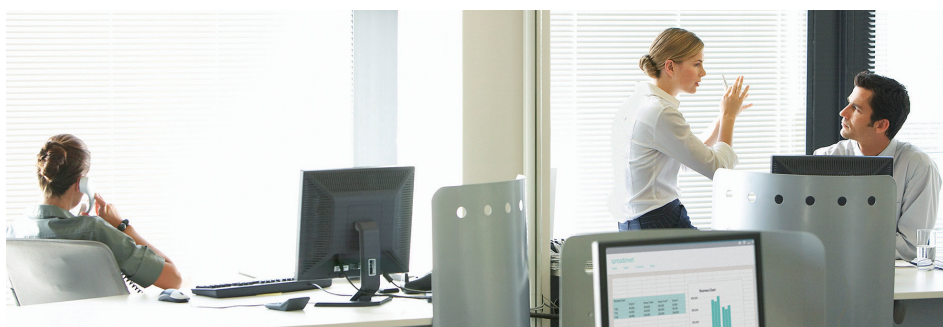




Dell Cloud on Demand with Microsoft Azure



Reduce costs and deliver innovation on the Microsoft Azure platform with Dell's application services.

Dell Cloud Solutions powered by Microsoft Azure

As a leading cloud platform, Microsoft Azure provides services to build and run any application in the cloud. Azure gives you the flexibility to move existing workloads or develop new applications using the language and platform of your choice, making data storage, backup and recovery more efficient and economical. It's also easier to build applications that span both on-premises and the cloud. You get the best of cloud computing — a flexible, reliable platform hosted in your data center, Microsoft's secure data centers, or a combination of both.

Get freedom of choice with our vast cloud partner ecosystem

Dell Services takes the uncertainty out of the cloud with a customer-centric approach to help your organization take full advantage of the cloud. Whether you need a developer-friendly public environment, a mission-critical single-tenant private cloud or a colocation solution, our partner ecosystem combined with Dell exclusive offerings provide a wide range of solutions to choose from — all delivered on a single Dell invoice. Dell blends intellectual property with a wide range of partner technologies to deliver unique, optimal performance based on your application needs and the business outcomes you demand. Partnering with Dell means simple purchase logistics, uncomplicated vendor relationships and the confidence of Dell management and support whether you have one cloud platform or many.

Get cloud agility, governance, and a central point of control with Dell Cloud Manager

When you choose Microsoft Azure through Dell, you have the option to also utilize Dell Cloud Manager, providing management of up to 7200 VM hours per month for free. Dell Cloud Manager provides a central console from which to securely control and manage your public, private, or hybrid clouds. Dell Cloud Manager enables business agility and facilitates choice, helping you create the cloud environment that you need, while avoiding lock-in to one specific vendor or technology.

Key benefits:

- Robust end-to-end portfolio
- Proven vertical expertise
- Simple, unified experience
- Improve business agility
- Increase productivity
- Reduce costs
- Unlock potential to deliver IT innovation



Comprehensive application consulting

Dell has developed a portfolio of services and tools to enable the enterprise cloud with solutions tailored to meet your unique goals and requirements. To build or migrate applications in Azure, our full suite of services include:

Transformation services

- Understand the benefits of cloud and identify applications best suited for Azure
- Move workloads, migrate existing applications and extend on-premise applications
- Convert and deploy legacy applications on Azure

Development services

- Design, develop, integrate and test public, private or hybrid custom applications
- Deploy or re-deploy packaged applications in a public, private or hybrid model

Management services

- Support cloud deployments with a global help desk, self-service portal and a dedicated team
- Manage cloud deployments with robust protection, monitoring, governance and automation

Microsoft's Azure Platform

What is Azure? In short, it's Microsoft's cloud platform: a growing collection of complimentary services—compute, storage, data, networking, and app—that help you move faster, do more, and save money.

Key use cases:	Flexible application model Windows Azure provides a rich set of application services, including SDKs, caching, messaging and identity. You can write applications in .NET, PHP, Java, node.js, Python, Ruby or using open REST protocols. This is all part of our promise to let you build using any language, tool or framework.
Web applications Build anything from light weight web sites to multi-tier cloud services that scale up as your traffic grows.	Always on, always here Build resilient applications with automatic OS and service patching, built in network load balancing and geo-redundant storage. We also proudly deliver a 99.95% monthly SLA. You can rely on our decades of experience in data center operations and trust that everything we offer is backed by industry certifications for security and compliance.
Cloud storage Rely on geo-redundant cloud storage for back up, archiving and disaster recovery.	Data center without boundaries We make it easy for you to integrate your on-premises IT environment with the public cloud. Migrate your virtual machines to Windows Azure without the need to convert them to a different format. Use the robust messaging and networking capabilities in Windows Azure to deliver hybrid solutions, and then manage your hybrid applications from a single console with System Center.
Big data and HPC Get actionable insights from your data by taking advantage of a fully compatible enterprise-ready Hadoop service.	Global reach With data centers around the globe, a massive investment in data center innovation and a worldwide Content Delivery Network, you can build applications that provide the best experience for your users wherever they are.
Mobile Accelerate your mobile app development by using a backend hosted in Windows Azure. Scale instantly as your install base grows.	
Media Create, manage and distribute media in the cloud - everything from encoding to content protection to streaming and analytics support.	

Meet business needs and address technology challenges

Dell consultants can help you envision, enable and execute your journey to the cloud. We can provide:

- Assistance at all stages of the cloud adoption lifecycle, from initial concept through development and testing, and management and support
- Strong relationship with Microsoft providing deeper insights and early access to new features and capabilities
- Flexible and scalable solutions, utilizing existing infrastructure investments and application integrations
- Solution centers to help you explore performance, security, governance and other cloud considerations
- Skilled, dedicated professionals who specialize in Windows Azure deployments
- Proprietary tools for monitoring, scaling, notifications, security, software-as-a-service (SaaS) enablement, data management and other key enterprise cloud management functions

For more information about Dell Cloud On Demand with Microsoft Azure, please visit Dell.com/dellcloudondemand or contact a Dell representative.



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