



The power to do more

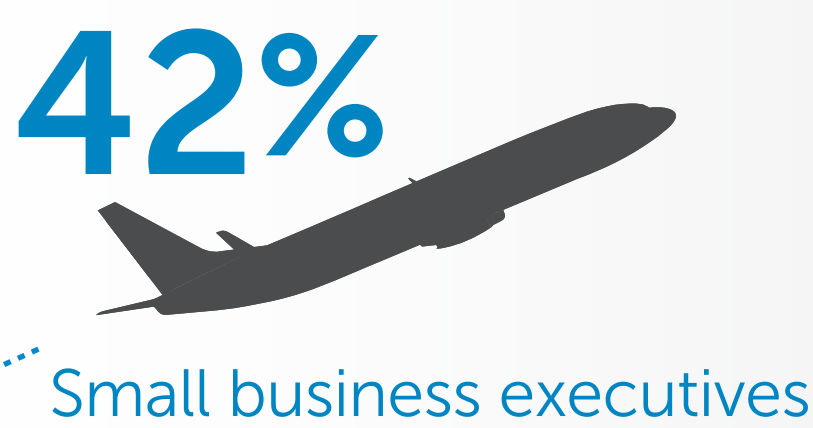
# How can tablets give your business an edge?

Small businesses are turning to tablets to be more productive and competitive. See how they can work for you.

## Tablet use climbs among small business owners.<sup>1</sup>



## Executives and traveling workers rely on tablets most.<sup>2</sup>

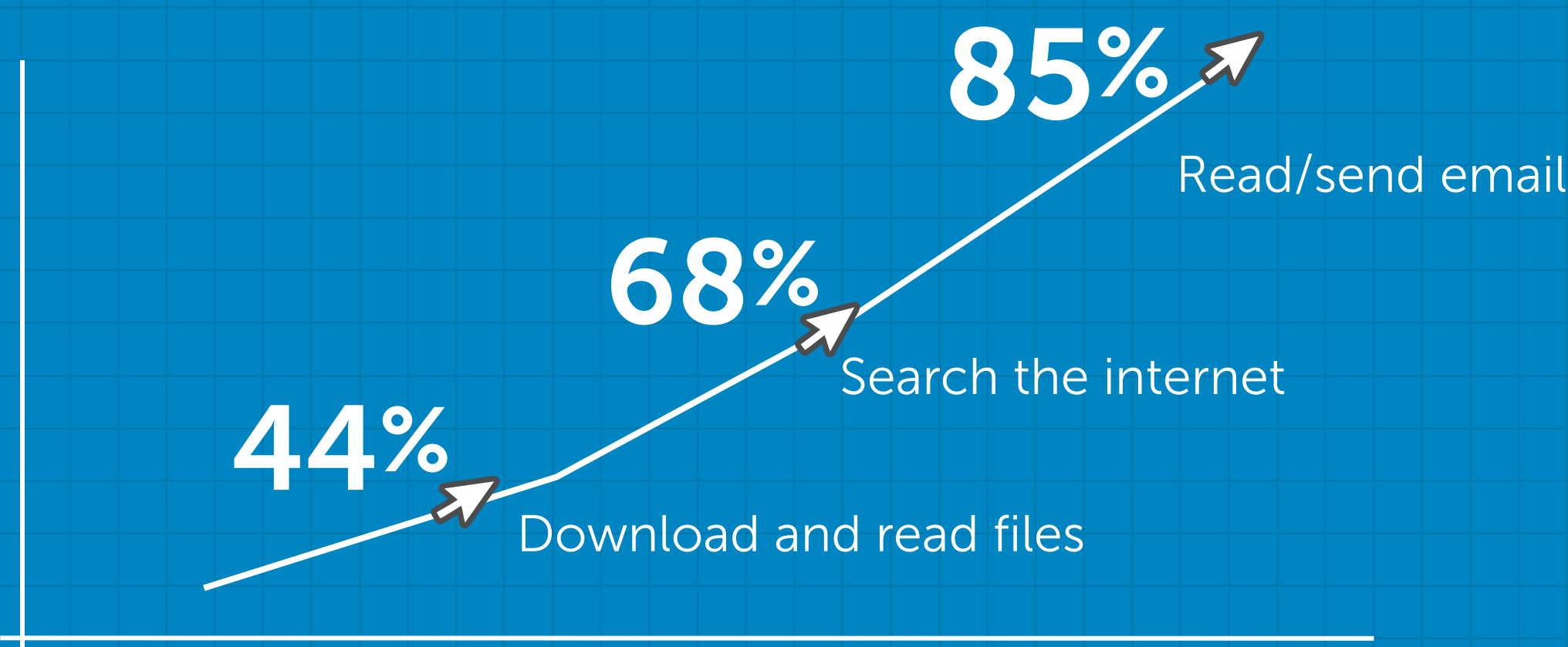


## Top business apps include:<sup>3</sup>

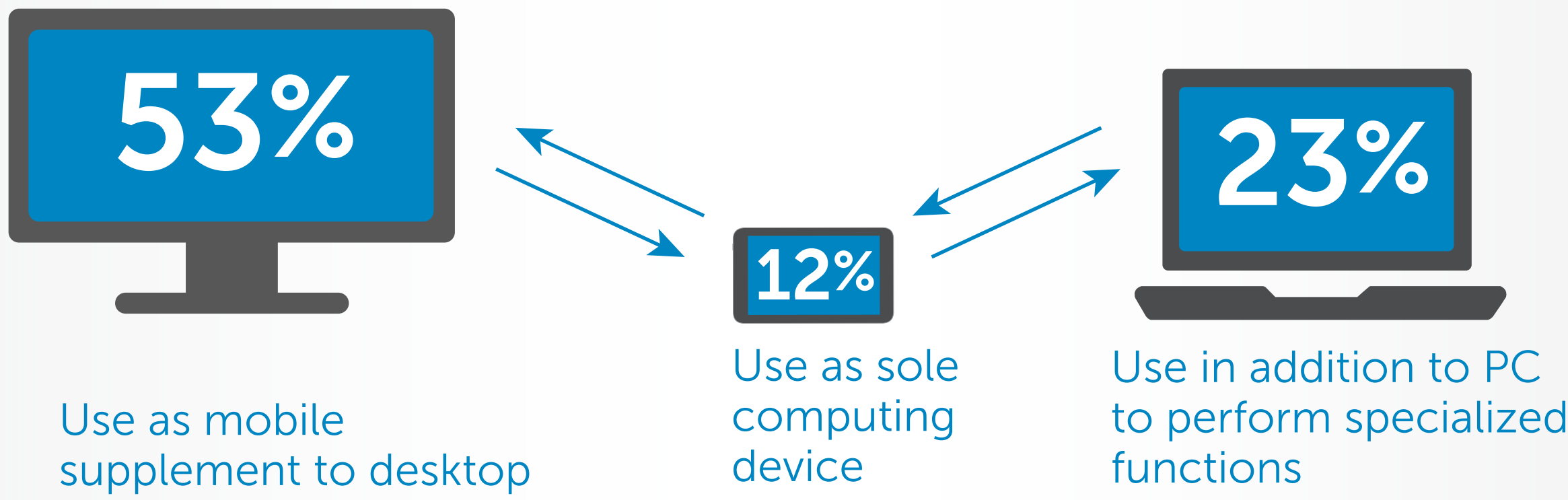


- Customer relationship management (e.g., Salesforce1)
- Enterprise resource planning (e.g., SAP Business One)
- Analytical and performance (e.g., MicroStrategy® Mobile)
- Meeting applications (e.g., WebEx™)

## Tablets improve productivity.<sup>4</sup>



## Tablets offer flexibility.<sup>5</sup>



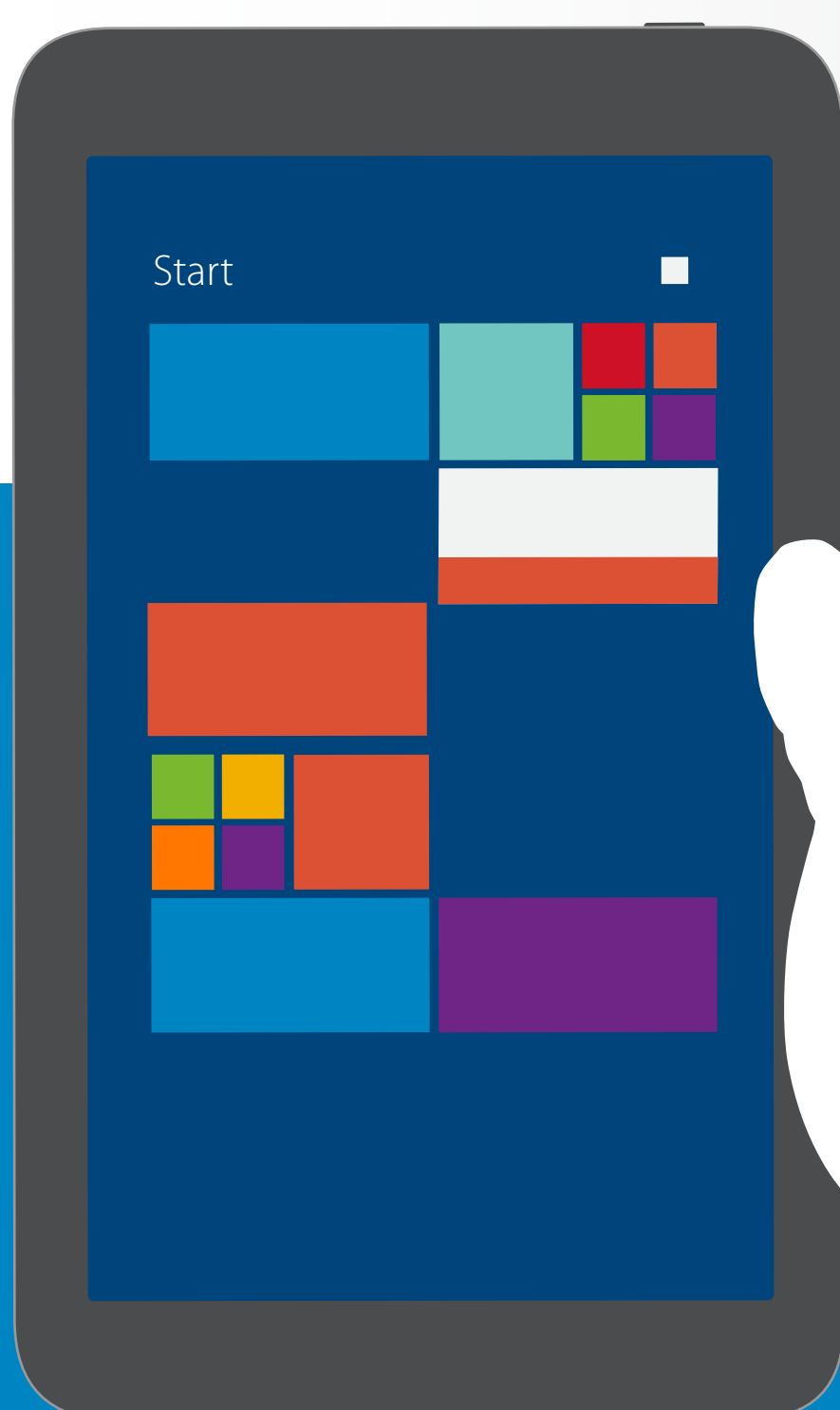
## Put a tablet to work for you:

- Send and receive email
- Browse the internet
- Write and edit Microsoft® Office documents — Word, Excel, PowerPoint
- Keep data and files secure
- Take notes using a stylus pen
- Use business apps
- Sync files between tablet and PC
- Support company security practices

### Learn More.

Check out this [article](#) and [examples](#) to learn how tablets are helping businesses operate more productively, and use this [checklist](#) to help create a sound mobile device policy for your company.

Dell's new **Venue 8 Pro** and **Venue 11 Pro** tablets are your ultimate productivity companions. Equipped with the new Windows 8.1 and supporting Office Home & Business 2013, they can help you and your team get more done each day.



1. CEB research, January 2011 - January 2013 2. Forrester Forrsights Hardware Survey, Q3 2012 3. Gartner: iPad and Beyond report, 2013 4. Enterprise Council on Small Business, 2011 5. TAP Report, 2012