



Robert L. Williams II
Director, Investor Relations
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Robert (Rob) L. Williams II serves as director, Investor Relations for Dell Inc. He is responsible for the strategic direction of the investor relations function and executing Dell's global investor communications program in conjunction with the chief financial officer and senior management. Dell's Investor Relations is involved in global industry conferences, a large-scale analyst conference, on-site investor visits, quarterly earnings, the annual shareholders' meeting, strategic research projects and a broad competitive analysis function. Mr. Williams also provides guidance regarding Dell's operating results and business strategies to global institutional investors and sell-side securities analysts.

Mr. Williams is a 18-year Dell veteran and has served as director of investor relations for the past eight years. Prior to joining investor relations in 1995, Mr. Williams held positions in corporate treasury, finance and marketing at Dell. He serves as president of the Austin-San Antonio chapter of the National Investor Relations Institute and is an active national speaker on topics ranging from strategic impact of investor relations to social media.

Mr. Williams received a bachelor's of business administration degree in management from the University of Texas and a master's of science degree in finance from Texas A&M University.