

Changing the tide of ocean plastics

With our partners around the world, Dell is recycling ocean plastics before they can break down — preventing this pollution from being ingested by sea creatures and, in turn, humans.



How it works.



1. Collect

Plastics are collected from waterways, beaches, shorelines and areas near the coasts.



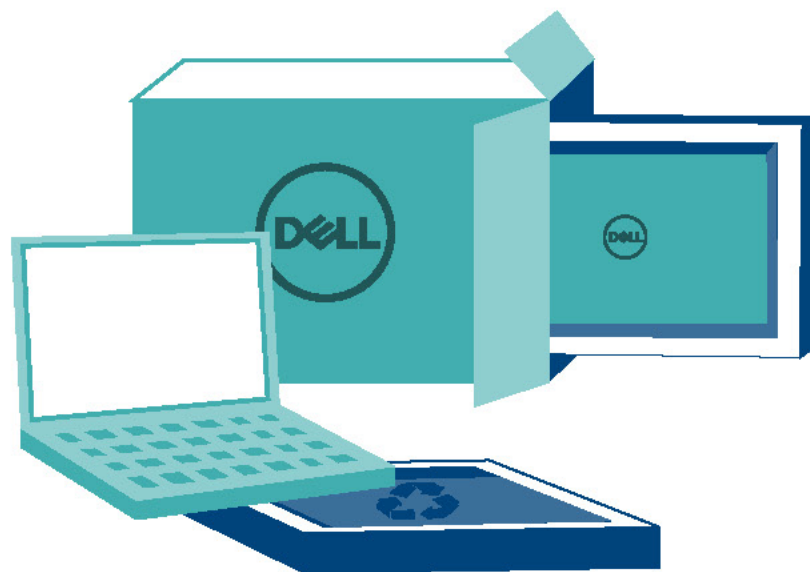
2. Sort

Then, it's aggregated and sorted by various waste processors.



3. Process & Clean

Plastics are refined and mixed with recycled HDPE plastics — such as bottles and food storage containers.



4. Use

The resulting mixture is then molded into packaging trays for Dell XPS notebooks.



5. Reuse

The trays are curbside recyclable — making them a viable resource in the circular economy.

And we're just getting started.



Dell is on pace to use
16,000 POUNDS
of ocean plastics this year.

Follow our effort:

Dell wants to keep plastics in the economy and out of the world's oceans. See more ways we're helping at Dell.com/oceanplastics