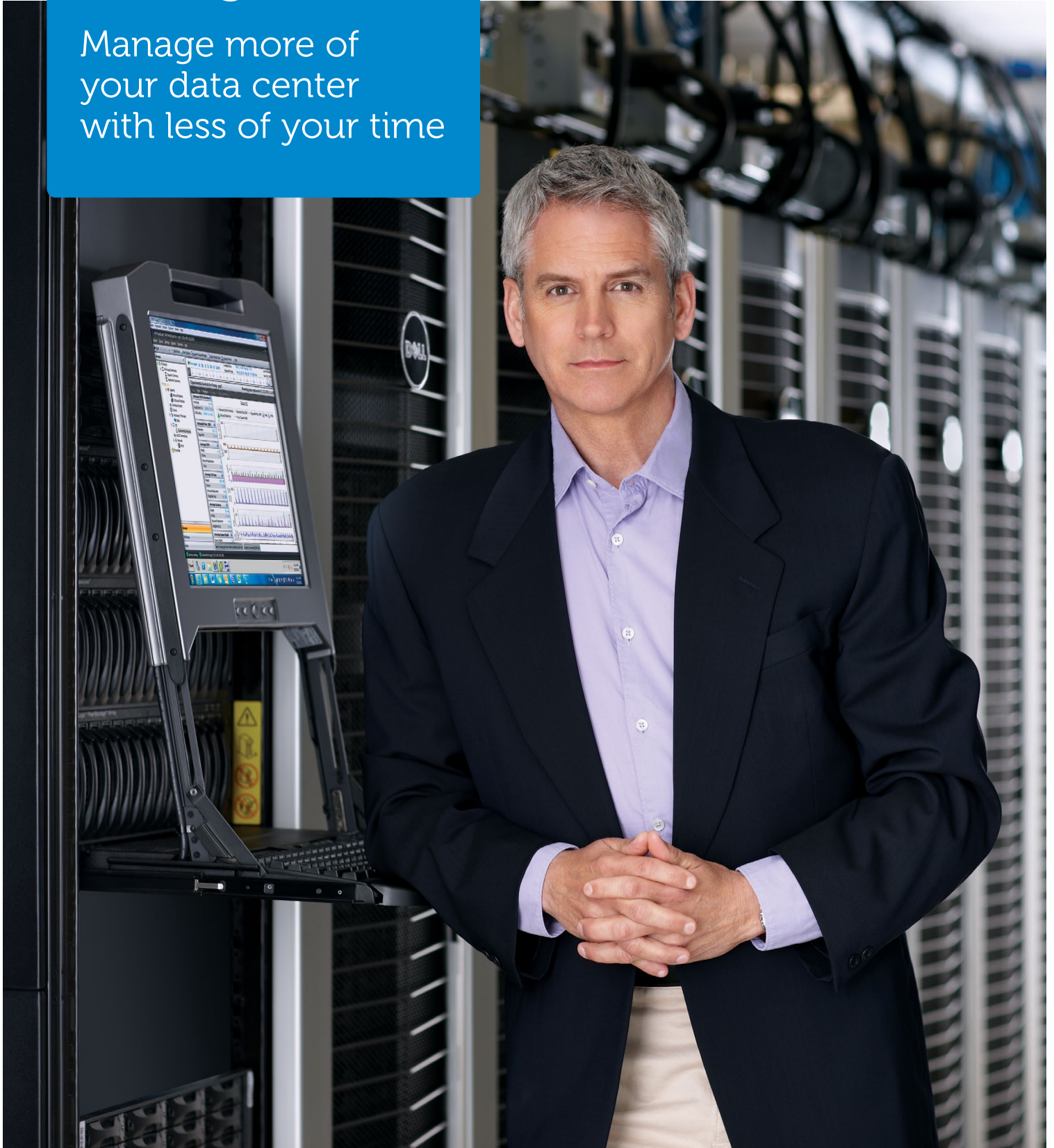




# Dell Advanced Infrastructure Manager

Manage more of your data center with less of your time



# Demands on IT multiply. Budgets shrink. Time to add Dell Advanced Infrastructure Manager (AIM)

## Today's data center is at the heart of the business

Your data center, the heart of your organization, has to be kept up and running efficiently — at full performance and ready for anything. But that's easier said than done. Especially when every request for additions or changes to running apps can create a flurry of tasks that may require multiple tools and tasks that can grow ever more complex and time consuming. And virtualization has only added to the equation.

But what if you could transform IT infrastructure with the skills and investments you already have? If you could adjust compute capacity to support changing business demands? With Dell Advanced Infrastructure Manager (AIM), you can.

## Create an IT infrastructure that can quickly react and adapt to changes

In many organizations, demands on IT are always increasing, even when budgets to support them don't. This is why you want a cost-effective way to build an IT infrastructure that can easily change (physically and virtually) as circumstances demand. One that helps you:

- Increase the utilization of your IT assets
- Recover services quickly if problems occur
- Scale services rapidly to support your business

Dell AIM is a rapid **workload mobility** and **recovery management** solution that works across physical and virtual machines in heterogeneous data centers. It enables you to rapidly change what servers are running and how they are connected to networks and storage. Plus, Dell AIM is an open solution, working with many industry-standard data center assets. So you can use your existing computing infrastructure — for increased ROI.



Learn more about how Dell AIM can make your organization's data center more efficient at [www.dell.com/aim](http://www.dell.com/aim)



From flexibility to manageability to reliability, the benefits of Dell AIM go on and on

### When you need to gain infrastructure elasticity to rapidly react to business demands

- **Run the right workloads** on the right infrastructure at the right time
- **Rapidly repurpose hardware** to meet changing business needs
- **Consolidate resources** into a shared pool that can be repurposed on demand
- **Enable green IT** by powering excess capacity down when not needed

### When you need fast and easy migration of workloads to new technology or new architectures

- Take new hardware investments from **pallet to production in minutes by rapidly retargeting workloads**
- **Increase virtualization** by running workloads in consolidated, heterogeneous pool of physical and virtual servers
- **Gain efficiency** by choosing best of breed infrastructure for every purchasing decision

### When you need to restore failed workloads automatically

- **Protect applications** against server, rack or data center hardware failures
- Help **eliminate the need for complex and expensive clustering** solutions for applications that are designed to sustain momentary failure
- **Gain resiliency** with existing investments in a heterogeneous environment
- **Dispense with most "standby" servers** — while still protecting your workloads — by using spare servers anywhere in the infrastructure to replace a failed server

### When you need to improve test and development to bring applications to market faster

- **Consolidated heterogeneous resource pool** enables more efficient and agile development and lab management
- **Automate infrastructure configuration** removing manual steps to enable more time testing, less time building
- **Consolidate multiple lab environments into a single pool** for less waste, higher utilization and better scalability
- **Rapidly move workloads** through test/dev/QA infrastructure and networks