Dell 2Q FY12 Performance Review



Michael Dell

Chairman and CEO

Brian Gladden

SVP and CFO

Brad Anderson

SVP, Enterprise Solutions Group

August 16th, 2011

Forward-Looking Statements

Special Note on Forward Looking Statements:

Statements in this presentation that relate to future results and events (including statements about Dell's future financial and operating performance, anticipated customer demand, global market trends, customer market focus, sales structure strategies, enterprise solutions strategies, component costs, cost controls, supply chain improvements, strategic investments and timing of the close of the Force10 Networks acquisition, as well as the financial quidance with respect to revenue and non-GAAP operating income) are forward-looking statements and are based on Dell's current expectations. In some cases, you can identify these statements by such forward-looking words as "anticipate," "believe." "could." "estimate." "expect." "intend." "confidence." "mav." "plan." "potential." "should." "will" and "would." or similar expressions. Actual results and events in future periods may differ materially from those expressed or implied by these forward-looking statements because of a number of risks, uncertainties and other factors, including: intense competition; Dell's cost-cutting measures; Dell's ability to effectively manage the growth of its distribution capabilities and add to its product and services offerings; Dell's ability to effectively manage periodic product and services transitions; weak global economic conditions and instability in financial markets; Dell's ability to generate substantial non-U.S. net revenue; weak economic conditions and additional regulation affecting Dell's financial services activities; Dell's ability to achieve favorable pricing from its vendors; Dell's ability to deliver consistent quality products and services; Dell's reliance on third-party suppliers for product components, including reliance on several single-sourced or limited-sourced suppliers; successful implementation of Dell's acquisition strategy; Dell's product, customer, and geographic sales mix, and seasonal sales trends; access to the capital markets by Dell or its customers; loss of government contracts; the risk of temporary suspension or debarment from contracting with U.S. federal, state and local governments as a result of settlements of an SEC investigation by Dell and Dell's Chairman and CEO; customer terminations of or pricing changes in services contracts, or Dell's failure to perform as it anticipates at the time it enters into services contracts; Dell's ability to obtain licenses to intellectual property developed by others on commercially reasonable and competitive terms; information technology and manufacturing infrastructure disruptions or breaches of data security; Dell's ability to hedge effectively its exposure to fluctuations in foreign currency exchange rates and interest rates; counterparty default; unfavorable results of legal proceedings; expiration of tax holidays or favorable tax rate structures, or unfavorable outcomes in tax audits and other compliance matters; Dell's ability to attract, retain, and motivate key personnel; Dell's ability to maintain strong internal controls; changing environmental and safety laws; the effect of armed hostilities, terrorism, natural disasters, and public health issues; and other risks and uncertainties discussed in Dell's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for its fiscal year ended Jan. 28, 2011. In particular, Dell's expectations with regard to revenue and non-GAAP operating income for the full fiscal year ending Feb. 3, 2012 assume, among other matters, that there is no significant decline in economic conditions generally or demand growth specifically, no significant change in product mix patterns, continued successful management of lower-margin businesses, continued successful demand planning and forecasting, no supply chain disruptions, and no significant adverse component pricing or supply movements. Dell assumes no obligation to update its forward-looking statements..

Non-GAAP Financial Measures

This presentation includes information about non-GAAP gross margin, non-GAAP operating expenses, non-GAAP operating income, non-GAAP net income, and non-GAAP earnings per share (collectively the "non-GAAP financial measures"), which are not measurements of financial performance prepared in accordance with U.S. generally accepted accounting principles. We have provided a reconciliation of the historical non-GAAP financial measures and of free cash flow, which is also a non-GAAP measure, to the most directly comparable GAAP measures in the slides captioned "Supplemental Non-GAAP Measures." A detailed discussion of our reasons for including the non-GAAP financial measures and the limitations associated with those measures is presented in "Management's Discussion and Analysis of Financial Condition and Results of Operations – Results of Operations – Non-GAAP Financial Measures" in Dell's annual report on Form 10-K for the financial year ended January 28, 2011. We encourage investors to review the historical reconciliation and the non-GAAP discussion in conjunction with our presentation of the non-GAAP financial measures.

Dell 2Q FY12 Earnings Review

Brian GladdenSVP and CFO



Executing a growth strategy

Building enterprise solutions that drive efficiency and flexibility for the virtual era

Efficient IT Solutions Open, Capable, Affordable



Enterprise

Next Gen Computing Solutions

& Intelligent Data Management

Virtualization, vStart, AIM

Systems Management, Modular

Data Centers, Networking

Fluid Data Architecture, SAN &

Scale-out NAS, Deduplication

Services, Security & Cloud

Multi-Vendor Support, BPO & Applications, IT InfrastructureOutsourcing Security & Cloud ITaaS, SaaS, PaaS



End-User

End-User Computing

Flexible & Optimized
Value Chain
Mobility Solutions
Tablets & Smartphones
Desktop Virtualization

Long-Term Value Creation



Stakeholders

Balanced Liquidity, Profitability & Growth

> 5-7% Rev. Growth 7%+ GAAP OpInc CFOps > Net Income



2Q FY12 Highlights

- Enterprise Solutions and Services: Revenue up +4% Y/Y to \$4.6B and we continue to see strong demand for our server, Dell storage and services businesses
- Significant and thoughtful investments: Develop and acquire industry leading intellectual property in systems management, storage, security and networking
- Executing against our strategy: Cost initiatives and focus on higher value products with Dell owned IP is driving strong product margins, outstanding operating income and excellent cash flow generation
- Balanced Liquidity, Profitability and Growth: Consolidated revenue of \$15.7B up +1% Y/Y. Non-GAAP OpInc up +52% Y/Y, EPS up +69% Y/Y, record CFOps of \$2.4B

2Q FY12 Non-GAAP Consolidated Results

Consolidated P&L1

\$ in Millions – except Units and EPS

	2Q'11	1Q'12	2Q'12	Y/Y Growth	Seq Growth
Units (thousands)	11,604	10,918	11,573	0%	6%
Revenues	15,534	15,017	15,658	1%	4%
Gross Margin GM % of revenue	2,671 17.2%	3,511 23.4%	3,625 23.2%	36% 600 bps	3% -20 bps
Operating Expenses Opex % of revenue	1,799 11.6%	2,135 <i>14.</i> 2%	2,297 14.7%	28% 310 bps	8% 50 bps
Operating Income Opline % of revenue	872 5.6%	1,376 9.2%	1,328 <i>8.5%</i>	52% 290 bps	-3% -70 bps
Income Before Taxes	823	1,334	1,273	55%	-5%
Income Tax Effective Tax Rate %	194 23.6%	284 21.3%	267 21.0%	38% -260 bps	-6% -30 bps
Net Income NI % of revenue	629 4.0%	1,050 <i>7.0%</i>	1,006 <i>6.4%</i>	60% 240 bps	
Diluted EPS	\$0.32	\$0.55	\$0.54	69%	-2%

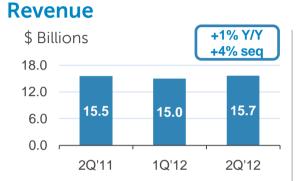
¹Percentages and ratios are calculated based on underlying data

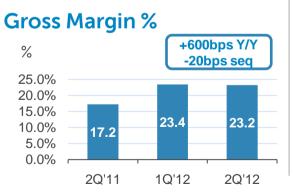
Growth refers to year-over-year

- Revenue up +1%, to \$15.7B
- Gross margin of 23.2% driven by continued cost execution, disciplined pricing, and ongoing shift to higher value Dell technologies
- Opex of \$2.3B or 14.7% of revenue, driven by mix shift to selling more Dell technologies and higher incentive based compensation
- Operating income up +52%, to \$1.3B or 8.5% of revenue
- Interest & other expenses were \$55M
- Tax rate was 21.0%
- EPS 54 cents, up +69%



2Q FY12 Non-GAAP Key Performance Metrics





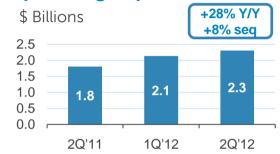
Operating Income



Operating Income %



Operating Expense



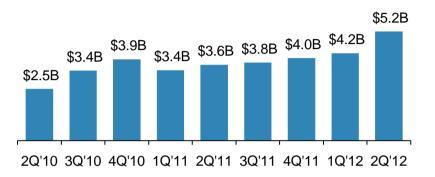
EPS



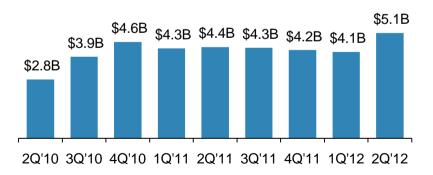


2Q FY12 Cash Flow Performance

Cash Flow from Operations ¹



Free Cash Flow 1,2



- Record CFOps in the quarter of \$2.4B;
 \$5.2B trailing twelve months CFOps
- FCF of \$2.3B; \$5.1B trailing twelve months
 FCF
- Share repurchases of \$1.1B
- Ended 2Q FY12 with \$16.2B cash and investments
- CFOps > NI continues to be a top priority
- R&D of \$205M, or 1.3% of revenue
- Capex of \$159M



2Q FY12 Working Capital

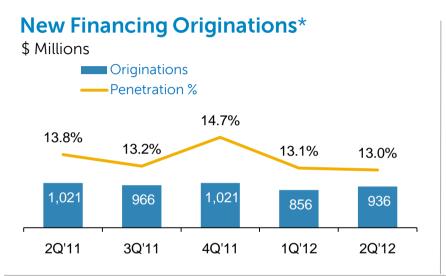
Cash Conversion Cycle (CCC)

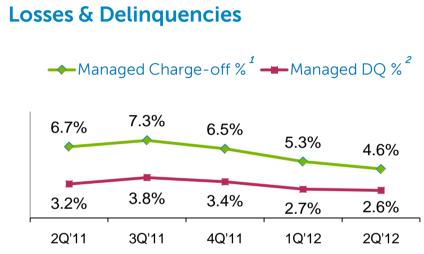


- Days payable favorably impacted by 5 days to 86 days, driven by linearity and increased contract manufacturing volume
- Days sales increased to 42 days due to typical seasonality
- Days inventory stays flat at 10 days
- CCC improved by 3 days on a sequential basis
- Continue to expect CCC to remain in mid -30 day range.



2Q FY12 Dell Financial Services





- 2Q Originations down year over year primarily driven by increased competition in large commercial accounts and lower Consumer revenue mix
- Managed basis losses and delinquency continue to trend favorably; all business segments showing improvement from the prior quarter and the prior year

Definitions



¹Managed Charge-off % equals gross principal charge-offs less recovery payments from customers for the quarter divided by the average managed assets for the quarter

² Managed Delinquency % is calculated as 60 day plus delinquent assets at quarter end divided by quarter end managed assets

^{*}Effective 2Q FY12, Dell Financial Services Canada is included in results; Penetration % is now % of U.S. & Canada Dell revenue that is financed by DFS

2Q FY12 Line of Business Results

Product Revenue Trends

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LOB	2Q'11	3Q'11	4Q'11	1Q'12	2Q'12
Servers & Networking	1,890	1,844	2,090	1,973	2,054
Storage	624	543	574	481	502
Dell-owned IP	340	315	348	341	393
Services	1,915	1,924	1,943	1,984	2,036
S&P	2,535	2,579	2,651	2,567	2,569
Mobility	4,700	4,858	4,850	4,716	4,761
Desktop PCs	3,870	3,646	3,584	3,296	3,736
Total	15,534	15,394	15,692	15,017	15,658
Revenue Trends Q/Q					
Servers & Networking	6%	-2%	13%	-6%	4%
Storage	13%	-13%	6%	-16%	4%
Dell-owned IP	11%	-7%	10%	-2%	15%
Services	1%	0%	1%	2%	3%
S&P	2%	2%	3%	-3%	0%
Mobility	3%	3%	0%	-3%	1%
Desktop PCs	8%	-6%	-2%	-8%	13%
Total	4%	-1%	2%	-4%	4%
Revenue Trends Y/Y	. , , 0	. 70		. , , ,	.,,
Servers & Networking	35%	20%	16%	11%	9%
Storage	13%	7%	-4%	-13%	-20%
Dell-owned IP	35%	33%	20%	11%	15%
Services	57%	55%	1%	5%	6%
S&P	6%	8%	7%	3%	1%
Mobility	21%	16%	4%	3%	1%
Desktop PCs	17%	21%	4%	-8%	-3%
Total	22%	19%	5%	1%	1%
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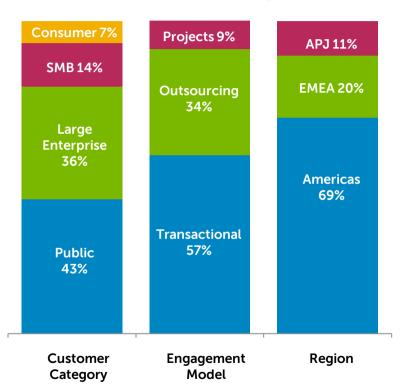
Dynamics

Growth refers to year-over-year

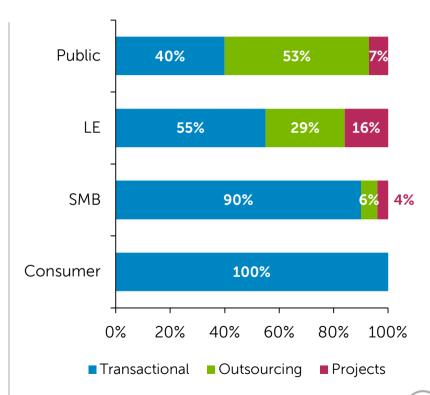
- Services revenue grew +6% to \$2.0B;
 Services backlog is now \$15.4B
- Client hardware revenues up +6% sequentially and down -1% Y/Y driven by Public business; significantly improved gross and operating margins while managing through a lower cost deflation environment in the quarter
- Storage revenue was down -20%;
 EMC revenue down -62%;
 Dell-owned IP, including Compellent,
 EqualLogic, PowerVault and DX
 Object Storage, grew revenue +15%
- Software and peripherals revenue was up +1% to \$2.6B

2Q FY12 Services

Dell Services Revenue Composition



Engagement Model by SBU





2Q FY12 Services

Transactional Revenue (\$ in Millions)



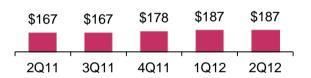
- Revenue of \$1.2B, up +6% Y/Y, with growth driven by commercial customers in EMEA and APJ
- Deferred extended warranties was \$6.8B

Outsourcing Revenue (\$ in Millions)



- Revenue of \$699M, up +6% Y/Y
- Total contract value of new contracts in 2Q is \$1B (\$1.3B year to date)
- Estimated contracted services backlog was \$8.6B

Projects Revenue (\$ in Millions)



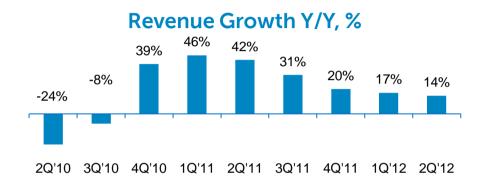
- Revenue of \$187M, up +12%
 Y/Y
- Growth driven by stronger applications and infrastructure project sales



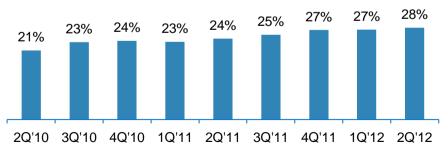
^{*} Services categories were refined in Q1FY12

2Q FY12 Growth Markets & BRIC Countries

Growth Markets ¹



% of Dell Total Revenue



¹ Growth Markets: Exclude US, Canada, Western Europe and Japan

Dynamics

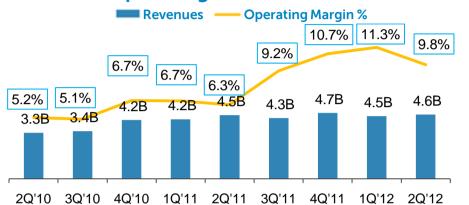
Growth refers to year-over-year

- Revenue from growth markets grew +14% and now account for 28% of Dell's consolidated revenue
- BRIC countries revenue grew +18%
- India revenue increased +21% while China revenue grew +20%
- APJ and EMEA revenue grew +17% and +1%, respectively, while Americas was down -4%
- Revenue outside of the U.S. was 50% of our total mix



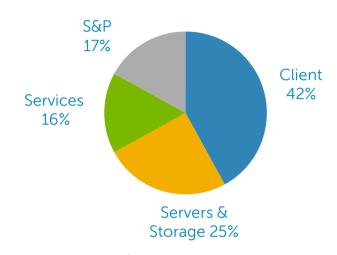
2Q FY12 Large Enterprise

Revenue & Operating Income



Large Enterprise P&L

\$ in Millions	2Q'11	3Q'11	4Q'11	1Q'12	2Q'12
Revenues	4,549	4,326	4,692	4,477	4,584
Sequential Growth, %	7%	-5%	8%	-5%	2%
Y/Y Growth, %	38%	27%	12%	5%	1%
Operating Income	288	400	502	504	448
Operating Margin, %	6.3%	9.2%	10.7%	11.3%	9.8%
Sequential Growth, bps	-40 bps	290 bps	150 bps	60 bps	-150 bps
Y/Y Growth, bps	110 bps	410 bps	400 bps	460 bps	350 bps

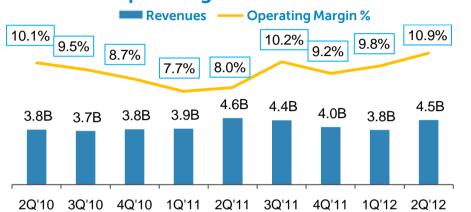


- Revenues of \$4.6B (up +1% Y/Y)
- Operating income was \$448M, or 9.8% of revenue, up +350 bps Y/Y
- Server revenue up +5% Y/Y
- Services revenue up +11% Y/Y



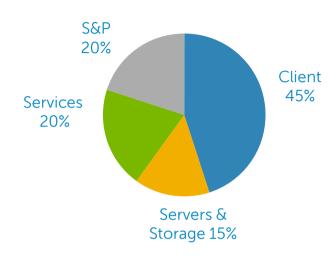
2Q FY12 Public

Revenue & Operating Income



Public P&L

UDIIC I GE					
\$ in Millions	2Q'11	3Q'11	4Q'11	1Q'12	2Q'12
Revenues Sequential Growth, % Y/Y Growth, %	4,580 19% 21%	4,442 -3% 20%	3,973 -11% 4%	3,767 -5% -2%	4,457 18% -3%
Operating Income	369	451	366	370	484
Operating Margin, %	8.0%	10.2%	9.2%	9.8%	10.9%
Sequential Growth, bps	30 bps	220 bps	-100 bps	60 bps	110 bps
Y/Y Growth, bps	-210 bps	70 bps	50 bps	210 bps	290 bps

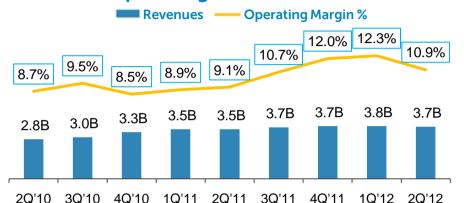


- Revenues of \$4.5B, down -3% Y/Y, up +18% sequentially
- Operating income was \$484M, or 10.9% of revenue
- Client revenue up +34% sequentially with strong sequential demand for servers, storage and services



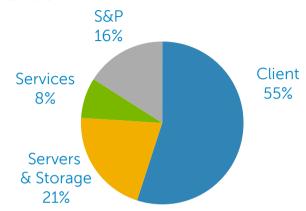
2Q FY12 SMB

Revenue & Operating Income



SMB P&L

JI-ID I GE					
\$ in Millions	2Q'11	3Q'11	4Q'11	1Q'12	2Q'12
Revenues Sequential Growth, % Y/Y Growth, %	3,535	3,665	3,749	3,768	3,709
	<i>0%</i>	<i>4%</i>	2%	<i>0%</i>	-2%
	25%	24%	12%	7%	5%
Operating Income Operating Margin, % Sequential Growth, bps Y/Y Growth, bps	323	391	450	463	404
	9.1%	10.7%	12.0%	12.3%	10.9%
	20 bps	160 bps	130 bps	30 bps	-140 bps
	40 bps	120 bps	350 bps	340 bps	180 bps

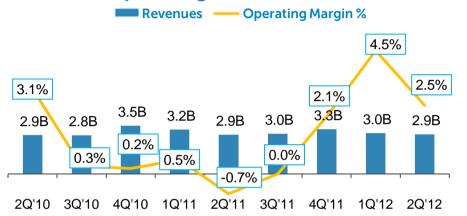


- Revenues of \$3.7B (up +5% Y/Y)
- Operating income was \$404M, or 10.9% of revenue
- Servers, storage and services grew Y/Y



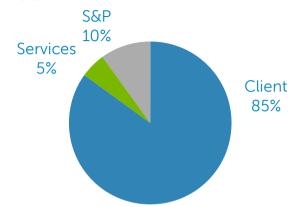
2Q FY12 Consumer

Revenue & Operating Income



Consumer P&L

Consumer a					
\$ in Millions	2Q'11	3Q'11	4Q'11	1Q'12	2Q'12
Revenues Sequential Growth, % Y/Y Growth, %	2,870	2,961	3,278	3,005	2,908
	-12%	3%	11%	-8%	-3%
	0%	4%	-8%	-7%	1%
Operating Income Operating Margin, % Sequential Growth, bps Y/Y Growth, bps	(21)	0	69	136	73
	-0.7%	0.0%	2.1%	4.5%	2.5%
	-120 bps	70 bps	210 bps	240 bps	-200 bps
	-380 bps	-30 bps	190 bps	400 bps	320 bps



- Revenues of \$2.9B (down -3% Q/Q and up +1% Y/Y)
- Oplnc was \$73M, or 2.5% of revenue
- OpInc of 3.5% in the first half of year



Dell 2Q FY12 Enterprise Solutions

Brad AndersonSVP, Enterprise Solutions Group



2Q FY12 Enterprise Solutions

Next Generation Computing Solutions

Intelligent Data Management

Networking

Mid-market design

- SMB Dell-owned IP storage up +27% Y/Y
- EqualLogic remains iSCSI leader

Proven acquisition strategy

- Pending Force10
 Networks
 acquisition
 positions Dell well
 in data center
 networking
- Compellent revenue up +97% sequentially

Delivering platforms of the future

- Dell EqualLogic FS7500 launch brings 1st scale out NAS to Dell EqualLogic
- Solution
 partnership with
 Cloudera to
 reduce complexity
 and cost of
 Hadoop

Leading virtualization disruptors

- Virtualization growth driving server networking revenue growth of +9% Y/Y
- Customers looking for end to end virtualization solutions

Free to innovate

- Dell OpenStack Cloud Solution is 1st available OpenStack cloud solution
- 1st vendor to provide servers in temperatures up to 113° Fahrenheit



Dell 2Q FY12 Outlook

Brian Gladden SVP and CFO



Outlook

Updated Full Year FY12 Outlook

Key Metrics	Outlook	Key Drivers
Revenue	up +1-5% Y/Y	Enterprise solutions and services growth
Operating Income (Non-GAAP)	up +17- 23% Y/Y	 Enterprise revenue strength Commercial leverage End User Computing
Cash Flow	CFOps > Net Income	OpInc \$ growthSustained CCC

Dynamics

- Investment in differentiated enterprise solutions and services continued to drive substantial gains in our profitability
- Mid-market design focus on enterprise solutions and services is driving mix shift to a higher-value portfolio and resulting in sustainable, improved results
- Raising our total year Non-GAAP operating income outlook to +17-23% Y/Y growth from +12-18% Y/Y growth
- Based on strategic decisions to redirect resources from lower to higher value solutions and a demand environment that has become more uncertain in light of macroeconomic news, we are revising our FY'12 revenue outlook to +1-5% Y/Y growth from +5-9% Y/Y growth
- For 3Q, we see revenue roughly flat vs. 2Q, in line with seasonality over the past two years
- Continue to anticipate quarterly interest expense of \$70 million, and full-year Non-GAAP tax rate between 21-23%



2Q FY12 Corporate Responsibility

Dell's commitment to our planet, our communities and our people

Our Planet

- Signed a commitment with the EPA in 2Q to further promote responsible electronics recycling and encourage OEMs to use certified recyclers
- Dell has already surpassed our goal of a 10-percent reduction in packaging volume and we maintain plans to eliminate 20 million pounds of packaging material from our shipments by the end of 2012
- Interbrand ranks Dell #8 in its Best Global Green Brands survey

Our Communities & Our People

- Maintained giving at 1 percent of pretax profits.
- Dell doubled the number of entries to the Dell Social Innovation Competition in 2Q with 63% coming from outside the US while more than 200 Dell employees served as judges and mentors
- Dell team members globally can now make credit card donations to non-profits of their choice that Dell will match up to \$10,000 annually



Dell 2Q FY12 Strategy

Michael Dell Chairman and CEO



1H Results Validating Strategy

Expanding enterprise solutions and services capabilities

- Sustained strong growth in operating profits, EPS and Cash Flow demonstrates our strategy is working well
- Customers turning to Dell for solutions regardless of the economic backdrop
- Continue to identify opportunities in a disciplined way to generate profitable growth
- Building a strong track record of successful integrations
- Mid-market design focus is driving more innovative thinking



Dell 2Q FY12 Supplemental Non-GAAP Measures



	Q1'10	Q2'10	Q3'10	Q4'10	FY10	Q1'11	Q2'11	Q3'11	Q4′11	FY11	Q1′12	Q2'12
<u>GAAP</u>												
Net Income	290	472	337	334	1,433	341	545	822	927	2,635	945	890
EPS	\$0.15	\$0.24	\$0.17	\$0.17	\$0.73	\$0.17	\$0.28	\$0.42	\$0.48	\$1.35	\$0.49	\$0.48
<u>Adjustments</u>												
Income before Income Taxes												
Amortization of Intangibles	39	40	40	86	205	88	87	89	85	349	92	95
Severance & Facility Action Costs	185	87	123	86	481	57	24	31	17	129	19	-
Acquisition Related	-	-	-	116	116	20	16	23	39	98	53	87
Other ¹⁾	-	-	-	-	-	140	-	(72)	-	68	-	-
Aggregate Tax-adjustments	(28)	(24)	(51)	(78)	(181)	(62)	(43)	(18)	(50)	(173)	(59)	(66)
EPS - Diluted	\$0.10	\$0.05	\$0.06	\$0.11	\$0.32	\$0.13	\$0.04	\$0.03	\$0.05	\$0.24	\$0.06	\$0.06
Non-GAAP												
Net Income	486	575	449	544	2,054	584	629	875	1,018	3,106	1,050	1,006
EPS	\$0.25	\$0.29	\$0.23	\$0.28	\$1.05	\$0.30	\$0.32	\$0.45	\$0.53	\$1.59	\$0.55	\$0.54



^{1) \$40}M Legal Settlement, a \$100M SEC Settlement and a \$72M merger termination fee.

	Q1'10	Q2'10	Q3'10	Q4'10	FY10	Q1'11	Q2′11	Q3′11	Q4'11	FY11	Q1′12	Q2′12
GAAP gross margin	2,168	2,391	2,233	2,469	9,261	2,516	2,586	3,003	3,291	11,396	3,432	3,525
Non-GAAP adjustments: Amortization of intangibles	26	27	27	71	151	68	70	71	69	278	71	74
Severance and facility actions	65	14	102	55	236		14	4	6	53		
Acquisition-related Other	-	-	-	1	1	1	1	-	2	4	3	26
Non-GAAP gross margin	2,259	2,432	2,362	2,596	9,649	2,614	2,671	3,078	3,368	11,731	3,511	3,625
<u>Percentage of Total Net</u> <u>Revenue:</u>												
GAAP gross margin	17.6%	18.7%	17.3%	16.6%	17.5%	16.9%	16.6%	19.5%	21.0%	18.5%	22.9%	22.5%
Non-GAAP adjustment	0.7%	0.4%							0.5%	0.6%		
Non-GAAP gross margin	18.3%	19.1%	18.3%	17.4%	18.2%	17.6%	17.2%	20.0%	21.5%	19.1%	23.4%	23.2%



	Q1'10	Q2'10	Q3'10	Q4'10	FY10	Q1'11	Q2′11	Q3′11	Q4'11	FY11	Q1'12	Q2'12
GAAP operating expenses	1,754	1,720	1,656	1,959	7,089	1,997	1,841	1,979	2,146	7,963	2,220	2,379
Non-GAAP adjustments:												
Amortization of intangibles	(13)	(13)	(13)	(15)	(54)	(20)	(17)	(18)	(16)	(71)	(21)	(21)
Severance and facility actions	(120)	(73)	(21)	(31)	(245)	(28)	(10)	(27)	(11)	(76)	(14)	-
Acquisition-related	-	-	-	(115)	(115)	(19)	(15)	(23)	(37)	(94)	(50)	(61)
Other ¹⁾	-	-	-	-	-	(140)	-	-	-	(140)	-	-
Non-GAAP operating expenses	1,621	1,634	1,622	1,798	6,675	1,790	1,799	1,911	2,082	7,582	2,135	2,297
Percentage of Total Net Revenue.	,											
GAAP operating expenses	14.2%	13.5%	12.8%	13.2%	13.4%	13.4%	11.8%	12.8%	13.7%	12.9%	14.8%	15.2%
Non-GAAP adjustment	-1.1%	-0.7%	-0.2%	-1.1%	-0.8%	-1.4%	-0.2%	-0.4%	-0.4%	-0.6%	-0.6%	-0.5%
Non-GAAP operating expenses	13.1%	12.8%	12.6%	12.1%	12.6%	12.0%	11.6%	12.4%	13.3%	12.3%	14.2%	14.7%



^{1) &}quot;Other" includes legal settlement and a SEC settlement

	Q1'10	Q2'10	Q3'10	Q4'10	FY10	Q1'11	Q2′11	Q3′11	Q4'11	FY11	Q1'12	Q2'12
GAAP operating income	414	671	577	510	2,172	519	745	1,024	1,145	3,433	1,212	1,146
Non-GAAP adjustments:												
Amortization of intangibles	39	40	40	86	205	88	87	89	85	349	92	95
Severance and facility actions	185	87	123	86	481	57	24	31	17	129	19	-
Acquisition-related	-	-	-	116	116	20	16	23	39	98	53	87
Other 1)	-	-	-	-	-	140	-	-	-	140	-	-
Non-GAAP operating income	638	798	740	798	2,974	824	872	1,167	1,286	4,149	1,376	1,328
Percentage of Total Net Revenue	-											
GAAP operating margin	3.4%	5.2%	4.5%	3.4%	4.1%	3.5%	4.8%	6.7%	7.3%	5.6%	8.1%	7.3%
Non-GAAP adjustment	1.8%	1.1%	1.2%	2.0%	1.5%	2.0%	0.8%	0.9%	0.9%	1.1%	1.1%	1.2%
Non-GAAP operating margin	5.2%	6.3%	5.7%	5.4%	5.6%	5.5%	5.6%	7.6%	8.2%	6.7%	9.2%	8.5%

DELL

Net TTM Free Cash Flow	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2′11	Q3′11	Q4′11	Q1′12	Q2′12
Cash flow from operations	2,512	2,480	3,367	3,906	3,383	3,642	3,754	3,969	4,196	5,235
Capital expenditure	(398)	(355)	(288)	(367)	(333)	(379)	(402)	(444)	(535)	(549)
Financing receivables	483	700	830	1,085	1,266	1,119	988	709	480	375
Net TTM Free Cash Flow	\$2,597	\$2,825	\$3,909	\$4,624	\$4,316	\$4,382	\$4,340	\$4,234	\$4,141	\$5,061

Net Free Cash Flow	Q1'10	Q2'10	Q3'10	Q4'10	Q1'11	Q2'11	Q3′11	Q4'11	Q1'12	Q2'12
Cash flow from operations	761	1,076	801	1,268	238	1,335	913	1,483	465	2,374
Capital expenditure	(80)	(99)	(70)	(118)	(46)	(145)	(93)	(160)	(137)	(159)
Financing receivables	27	352	177	529	208	205	46	250	(21)	100
Net Free Cash Flow	\$708	\$1,329	\$908	\$1,679	\$400	\$1,395	\$866	\$1,573	\$307	\$2,315

