Zenprise:
Protecting Mobile Devices Everywhere

Only Zenprise secures mobile enterprises end-to-end, offers an enterprise-grade solution, is drop-dead simple to manage and use, and backs it all with world-class services and support.
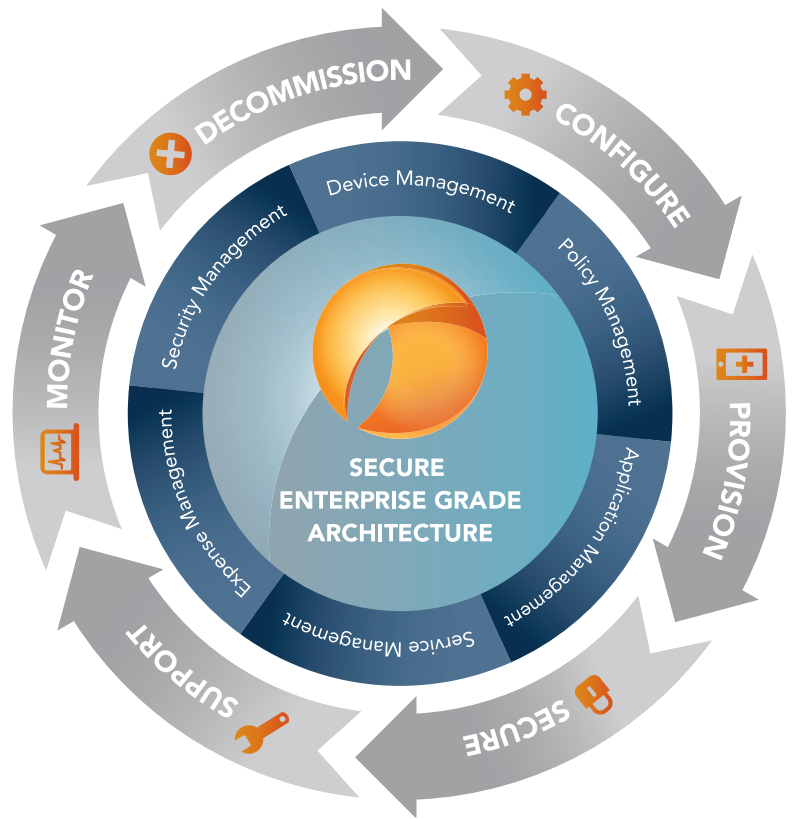
Whether users are bringing mobile devices from home or you're rolling them out as part of a mobile business strategy, granting employees mobile access to the corporate network and their business applications is a risky proposition. Unlike the days of standard-issue, tightly-controlled PCs and BlackBerrys, today's challenge is how to say "yes" to device choice for the masses while keeping the mobile enterprise safe and secure. IT needs to protect devices, safeguard the corporate network, prevent data leakage, and maintain compliance with corporate and regulatory policies.

The leader in secure mobile device management

With the industry's most secure architecture and unique features that secure not just devices, but also applications, the network, and data, only Zenprise protects mobile enterprises end-to-end.

At a basic level, Zenprise offers management and support across the device lifecycle in an enterprise-grade, policy-based way. This includes differentiating between user-owned and corporate-issued devices, and enabling IT to set appropriate policies for each.

DECOMMISSION · CONFIGURE · PROVISION · SECURE · SUPPORT · MONITOR

Device Management · Policy Management · Application Management · Service Management · Expense Management · Security Management

SECURE ENTERPRISE GRADE ARCHITECTURE

Zenprise lets IT:

Configure device settings, email and applications, policies, and device and application restrictions.

Provision simply and rapidly by enabling user self-service device enrollment and distributing configuration, policy, and application packages in an automated, role-based way over-the-air.

Secure devices, applications, the network, and data by setting access policies, blacklisting and whitelisting applications, enabling application tunnels, enforcing security policies at the gateway, enabling content- and context-aware Mobile DLP, and providing Mobile Security Intelligence.

Support users by remotely locating, locking, and wiping devices in the event of loss or theft, as well as remotely troubleshooting device and service issues.

Monitor devices, infrastructure, service, and telecom expenses.

Decommission devices by identifying inactive devices and wiping or selectively wiping devices upon employee departure.

Beyond basic device and application capabilities

Only Zenprise lets enterprises:

Secure sensitive business data at rest, in use, and in motion with mobile Data Leakage Prevention (DLP), a data-agnostic secure container that enables users to synchronize files across devices, but gives the enterprise data governance and control.

Protect critical business applications with the ability to grant granular application access and secure applications end-to-end with app-specific, dedicated, encrypted tunnels.

Limit improper device resource or application usage with dynamic, context-aware policies such as time of day or location.

Anticipate mobile threats with Mobile Security Intelligence, visibility into insider threats, compliance violations, and potential data leakage, as well as integration with Security Information and Event Management (SIEM) solutions.

These capabilities are unique to Zenprise and offer end-to-end security across the mobile enterprise.
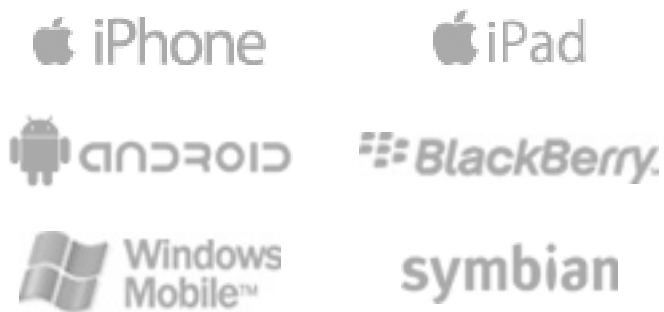
Zenprise supports all major mobile device types
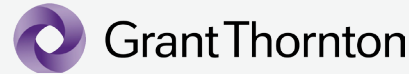
The most demanding Fortune 500 enterprises and government organizations use Zenprise for their mobile device management deployments.

Why? Because Zenprise:

- Is drop-dead simple to manage
- Scales to meet the needs of even the largest organizations
- Has security architected in from the ground-up
- Supports high-availability through-out
- Features global datacenter redundancy for its cloud offering

Zenprise offers world-class services and support, with unmatched service levels, a global presence, and local 24x7x365 coverage.

Why Zenprise?

Zenprise keeps organizations secure and compliant.

Zenprise MobileManger™ and Zencloud™ let IT say "yes" to mobile device choice while safeguarding sensitive corporate data, shielding the network from mobile threats, and maintaining compliance with regulatory and corporate policies. This gives IT peace of mind, lets executives take their businesses mobile, and makes employees productive while on the go.

Zenprise's extensive list of global customers and partners spans a cross-section of countries and vertical industries including: aerospace and defense, financial services, healthcare, oil and gas, legal, telecommunications, retail, entertainment, and federal, state and local governments.

Zenprise solutions available from Dell Inc.
Contact your Dell sales representative or call 866-550-8412 x5131269
www.Dell.com/zenprise