

Small and Midsized Business Solutions Brief for Desktop and Application Virtualization

KEY HIGHLIGHTS

- Simplify desktop management
- Improve end-user access
- Reduce costs
- Enhance security and compliance
- Ensure high availability and business continuity
- Scale on demand

“As a start up business, choosing the right IT infrastructure for our business was absolutely crucial. We needed a scalable, resilient and affordable solution that would enable us to compete on a level playing field with more established competitors. We’re 100% confident we made the right choice in selecting VMware to provide our data centre and desktop technology. The remote working capabilities provided by View have given us the flexibility and responsiveness we need to deliver a fast, professional service to our clients.”

– Karen Malone
Managing Director,
Centaur Fund Services

Enterprise-Class Technology for Small and Midsized Organizations

As a small or midsized business, you deserve the very best in IT. But taking advantage of the best shouldn't cripple your budget or force you to hire new people. It shouldn't require ripping out what you have today and replacing it with tomorrow's technology. And it shouldn't impact service levels to your customer base along the way.

At VMware®, we understand the IT needs of small and midsized organizations and we provide affordable, easy-to-manage, enterprise-class desktop and applications virtualization solutions that effectively scale with your business as it grows. With VMware View™, the industry's easiest to deploy and manage desktop virtualization solution, small and midsized organizations can take advantage of enterprise-class technology to deliver desktops as a service to end users in a cost-effective and streamlined manner.

VMware View modernizes desktops and applications by moving them into the datacenter. Processes are automated and efficient, security and compliance are enhanced, and desktop management is simplified and streamlined. And end users gain a rich, consistent PC experience from any location on any qualified device.

Patch, Update and Deploy Desktops in Record Time

With VMware View, IT can centrally manage and update Windows desktops from the datacenter. IT administrators can push out new desktops to end users in minutes from a single parent image by using VMware linked clone technology. Updates to these desktops can also be rapidly pushed out without affecting user settings, data or applications—even while changes are being applied.

Simplify Application Management

VMware ThinApp® separates applications from underlying operating systems to streamline application management and eliminate compatibility problems. Applications packaged with ThinApp applications can be delivered from servers in the datacenter and run on the virtual desktop, reducing desktop-image size and subsequent storage needs. ThinApp also lets users run multiple applications, or multiple versions of the same application, without conflict.

Reduce Costs While Supporting More Devices

Extend the life cycle of the devices you have on hand. Streamline the resources and time needed to patch, update and maintain devices across and locations. And free up your IT staff to better respond to changing mandates and dynamics.

Desktop and application virtualization reduces capital IT costs for small and midsized organizations by enabling them to invest in low-cost thin clients as an alternative to desktops—and to extend the life cycle of existing PCs.

The real benefit of desktop and application virtualization, however, is operational-expenditure savings. For every dollar spent on hardware in traditional small and midsized organizations, roughly three dollars is spent on managing these systems. By decoupling the operating system, applications and data from the end device—and by pushing those components into the datacenter, where they can be more effectively managed—IT organizations can save on the time and resources needed to fulfill help-desk tickets, push out updates and patches, and provision new images to individuals or pools of users.

“View is starting to prove itself out in that not only is it really a rock solid solution, but in the long term it’s going to save us tons of money in training and hiring additional IT people. If we had conventional desktops here, we’d need five to probably six extra people. View has given us pretty much an end-to-end IT solution for a very small district. And, I find it to be not only an amazing product, but a game changer in technology for education.”

– Rick Schliemann
Director of Technology,
Babylon School District

“AGAR prides itself on using the best technology available to service our customers as well as separate us from our competitors. VMware View has enabled us to improve user productivity by increasing the availability of our desktops. In addition, it has enhanced network security, simplified management and lowered costs. We are thrilled with the product and highly recommend VMware View to businesses of all sizes.”

– Steve Weber, Network Administrator, AGAR Supply Co, Inc.

Strengthen Endpoint Security and Compliance

Get strong network security to protect sensitive data and simplify compliance with industry standards such as the Health Insurance Portability and Accountability Act (HIPAA), Payment Card Industry (PCI), and Federal Information Processing Standards (FIPS) by centralizing data in the datacenter. SSL tunneling ensures that all connections are completely encrypted. VMware View also fully supports RSA SecurID and provides the added security of two-factor authentication for tightened access control.

“VMware is helping us improve workflow, build a more secure environment, and reduce administrative overhead of the software—those are our three biggest successes by far.”

– Tim Walters, Network Administrator, McCullough-Hyde Memorial Hospital

Ensure High Availability While Expanding Workplace Boundaries

Enhance workplace productivity by enabling end users to access their applications and data across locations and devices 24/7/365. VMware View delivers high availability with no single point of failure. Built-in features ensure automatic failover and provide pervasive, cost-effective protection across the virtual desktop infrastructure while reducing the cost and complexity of traditional solutions.

“With VMware technology, we’re not limited to any one physical server, location or desktop. Resources are more flexible, resilient and better able to support reliable, high-quality service to county citizens.”

– Jim Hartsook, Director of Information Technology, Bartholomew County

Scale Your Business on Demand

Protect your investment and leverage the power of the industry’s preferred solution—VMware vSphere® and VMware View—to scale your business on demand.

Get Up and Running Faster with VMware View

Looking for a no-nonsense, cost-effective way to deploy VMware View? Call 877-4-VMWARE (outside of North America, +1 650-427-5000), visit <http://www.vmware.com/products> or search online for an authorized reseller.

