

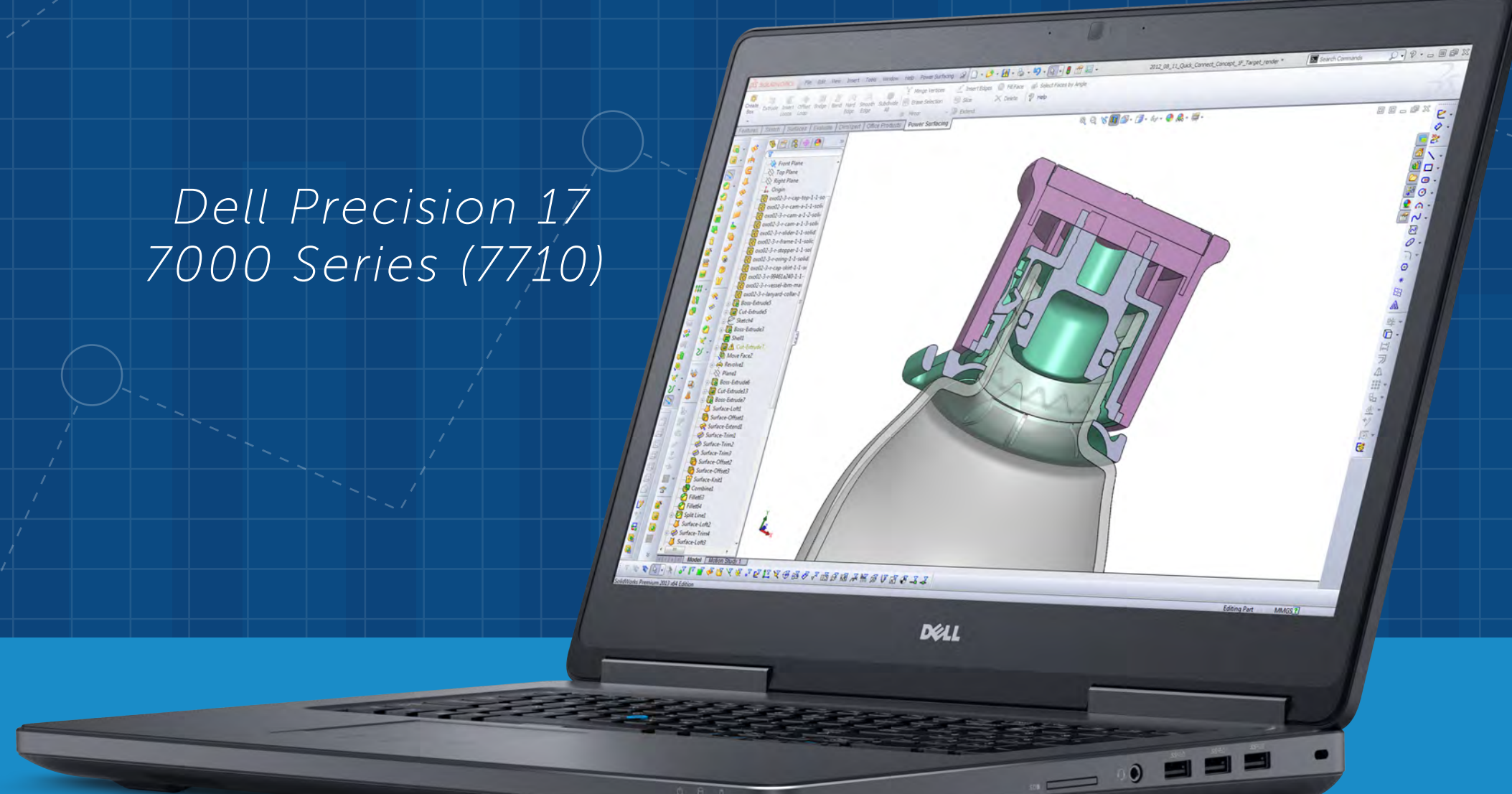
Future-Ready Design-Accelerating Workflow

The product development process is being reinvented via affordable digital prototyping technology. With companies trying to differentiate their products, having technology that reduces time to market is critical to creating a competitive advantage.

The world's most powerful mobile workstations redesigned to help you bring better products to market.



Dell Precision 15 7000 Series (7510)



Dell Precision 17 7000 Series (7710)

See how the newest generation of Dell Precision workstations can help expedite your development or manufacturing process.

Better performance, more productivity

Why

Get more done in less time with the new, redesigned Dell Precision mobile workstations.

"Machine assembly files in SOLIDWORKS loaded 30% faster, so I can manipulate faster than before." — *Product Engineer, CIPSA-Mexico*

35%

faster CPU speed for faster rendering*

Up to **4x**

more SSD throughput*

Up to **45%**

faster memory to manipulate faster*

Designed for professional applications

Why

Innovative software helps architects, designers and engineers make the best products possible.

ISV Certification

Dell works with ISVs to ensure Dell Precision workstations provide optimal, performance and seamless experiences for engineering and manufacturing workflows.

Independent Software Vendors (ISV) for best-in-class reliability:



And more.

Optimized for your applications

Why

Run your software at its maximum potential with Dell Precision Optimizer software, which comes exclusively on every Dell workstation.

"Because engineers can visualize multiple parts simultaneously, they can build prototypes faster, leading to faster time to market."

— *Garrett Finney, Founder, TAXA Inc.*

Dell Precision Optimizer:

By fine-tuning your system beyond standard factory settings, you achieve the best possible Independent Software Vendor (ISV) application performance.

Less downtime

Why

Because a continuous workflow supports end-to-end product development.

"Avoiding IT problems with a turnkey solution like the Dell Precision helps us lower the time span for a portion of our design process by 20 percent."

— *Roy Seiders, Cofounder and CEO, YETI Coolers*

Dell ProSupport Plus

Issues remotely diagnosed for quicker repairs, so you can focus on developing.

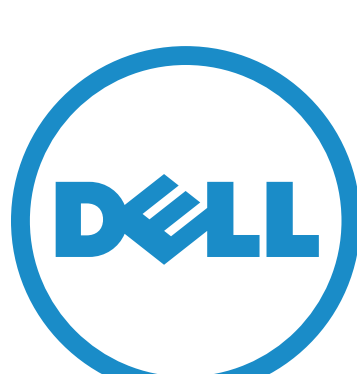
Up to **72%**

fewer steps resolving fixes*

Up to **91%**

less time resolving problems*

Dell Precision mobile workstations are powered by the world's first Intel® Xeon® processor for mobile workstations, allowing you to power through demanding workloads. Learn more at Dell.com/Precision



Intel Inside®
Powerful Productivity Outside.

Intel, the Intel logo, Xeon, and Xeon Inside are trademarks or registered trademarks of Intel Corporation in the U.S. and/or other countries.

*Up to 4x more SSD throughput: Based on peak sequential read throughput in MB/s measured using the Iometer benchmark test performed by Dell Performance Labs in November 2015, comparing a Dell Precision 7510 with m.2 NVMe SSD to a Dell Precision M4800 with SATA SSD. Actual performance will vary based on configuration, usage and manufacturing variability. *35% faster CPU: Based on SPEC CPU Floating Point Base benchmark scores as tested by Dell Performance Labs in November 2015, comparing a Dell Precision 7510 and SPEC CPU compiled with Intel Compiler 16 to a Dell Precision M4800 and SPEC CPU compiled with Intel Compiler 12. Actual performance will vary based on configuration, usage and manufacturing variability. *Up to 45% faster memory: Based on the Intel Memory Latency Checker benchmark test, performed by Dell Performance Labs in March 2016, comparing 3.1 reads-writes of the Dell Precision 7510 to the Dell Precision M4800. Actual performance will vary based on configuration, usage and manufacturing variability. *Up to 72% fewer steps: Based on Mar 2016 Principled Technologies test report, "Dell SupportAssist Provided Proactive Support for Hard Drive Failure", commissioned by Dell. Testing conducted in the United States. Actual results will vary. *Up to 91% less time: Based on Mar 2016 Principled Technologies test report, "Dell SupportAssist Provided Proactive Support for Hard Drive Failure", commissioned by Dell. Testing conducted in the United States. Actual results will vary.