



Dell™ Cloud Dedicated Service

Production grade infrastructure-as-a-service

Confidence in cloud

Increase your confidence in hosted cloud services. With Dell Cloud Dedicated Service you can extend the value of Infrastructure-as-a-Service (IaaS) beyond test & development use and help your end users innovate without disruption by rapidly deploying in the cloud.

No capital outlay is required, enabling you to more quickly take advantage of cloud computing delivery models and allowing your organization to make a greater investment back into the core business.

You can also reduce the organizational risk typically found with commodity cloud by knowing that the Dell cloud infrastructure is protected by our world-class security solutions capable of supporting even the most complex security landscapes.

Maintain compatibility

Your Dell Cloud Dedicated environment is fully compatible with Dell Cloud with VMware vCloud Datacenter Service; our secure enterprise-class public cloud, as well as our proven Dell vStart reference architectures for customer-managed private clouds, making it possible to build a hybrid environment with the options and control best suited for you.

Easy to setup and easier to manage

Dell Cloud Dedicated Service offers the benefits of public cloud computing, including scalability, self-service access, and a consumption-based usage model, with the additional peace of mind that comes with dedicated infrastructure.

Once signed up, your organization receives access to a stable and secure foundation for running everyday office & productivity suites and web-based applications, as well as an environment for hosting new business and mobile software and developing the next generation of cloud-ready applications.

Dell offers a great number of architectural and network connectivity options to further enhance your ability to operate production workloads with data sensitivity or high performance requirements. Familiar VMware management tools are incorporated as well, allowing hosted infrastructure to truly serve as an extension of your data center and enabling you to quickly begin using the service without having to learn new interfaces or modify processes.

No matter how you decide to use it, Dell Cloud Dedicated Service provides an effective and efficient way to achieve the performance, reliability, flexibility, and scalability to address a full range of business needs and reduce the impact on your operational staff.

The Dell difference

- **Single tenancy.** Dell includes physical separation at the server and optional separation at the storage level allowing for a more fine grained architecture than is found in multi-tenant hosted cloud environments. This isolation provides the foundation for meeting performance and compliance needs for sensitive workloads.
- **Hybrid.** VMware's vCloud connector tool can be used to migrate VMs across both on-premise and hosted infrastructures. The entire environment can be managed through a common VMware vSphere console.
- **Available managed infrastructure & security services.** A variety of infrastructure outsourcing services including server, storage, networking, and backup & recovery may also be added to the service contract. These services further relieve your IT staff from performing fundamental administration activities, allowing them to focus on higher value tasks. In addition, Dell SecureWorks provides 24x7x365 security and monitoring of the Dell Cloud infrastructure.

Cloud Consulting

Dell cloud consulting helps organizations fully unlock the potential of cloud computing by delivering expert guidance from project concept to completion. It includes end-to-end consulting services to help define and implement the most appropriate solutions, tailored to meet a variety of needs and investment levels. Cloud Consulting brings together Dell IP, products, solutions, and services in a pragmatic fashion with capabilities across the full customer cloud lifecycle: cloud strategy workshop, assessment, design, implementation and management/support.



Application Migration Services

Dell Application Migration Services help businesses increase their agility and reduce their dependency on complex and costly proprietary platforms. With Make Technologies, a leading global provider of application modernization software and services, Dell significantly reduces the total cost of ownership of IT environments by transitioning business-critical applications from legacy Unix or mainframe platforms to cloud infrastructure and open standards based platforms. Coupled with Clerity Solutions, an application modernization provider focused on application re-hosting, Dell makes it easier for customers to move applications off legacy computing architectures into the new IT cloud environment.

Dell Boomi - Application Integration for the Cloud

Dell Boomi, the first and only application and data integration platform built in the cloud, integrates data between applications, automates business processes, and provides real-time visibility to enterprise information so businesses can make faster, more informed business decisions. Dell Boomi provides this integration at a greatly reduced effort and cost to both implement and maintain. To learn more, please visit www.boomi.com.

Dell Cloud with VMware vCloud Data Center Service

Dell Cloud with VMware vCloud Data Center Service provides enterprise-class public cloud hosted in secured Dell datacenters. For large enterprises, the Dell public cloud provides you with on-demand computing capacity as an extension to your existing datacenter with the same benefits and IT efficiencies you deliver in your own VMware virtualized infrastructure. For medium and small organizations, the Dell public cloud enables you to access similar computing capabilities as large organizations without having to build and maintain your own datacenter. Easily integrates with Dell Cloud Dedicated Service and customer-managed private clouds to provide a comprehensive hybrid solution which can support a wide variety of applications and workloads.

For more information about any of our service offerings, please contact your Dell representative or visit Dell.com/services



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