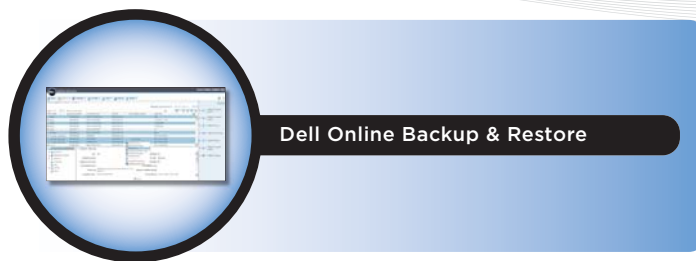


DELL™ PROMANAGE ONLINE BACKUP & RESTORE



Automatically back up data from desktop and laptops to an offsite, top-tier data center, providing an accurate and secure data store



Dell Online Backup & Restore

AUTOMATICALLY AND TRANSPARENTLY BACK UP DATA

It is estimated that the annual cost of data loss in the U.S. alone is at least \$18.2 billion.* Businesses are clearly struggling to protect critical and sensitive data, a task made even more difficult with the increasing number of mobile workers. Mobile PCs are not only more likely to be lost or stolen, but are also very difficult for IT to manage. Reduced IT visibility into these dispersed assets impedes compliance efforts and renders centralized backup processes difficult or impossible to manage. This often results in data backup policies rely on end users to manually back up their data – a process that can be unreliable, difficult to track, and almost impossible for IT to control. A better solution is needed.

Dell Online Backup & Restore allows you to automatically back up data from desktops and laptops. Delivered as a SaaS-enabled solution, this service helps eliminate the uncertainty of traditional manual data backup methods through an automated process that sends data from PCs to a highly secure off-site data center via a secure Internet connection – without requiring access to the corporate network or VPN.

AN AUTOMATED STRATEGY FOR DATA SAFETY

Data loss is a serious threat to any business. Dell Online Backup & Restore offers rapid, intelligent offsite backup for distributed PCs.

- **Effectively eliminate data loss and user dependency**
- **Centrally manage and automate all backups via the Internet**
- **Easy to deploy and manage with minimal impact to your network**

Dell Online Backup & Restore service can help significantly reduce the cost of ensuring that all of the critical data residing on client PCs is securely backed up.

DELL ONLINE BACKUP & RESTORE

Centrally and automatically back up data from desktop and laptops to a secure off-site, top-tier data center.

- **CENTRALIZE AND AUTOMATE DATA BACKUP MANAGEMENT**

Centrally deploy, set policies and monitor status of backup processes for your organization's PCs, with no user involvement and minimal impact to your network.

- **OFFSITE STORAGE AND REMOTE SECURITY MANAGEMENT**

End user data is backed up and available for restoration after drive failures, user errors, viruses, computer loss, damage or theft. IT can review the amount of storage backed up, the last back up date, and force remote backups when necessary.

- **DESIGNED FOR DISTRIBUTED ENVIRONMENTS**

Established policies make data inaccessible under specific, pre-set conditions like hard drive removal, password hack or failure of timely connect.

HOW DELL ONLINE BACKUP & RESTORE SERVICE WORKS

Dell Online Backup & Restore is a fully automated online backup solution for desktop and laptop PCs delivered as a minimal maintenance, SaaS-enabled solution. This service enables IT administrators to set backup polices that run automatically in the background whenever users connect to the Internet - without requiring any action from end users. Data is encrypted for transmission and storage in redundant, top-tier data centers. Only incrementally new data is sent and is intelligently stored providing global single instancing to reduce storage costs and bandwidth usage.

HELP ENSURE THE SECURITY AND AVAILABILITY OF USER DATA

PCs that are behind on backups can be identified by user or machine name, and delayed or missing backups can be jump-started from the management console. Easily restore data after drive failures, user error, viruses or theft.

LOWERS THE TOTAL COST OF OWNERSHIP OF DATA MANAGEMENT

This service can be deployed in as little as a day, does not require dedicated staffing and can be combined with Dell Laptop Data Encryption to provide enterprise-class security data.

ABOUT DELL PROMANAGE SERVICES

Dell ProManage Services simplify the management of your IT environment so you get up and running quickly, with lower deployment costs, fewer hassles, and less time spent on non-strategic tasks. You pay only for the services you need, gain instant access to the latest innovations without additional investment, and take your business from maintenance to momentum.

SIMPLIFY YOUR IT MANAGEMENT AT DELL.COM/modularservices



* Graziado Business Report, "The Cost of Lost Data," David M. Smith, PhD, 2003, Volume 6, Issue 3, <http://gbr.pepperdine.edu/033/dataloss.html>

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