

# Does Turkey have the conditions to foster high-potential women entrepreneurs?



For every 100 businesses started by men,  
29 businesses are started by women



Gender-GEDI Index rank **#11** out of 17 countries



of high-potential female startups are **motivated by opportunity** vs. necessity



of high-potential female startups are introducing **innovative** new products or services



of high-potential female startups are **exporting** their products or services to new markets

## Access to information and networking

Moderate

**42%**

of graduates with **Science degrees** are women

**41%**

of female startup entrepreneurs are **highly-educated**

**44%**

of women receive a **post-secondary education**

## Access to capital

Low



Only **33% of women** hold bank accounts at a formal institution which is a 40:100 female to male bank account ratio

## Access to technology

Low

Only **1%** of female startups are engaged in the technology sector



Only **18%** of women are internet users

## Social norms

**48%** of Turkish women



**59%** of Turkish men

agree that "men make better business executives than women"