

# State of high-potential women entrepreneurs internationally



Percentage of female startup entrepreneurs that are highly educated



Ratio of female/male entrepreneurship startup activity



## Additional areas of success

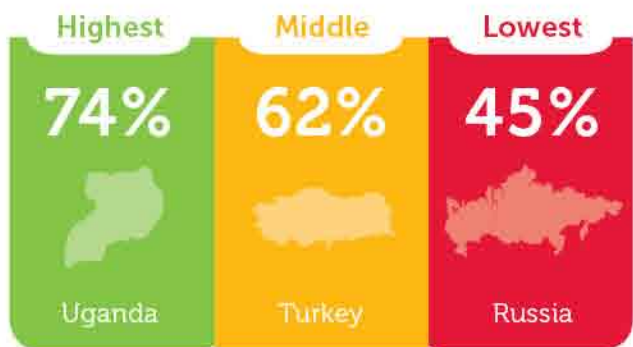
**54%** In South Africa, 54% of female startups are using new technology.

**70%** In China, 70% of female startups are pursuing innovative new markets or opportunities with few competitors.

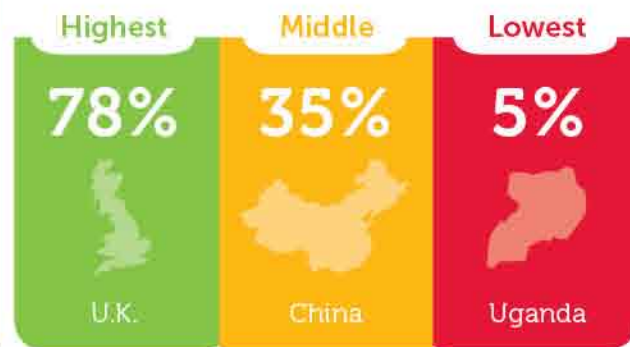
**79%** In Morocco, 79% of female startups operate internationally through exporting.



Percentage of women who do not believe fear of failure would prevent them from starting a business



Percentage of female internet users



## Additional areas for improvement

**3%** In the U.S., only 3% of women are informal business investors.

**11%** In S. Africa, only 11% of women are internet users.

**7%** In China, only 7% of female startups are high-growth.

