speed for faster rendering*

Up to 4x

more SSD throughput*

Smooth animation

Why

Lag-free movement gives you a 2D/3D modeling experience that's true to feel.

"With Dell Precision workstations, we were able to make Doraemon look and feel real."

— Shirogumi Inc., animation

Up to 41%

more performance with PTC Creo using Dell Precision Optimizer*

Up to 45%

faster memory, pan and zoom up to 10x faster*

Less downtime

Why

Because staying in the flow is critical from concept to development to delivering on deadline.

"For the same spec machine, no vendor can match Dell on its cost performance ratio."

— GREE Inc., mobile gaming

Dell ProSupport Plus

Issues remotely diagnosed for quicker repairs, so you can focus on developing.

Up to 72%

fewer steps resolving fixes*

Up to 91%

less time resolving problems*

Designed for professional applications

Why

Innovative software helps creatives make their work the best it can be.

ISV Certification

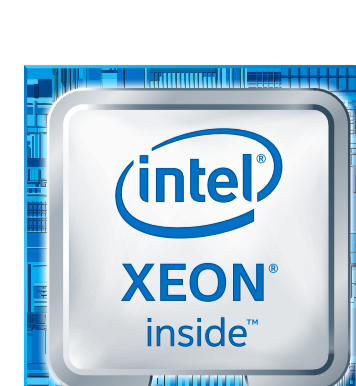
Dell works with ISVs to ensure Dell Precision workstations provide optimal, performance and seamless experiences for creatives.

Independent Software Vendors (ISV) for best-in-class reliability:



And more.

Dell Precision mobile workstations are powered by Intel® Xeon® processors, the world's first Intel® Xeon® processor for mobile that allows you to power through demanding workloads. Learn more at Dell.com/Precision



Intel Inside®
Powerful Productivity Outside.

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*35% faster CPU. Based on SPEC CPU Floating Point Base benchmark scores as tested by Dell Performance Labs in November 2015, comparing a Dell Precision 7510 and SPEC CPU compiled with Intel Compiler 16 to a Dell Precision M4800 and SPEC CPU compiled with Intel Compiler 12. Actual performance will vary based on configuration, usage and manufacturing variability. *Up to 4x more SSD throughput. Based on peak sequential read throughput in MB/s measured using the Iometer benchmark test performed by Dell Performance Labs in November 2015, comparing a Dell Precision 7510 with m.2 NVMe SSD to a Dell Precision M4800 with SATA SSD. Actual performance will vary based on configuration, usage and manufacturing variability. *Up to 41% more performance. Based on SPECcapc Creo 3.0 and AUTODESK® 3DS MAX benchmark by Dell Performance Labs in November 2015, comparing similarly configured Precision Workstation 7510 models. Actual performance will vary based on configuration, usage and manufacturing variability. *Up to 45% faster memory. Based on the Intel Memory Latency Checker benchmark test, performed by Dell Performance Labs in March 2016, comparing 11 reads/writes of the Dell Precision 7510 to the Dell Precision M4800. Actual performance will vary based on configuration, usage and manufacturing variability. *Up to 22% fewer steps. Based on Mar 2016 Principled Technologies test report, "Dell SupportAssist Provided Proactive Support for Hard Drive Failure", commissioned by Dell. Testing conducted in the United States. Actual results will vary. *Up to 91% less time. Based on Mar 2016 Principled Technologies test report, "Dell SupportAssist Provided Proactive Support for Hard Drive Failure", commissioned by Dell. Testing conducted in the United States. Actual results will vary.