

Keep your multi-vendor network optimized and at peak performance



Leverage the expertise of a Dell EMC professional who knows and understands the complexities of your multi-vendor network

Optimize for Networking

In-depth analysis and strategic guidance

Your multi-vendor network is the backbone of the enterprise, so protecting and supporting the systems that keep information and communications flowing is crucial. The magnitude of your business investment however, requires more than solving day-to-day problems. It demands future-ready strategies to help you predict and respond to changing network needs.

The Optimize service from Dell EMC can make a measurable difference. Optimize provides in-depth analysis and strategic guidance to keep your multi-vendor network optimized and configured for peak performance. You gain the expertise of a designated Dell Enterprise Systems Analyst (ESA) who works as an extended member of your team. The ESA is a networking professional that understands the complexities of your unique multi-vendor environment and works side-by-side with Dell EMC technical support to form a powerful collaborative team to oversee your network. You gain peace of mind that your multi-vendor network is highly available and performing at its peak.

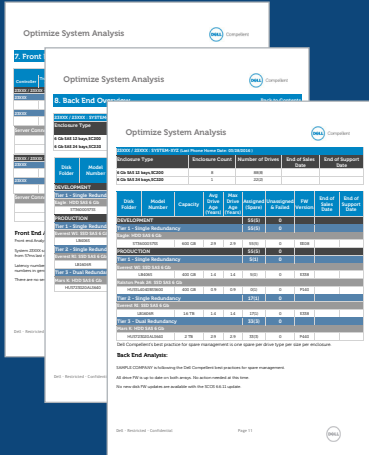
Continual improvement for dynamic business environments

Your designated ESA will align your network demands and goals to business objectives, by orchestrating a host of tools and resources to monitor, analyze and report on network health and areas for improvement. Through regularly scheduled reviews, you will receive the insights and recommendations needed to predict and enhance performance, utilization and availability while continually adjusting to changing business demands.

Key benefits:

- Gain confidence that your multi-vendor network is operating at peak performance
- Reduce risk of downtime, latency and under or over utilization
- Save time on network maintenance and administration resources
- Accelerate adoption of new multi-vendor networking technologies

Analysis & recommendations



Your Dell Dell Enterprise Systems Analyst (ESA) is an extended team member who specializes in multi-vendor networking and is in tune with current and changing technology needs.

Your ESA conducts regular reviews and analysis of your network hardware and ecosystem and provides detailed reports with results and recommendations, including the following topics:

- Traffic analysis and performance report
- Analysis of Faults, Alarms and Logs
- Network best practices and recommendations to resolve issues or optimize performance

Avoiding risks, bottle necks and poor performance

Because your multi-vendor network is so complex, it's easy to overlook the benefits of deeper analysis and business-focused strategic planning. This is where Optimize delivers significant value – creating a roadmap, simplifying upgrades, avoiding operational conflict, reducing unplanned outages and evaluating the impact of near-term decisions on future performance and return on investment.

Optimize works for you year round, giving you ultimate performance and peace of mind

- Designated network professional who serves as a remote member of your IT staff
- 24x7 data collection of key performance indicators
- Ongoing analysis and recommendations
- Regular meetings to review trends, forecasts and areas for performance improvement
- Best practice advice, technical guidance and knowledge transfer
- Assistance with support related issues to ensure timely resolution of cases
- Optional onsite strategy and planning session to align with your business objectives
- Assistance to the Dell support team to ensure timely resolution of cases

Focusing on what you do best

More often than not, your IT staff is focused on maintaining systems and do not have time or expertise to truly analyze and optimize them. They typically can solve standard technical issues but they are not proactively tracking data trends, preparing reports, planning capacity or considering architecture best practices. With Optimize, we give you more time to focus on your priorities while we focus on what we do best—optimization of your network.

The best way to measure the value of Optimize is listening to the customers who use it.

“It’s like insurance for my infrastructure.”

“Optimize is a “no-brainer” if your top priority is ensuring up time and no data loss.”

“Optimize is an extra set of eyes looking after my network.”

“It’s an extension of our team.”

“I can call my ESA anytime I need expertise or technical information.”

Source: Customer comments received during the Customer Advisory Council, May 2016.

About Dell EMC Networking Services

Partner with Dell EMC, for a wide variety of multi-vendor services that address the entire network lifecycle – plan and design, deploy and integrate, manage and support, transform and optimize. Trust Dell EMC to help your team get the most from all your hardware software and infrastructure.

For details about [Optimize for Networking](#), contact your Dell EMC representative.