

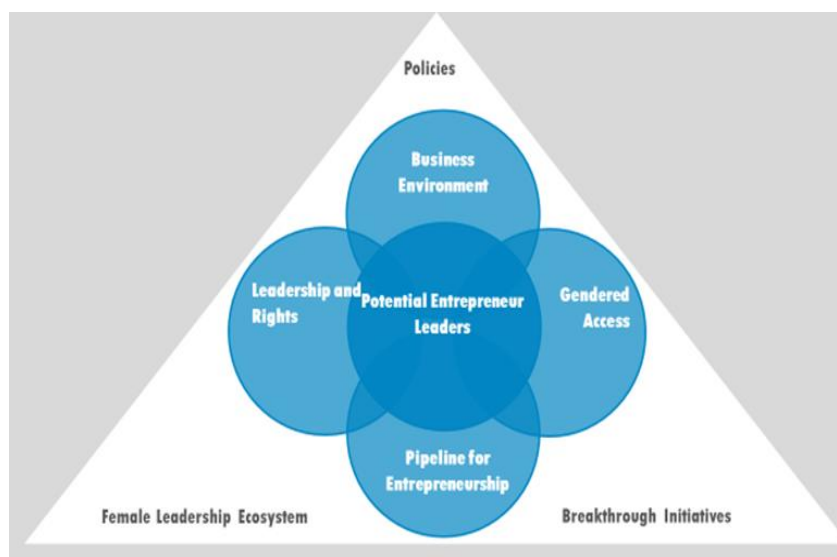
Global Women Entrepreneur Leaders Scorecard: Country-level five category scores¹

Overview

The 2015 Global Women Entrepreneur Leaders Scorecard, sponsored by Dell Inc. and produced by ACG Inc, is a new data-driven diagnostic tool that identifies the impediments to high-impact female entrepreneurship and introduces actionable steps that can be taken to improve the conditions for high-impact female entrepreneurship development at the country level. The Global Women Entrepreneur Leaders Scorecard incorporates both a ranking with a rating system and provides actionable steps for governments, corporations, the media, entrepreneur leaders and individuals to help expand the pool of high-impact female entrepreneurs. In addition, we highlight global best practices such as policies, programs and breakthrough initiatives that jumpstart the growth of high-impact female entrepreneurs.

A New Model.

The Global Women Entrepreneur Leaders Scorecard approach incorporates a composite index ranking with an additional rating system. In this way, countries that perform well in the index are further assessed based on three criteria that can be changed rapidly to improve conditions for high-impact female entrepreneurs. Women's access to executive leadership, Best practices and useful policies at the country level are highlighted to stimulate inter-country learning.



GWEL Scorecard (2015)

The following countries are included in the 2015 Global Women Entrepreneur Leaders Scorecard: Australia, Bangladesh, Brazil, Canada, Chile, China, Egypt, France, Germany, Ghana, India, Jamaica, Japan, South Korea, Malaysia, Mexico, Nigeria, Panama, Pakistan, Peru, Poland, Russia, South Africa, Spain, Sweden, Thailand, Tunisia, Turkey, Uganda, United Kingdom and the United States.

¹ The reference citation for the data provided in this report is as follows: Aidis, Ruta, Julie Weeks and Katrin Anacker. 2015. 'The Global Women Entrepreneur Leaders Scorecard 2015: Country-level Five Category Scores,' Report, ACG Inc.

Countries are ranked based on composite index comprised of 21 indicators that highlight important aspects of a country's institutional and business environment, gendered access issues and individual-level entrepreneurial characteristics grouped into five categories. Data is sourced from existing internationally recognized datasets such as the Global Entrepreneurship Monitor (GEM), World Economic Forum (WEF), World Bank (WB), United Nations Educational, Scientific and Cultural Organization (UNESCO), International Labor Organization (ILO) and others. The framework for the index is presented below.

Business Environment	<ul style="list-style-type: none"> • Business Environment is the only gender- neutral category in the Scorecard. High scores are given to countries where businesses are not overly burdened by regulations or corruption, markets are free of monopolies, capital is available for business growth, R&D investments are high and the innovative ecosystem is supported.
Gendered Access	<ul style="list-style-type: none"> • High scores are given to countries where women's access to fundamental resources are ensured including: access to education, access to internet, access to bank accounts and small and medium-sized enterprise (SME) training programs.
Leadership and Rights	<ul style="list-style-type: none"> • High scores are given to countries where women enjoy equal rights, women are accepted as executives and higher percentages of women are engaging in decision making positions and professional social media networks.
Pipeline for Entrepreneurship	<ul style="list-style-type: none"> • High scores are given to countries where women are engaging in startups at an equal rate to men and where higher percentages of the female population know entrepreneurs, see business opportunities, feel they have the skills to start a business.
Potential Entrepreneur Leaders	<ul style="list-style-type: none"> • High scores are given to countries where higher percentages of women who start businesses are college-educated, growth-oriented and market expanding.

Global Women Entrepreneur Leaders Scorecard (2015)

Country-level Five Category Scores

Category 1: Business Environment			Category 2: Gendered Access			Category 3: Leadership and Rights		
Rank	Country	Score	Rank	Country	Score	Rank	Country	Score
1	Sweden	81	1	UK	98	1	USA	86
1	USA	81	2	Sweden	95	2	Canada	83
3	Japan	80	3	Australia	93	3	Jamaica	82
4	Germany	78	4	USA	90	4	Sweden	81
5	United Kingdom	68	5	Canada	88	4	France	81
6	Canada	67	5	France	88	4	Panama	81
7	Australia	66	5	Germany	88	7	Australia	80
8	France	64	8	Spain	75	8	UK	78
9	Malaysia	55	9	Japan	75	9	Spain	76
10	South Korea	50	10	South Korea	73	10	Mexico	75
11	China	44	11	Poland	72	10	Brazil	75
12	South Africa	44	12	Chile	60	12	Poland	74
13	Poland	40	13	Russia	59	13	Peru	69
14	Spain	40	14	Jamaica	51	14	Germany	68
15	Turkey	38	15	Malaysia	50	15	Russia	63
16	Brazil	35	16	China	50	16	Chile	62
17	Chile	35	17	Brazil	48	17	South Africa	58
18	India	34	18	Panama	46	18	Thailand	56
19	Tunisia	34	19	Turkey	42	19	South Korea	48
20	Ghana	31	20	Thailand	39	20	China	47
21	Panama	31	21	Mexico	35	21	Ghana	46
22	Russia	30	22	Peru	34	22	Uganda	44
23	Thailand	29	23	South Africa	32	23	Japan	42
24	Mexico	27	24	Tunisia	30	24	Nigeria	38
25	Pakistan	23	25	Egypt	22	24	Malaysia	38
26	Peru	23	26	Nigeria	16	26	Turkey	25
27	Jamaica	19	27	Uganda	13	27	Tunisia	22
28	Egypt	18	28	India	12	28	India	15
29	Uganda	17	29	Bangladesh	11	29	Egypt	10
30	Nigeria	15	30	Ghana	9	30	Bangladesh	9
31	Bangladesh	10	31	Pakistan	1	31	Pakistan	1

Global Women Entrepreneur Leaders Scorecard (2015)

Category 4: Pipeline for Entrepreneurship			Category 5: Potential Entrepreneur Leaders		
Rank	Country	Score	Rank	Country	Score
1	Nigeria	97	1	Australia	65
2	Ghana	82	2	USA	63
3	Jamaica	76	2	Canada	63
4	Peru	74	3	Poland	56
5	Mexico	64	4	Turkey	50
6	Chile	60	5	UK	49
7	Uganda	56	6	Japan	47
7	China	56	7	France	45
9	Panama	55	8	Germany	39
10	Brazil	54	9	Sweden	38
11	Thailand	48	9	Chile	38
12	Sweden	47	11	South Korea	36
13	Canada	45	12	Egypt	33
14	Australia	41	13	South Africa	32
15	Malaysia	40	14	Russia	29
16	South Africa	39	15	Mexico	27
17	USA	37	16	Spain	25
17	Tunisia	37	17	Nigeria	24
17	Poland	37	17	Peru	24
20	Egypt	36	19	Pakistan	23
21	Russia	35	20	Tunisia	22
22	Germany	34	20	China	22
23	UK	33	22	Thailand	21
24	France	32	23	Malaysia	18
25	Spain	28	24	India	17
26	Turkey	27	25	Jamaica	15
27	Bangladesh	26	26	Uganda	11
28	Pakistan	21	27	Ghana	8
29	South Korea	10	28	Panama	7
30	India	7	29	Bangladesh	6
31	Japan	1	30	Brazil	3

Global Women Entrepreneur Leaders Scorecard (2015)