# Optimizing the PC Lifecycle

Dell PC as a Service solutions

# Why optimize the PC lifecycle?



Contending with the cost and complexity of PC management leaves IT little time for innovation.  Rapidly evolving technologies and business needs, means less opportunity to take advantage of new trends that are changing the way technology is delivered and consumed.

And, hardware technology doesn't last forever. It has a lifecycle, a measurable beginning and end to its productivity and value. IT is tasked with optimizing the PC lifecycle while driving strategic breakthroughs for their organization.

## To foster growth, they have to:

• Anticipate new requirements

• Assess current capabilities and future needs

• Design and implement new solutions

• Drive new systems into production quickly

• Keep systems running at peak performance

• Plan and forecast to meet budget needs quarters, even years in advance

At the end of the PC lifecycle, when systems are obsolete or new realities trigger change, the process starts all over again. So, how can IT accomplish all of this?

# The solution is simple – Dell PC as a Service.

Dell PC as a Service solutions combine hardware, software, PC lifecycle services and financing into one all-encompassing service – providing a single, predictable price per seat per month.

It helps reduce the burden and cost of IT management over the complete lifecycle of the PC. At the same time, it allows IT to focus on more of the strategic priorities and gets end-users into new technology faster.



## By moving to this type of consumption model, IT can benefit from:

- Predictable budget planning
- More flexible options for management and support
- Cost savings at each stage of the PC lifecycle
- Improved security with latest technology
- Accelerated refresh to get users productive faster
- Reduced IT effort to manage computing needs

Save up to

# 25%

on PC lifecycle management with **Dell PC as a Service solutions**[1]

# The best solution available today.

PC as a Service solutions offer the best of Dell's PC technology, software and PC lifecycle services including deployment, management, security, support and asset recovery. In addition, exclusive Dell technology and tools automate, troubleshoot and resolve system issues faster. All of this combined into a predictable payment solution, financed through Dell Financial Services.[**]

**PC technology:**

Dell offers a broad range of systems to fit your workforce, so you can tailor the technology to how your workers want and need to work – from powerful workstations to ultra-light laptops and everything in between including attached monitors and accessories.

- **Dell OptiPlex** business systems are the most secure and manageable desktops built with the highest quality.

- **Dell Latitude** business laptops are reliable, durable, serviceable, secure and easy to manage.

- **Dell Precision** business workstations are the highest performing, fully customizable and certified with professional applications.

**PC lifecycle services:**

- **Deployment services**—including ProDeploy Client Suite helps you deploy PCs with greater speed, less effort and increased control. Trust our experts and partners to lead deployments from project management through planning, configuration and integration. And enjoy the flexibility to choose the level of deployment support that best meets your needs.

- **Award-winning support services**—Dell support services offer a range of options including ProSupport and ProSupport Plus to meet all your needs. ProSupport Plus, the most complete support offer, includes 24x7 expert hardware and software support, next-business day onsite service, coverage for accidents and automated proactive and predictive technologies, among others.

- **Managed services**—assists with all aspects of your PC lifecycle management from onsite personnel to remotely administered capabilities via our custom managed client services.

- **Asset recovery services**—refresh and retire used computer equipment in a secure and environmentally conscious manner that complies with local regulatory guidelines.

Reduce deployment time by up to

# 35%

with ProDeploy Client Suite.[2]

# 91%

less time to resolution with ProSupport Plus

**&**

Up to 72%

fewer steps in the support process.[3]

**Exclusive technology and tools:**

- **ImageAssist**—provides a simple user interface which helps you prepare your custom cross-platform image. This includes OS, licensing, applications, desktop customization and network configuration settings.
- **SupportAssist** technology—automated, proactive and predictive technology that reduces troubleshooting processes by half and accelerates time to resolution.
- **TechDirect**—the self-service online portal that puts Dell state-of-the art deployment and management technology at your fingertips and allows you to manage multiple support cases and dispatch parts as well.
- **Dell Client Command Suite**—industry-leading client systems management tools make Dell commercial client systems the world's most manageable client devices.

## Easy to order, Dell PC as a Service solutions

We've put together a sample offer to show just how easy it is to configure a Dell PC as a Service solution that will help optimize every step of the PC lifecycle.



| Laptop | + | ProDeploy | + | ProSupport | + | Asset Recovery | + | 3 year term | = |

## A single, predictable price per seat per month

# Steps to optimize the PC lifecycle...

### Choose your hardware
Dell will help you select from the latest PC technology and design a solution that meets your end users and future IT needs.

### Configure and deploy your systems
Dell can manage your entire deployment, from the physical logistics and warehousing to software installation, data migration, training and implementation of your hardware.
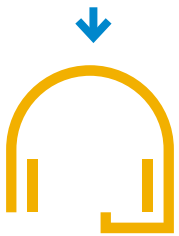
### Support and manage
Dell's comprehensive support and managed services get you the help you need – when you need it. Best-in-class support offers with around-the-clock experts and automated proactive and predictive tools to keep you productive. And managed service solutions can be customized to keep your business running smoothly.
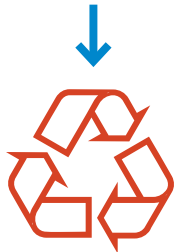
### Refresh and retire
At the end of a PC's life, Dell will help you transition to the latest technology, and remove the old systems responsibly. And to help ensure sensitive data does not fall into the wrong hands, we perform a data wipe[4] on your legacy system.

# ...and accelerate your hardware transition.

## To learn more about Dell PC as a Service solutions, please contact your Dell Sales Representative.