

Analyst Meeting

June 24, 2010

Hyatt Regency Hotel



Agenda

7:00 – 8:00 AM	Continental Breakfast and Product Display	
8:00 – 8:05 AM	Welcome	Rob Williams Director, Investor Relations
8:05 – 8:20 AM	Growth Strategy	Michael Dell Chairman and CEO
8:20 – 9:00 AM	Financial Goals and Q&A	Brian Gladden SVP and Chief Financial Officer
9:00 – 10:00 AM	Igniting Profitable Client Growth	Jeff Clarke Vice Chairman, Operations and Technology Steve Felice President, Consumer, Small and Medium Business Erin Nelson SVP, Chief Marketing Officer Ron Rose SVP, Dell.com
10:00 – 10:15 AM	Break	
10:15 – 11:15 AM	Enterprise Solutions	Steve Schuckenbrock President, Large Enterprise Paul Bell President, Public Peter Altabef President, Dell Services Donna Troy VP/GM, Solutions Marketing and Sales
11:15 AM – 12:15 PM	Enterprise Technology	Brad Anderson SVP, Enterprise Product Group Dave Johnson SVP, Corporate Strategy Chuck Lyles Vice President, Public Sector Services
12:15– 12:40 PM	Lunch	
12:40 – 1:40 PM	Q & A Session	Michael Dell Chairman and CEO Brian Gladden SVP and Chief Financial Officer