ADOBE® ACROBAT® CONNECT™ PROFESSIONAL AND THE ADOBE CONNECT FAMILY

Adobe Acrobat Connect Professional

Adobe Connect products
- Adobe Connect Training 6
- Adobe Connect Events 6
- Adobe Connect Enterprise Server 6
- Adobe Connect Enterprise Hosted 6
- Adobe Presenter 6

Adobe Acrobat Connect Professional software enables business professionals to communicate and collaborate instantly with groups small and large. With Acrobat Connect Professional, customers can:

- Conduct rich, flexible, and hassle-free online meetings that can be accessed instantly by virtually anyone, anywhere, and at any time with Adobe Flash® Player software

- Reduce expenses and accelerate productivity through engaging ad hoc discussions and powerful online collaboration tools

- Streamline, manage, and customize meeting workflow and content as well as the appearance of meeting rooms to suit your specific needs

IT professionals can support and extend the functionality of Adobe Acrobat Connect Professional with the Adobe Connect family of products to provide enterprise web communication solutions for training, marketing, enterprise web conferencing, and online collaboration.

These solutions are available on a hosted subscription basis or as licensed software that can be deployed behind the firewall and include: Adobe Acrobat Connect Professional for real-time web conferencing; Adobe Presenter for easy Microsoft PowerPoint authoring of narrated, self-paced training courses and on-demand multimedia presentations; Adobe Connect Training for creating and managing eLearning courses and curriculums; Adobe Connect Events for managing and tracking users of large online events and presentations; and the core Adobe Connect Enterprise Server 6 software for licensed deployment or Adobe Connect Enterprise Hosted 6 for hosted services.

Customer profiles

IT directors and managers, VPs, and CIOs who demand cost-effective, more secure, extensible, and scalable web communications solutions for their organizations.

Marketing directors and managers who use live or recorded web seminars for audience polling and cost-effective lead generation.

Sales managers and representatives who want to follow up with qualified leads through one-on-one personal online meetings and present custom proposals to leads.

Training professionals who use virtual classrooms or on-demand presentations for sales, channel, and safety compliance training.

For more information
For more details on Adobe Acrobat Connect Professional, go to *www.adobe.com/products/ acrobatconnectpro.*

For more details on Adobe Connect, go to *www.adobe.com/products/connect.*

Top reasons to buy

Scalable web conferencing—Provide easy-to-use, easy-to-access, interactive web conferencing for the enterprise.

Robust web communications—Deliver flexible, reliable, and more secure web communications for the enterprise.

Comprehensive web services framework—Leverage existing infrastructure investments in user and content management systems.

Dedicated solutions for business professionals—Provide dedicated solutions for training, marketing, and sales that can be customized to integrate an organization's brand.
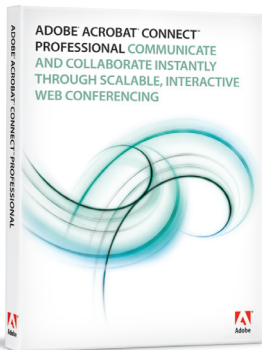
ADOBE® ACROBAT® CONNECT™ PROFESSIONAL

Communicate and collaborate instantly through scalable, interactive web conferencing

Adobe Acrobat Connect Professional software brings real-world functionality to online meetings, enabling participants to engage in lively discussions and real-time collaborative problem solving using screen sharing, multiperson video, whiteboarding, and more.

Customer profiles

Marketing directors and managers who want to use live or recorded web seminars for audience polling and cost-effective lead generation.

Sales managers and representatives who want to follow up with qualified leads through one-on-one personal online meetings and present custom proposals to leads.

Corporate trainers who want to use live meetings for sales, channel, and safety compliance training.

IT help desks looking for a cost-effective solution to help troubleshoot user problems in real time and improve productivity.

Top reasons to buy

Instant access to online meetings: Leverage ubiquitous Adobe Flash Player, already installed on more than 97% of Internet-connected desktops worldwide, for instant, hassle-free access to Adobe Acrobat Connect Professional meetings for virtually anyone, anywhere—no scheduling or setup required.

Custom URLs: Create personalized URLs that are easy to remember and make them an indispensable part of your e-mail signatures and business cards, just like your phone number and e-mail address.

Easy screen sharing: Share your screen for collaborative work sessions with colleagues or one-on-one meetings with customers at the click of a button.

Audio conference call control: Control reservationless audio conference calls from one easy-to-use interface—dial out to participants, mute and put participants on hold, and view the active speaker.

Moderated Q&A: Conduct chat-based Q&A sessions with complete control over question queue, visibility, and question delegation.

Support for rich content: Engage small and large remote audiences with video, animations, and software simulations. Record meetings and live events for later on-demand viewing.

Indispensable collaboration tools: Call attention to details—annotate over screen sharing, content, and blank whiteboards using standard tools or your own custom annotation shapes. Invite participants to upload and share documents.

Critical meeting and content management tools: Manage and control online meetings and assets across large groups, archive and share assets with colleagues using a centralized, searchable content library, and run reports on the effectiveness of meetings.

Flexible, persistent meeting rooms: Use an intuitive, tab-based interface to organize meeting workflow and content and customize the look and feel of meetings and events to reflect your corporate branding. Meeting room layouts and content are automatically saved for future meetings, reducing preparation and setup time.

Acrobat Connect Professional Collaboration Builder SDK: Leverage the Flash developer community to extend the power and reach of personal meeting rooms through customized web conferencing experiences, including custom applications and simulations.

More secure meeting rooms: Acrobat Connect Professional meetings are protected with 128-bit or higher encryption.

Adobe Acrobat Connect and Acrobat Connect Professional
Acrobat Connect Professional offers scalable enterprise-class web conferencing for small and large groups with a virtually unlimited number of customizable meeting rooms, multiperson video and VoIP, integrated audio, essential meeting and asset management tools, and a searchable content library. If your customer's web conferencing needs are less demanding and do not involve communicating and collaborating with more than 15 people simultaneously, consider Acrobat Connect, which provides one personal meeting room with reliable video and audio conferencing, screen sharing, chat, notes, and whiteboarding.

System requirements for Acrobat Connect Professional

Host and participant:

Microsoft® Windows® 98 SE/2000/ XP Home/Professional
• Internet Explorer 5.0 or later
• Netscape 7.1 or later
• Mozilla Firefox 1.5 or later

Mac OS X v.10.2/10.3/10.4
• Safari 1.1 or later
• Mozilla Firefox 1.5 or later

Additional requirements

Host and participants:
• Macromedia® Flash Player 6.0.79 or later
• Broadband connection

For more information
For more details on Acrobat Connect Professional, go to *www.adobe.com/ products/acrobatconnectpro*.

ADOBE® CONNECT™ TRAINING 6

Manage, deploy, and track highly engaging online training for the enterprise

Adobe Connect Training provides extensive training curriculum management, including the ability to include live meetings, external events, and self-paced courses within a single curriculum. Adobe Connect Training also enables organizations to deploy, measure, and track their training and compliance initiatives.

Customer profiles

Training professionals who use virtual classrooms and on-demand presentations for sales, channel, and safety compliance training and who want to deliver richer, more engaging live and self-paced training faster and at lower cost.

Training, marketing, corporate messaging, partner relations, and human resources managers who need to communicate with or train people online.

Top reasons to buy

Blended learning—Deploy custom training programs that mix and reuse a variety of training activities, including self-paced Adobe Presenter courses, third-party content, and live, instructor-led training.

Interactive quizzes and surveys—Administer formal assessments, knowledge retention exercises, or surveys, or use question branching with audio-visual feedback to guide users and tailor learning paths.

Certification and transcripts—Set up automated certification criteria that assign a unique learner certification number upon course completion and provide details on completed courses and curriculums, including pass/fail information, date of completion, and certificate IDs.

Content management and keyword search—Search the content library to retrieve and play recorded virtual classroom sessions and self-paced content. Locate existing materials to perform updates or leverage existing content for new courses.

Course management—Schedule courses, invite learners, automate enrollment notices and reminders, and track learner statistics. Participants simply click a link to access the course.

Curriculum management—Use wizards to create progressive learning tracks and easily define course prerequisites, optional and required modules, and completion requirements.

Standards-compliant content—Deliver and track AICC-compliant presentations or integrate with common corporate learning management systems.

Manager reports—Track the progress and performance of all direct reports or others in their organizations.

Learner reports—Track enrollment, course and curriculum completions, pass/fail results, survey and quiz responses, and more. Let users review their responses to quiz and survey questions and view reports online or download reports using the CSV file format.

System requirements
See Adobe Connect Enterprise Server 6.

For more information
For more details on Adobe Connect Training, go to *www.adobe.com/products/connect/solutions/rapid_training*.

ADOBE® CONNECT™ EVENTS 6

Manage, deploy, and track large-scale online events and presentations

Adobe Connect Events enables automated user registration and management for large online seminars and presentations and provides detailed reports on attendee demographics, registrations, attendance, and responses to registration surveys and in-session polls.

Customer profiles

Marketing directors and managers who want to generate more high-quality leads at lower cost or use live or recorded web seminars.

Corporate trainers who want to use live or recorded web seminars for sales, channel, and safety compliance training.

Sales, marketing, corporate training, partner relations, and human resources managers who need to communicate with or train large groups of people online.

Top reasons to buy

Automated registration management—Create custom online registration forms and enable self-registration through automatic attendee registration approval and confirmation.

Attendee qualification—Track registration form answers to qualify attendees. Approve and deny attendance and send automatic e-mail notifications based on qualification.

Notification management—Help save time and money by automatically sending out customizable invitations, registration confirmations, registration approvals, registration denials, e-mail reminders, and post-event communications. Import invitation lists in the CSV format.

Detailed event tracking and reporting—Get detailed reports on who has viewed published on-demand presentations on a prospect-by-prospect and slide-by-slide basis.
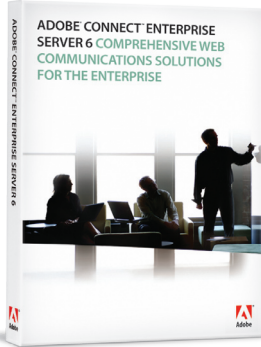
Branding—Add corporate colors and logos to customer-facing event pages, including registration, event listing, and information pages, to extend your corporate brand.

System requirements
See Adobe Connect Enterprise Server 6.

For more information
For more details on Adobe Connect Events, go to *www.adobe.com/products/connect/productinfo/features/events*.

ADOBE® CONNECT™ ENTERPRISE SERVER 6

Manage, deploy, and control real-time and on-demand web communications

Adobe Connect Enterprise Server 6 software integrates real-time and on-demand communications and provides user administration, tracking, and reporting, as well as integrated content management across all Adobe Connect applications through a searchable content library.

Customer profiles

IT directors and managers who need a cost-effective, bandwidth-efficient, more secure, extensible, and scalable web communications solution for their organizations.

Top reasons to buy

Scalable deployment—Reduce the complexity and risk of managing web communications and anticipate growth through single-server or clustered environments.

Flexible delivery management—Provide flexible on-demand delivery through any standard web browser—even with low-speed modem connections.

Failover support—Keep online communications on track with automatic failover to a backup server in the event of a system failure.

Easy extensibility—Use the comprehensive web services framework in Adobe Connect Enterprise Server 6 to integrate Adobe Connect implementations with common XML-based enterprise applications and systems.

Robust content management—Manage and track third-party AICC-compliant content, rich media content, and metadata in the online content library, and help control access to confidential information with folder and security management tools.

Single sign-on support—Leverage your existing corporate authentication systems and eliminate the need for multiple user names and password prompts.

Directory service integration—Help reduce application management costs by integrating Adobe Connect servers with an existing user management system through LDAP and Active Directory (licensed version) or through CSV import of users and groups (hosted version).

User management and access control—Add and delete users, identify usage and access rights, and manage groups from one console, using the web-based user administration interface.

Password policy management—Enforce password policies consistent with industry best practices and align Adobe Connect solutions with their existing security policies.

Edge server support—Use optional Adobe Connect Edge Server 6 technology to improve performance and increase network efficiency by consolidating and caching streams and content.

System requirements

Microsoft Windows 2000 Server/ Windows Server® 2003 SP2
- Intel® Pentium® 4 2GHz processor (Dual-Core Intel Xeon® 3GHz processor recommended)
- 1GB of RAM
- 1GB of available hard-disk space for server installation
- 80GB of hard-disk space for content storage (requirements will increase as more content is stored)
- CD-ROM drive
- NTFS file system

Additional requirements
- SSL Hardware Accelerator or built-in Connect Enterprise software SSL
- Network: 100MB
- Port: 1935 (RTMP), 80 or other HTTP port, 443 if SSL is enabled
- Database: MSDE-embedded database engine

Adobe Connect Edge Server 6
- Server with Intel Pentium 4 3.2GHz processor with 1MB cache (250 users) or 2MB cache (500 users)
- 2GB of RAM (for 250 users) or 4GB (for 500 users)
- 40GB hard drive
- TCP/IP network adapter that supports 1GB
- CD-ROM or DVD-ROM drive

For more details, go to *www.adobe.com/ products/connect/productinfo/ systemreqs.*

Adobe Connect Enterprise Hosted 6
Customers can obtain Adobe Connect solutions as licensed software that can be deployed behind the firewall or on a hosted subscription basis for hassle-free management. The licensed version comes with Adobe Connect Enterprise Server 6; hosted solutions include Adobe Connect Enterprise Hosted 6.

ADOBE® PRESENTER 6

Rapidly create high-quality on-demand presentations without special training

Adobe Presenter software is an easy-to-use eLearning authoring tool that enables business professionals to leverage their Microsoft PowerPoint skills to create compelling multimedia experiences, complete with voice-over narration, talking head video, and animations.

Customer profiles

Business managers who need a fast and easy way to create compelling multimedia presentations for lead generation.

Training professionals with or without technical expertise who need to create engaging eLearning courses.

Sales, channel readiness, marketing, corporate messaging, partner relations, and human resources managers who need to train people online using engaging on-demand presentations.

Top reasons to buy

Speedy content authoring—Rapidly create compelling presentations in Microsoft PowerPoint, complete with voice-over narration and audio tracks, or let Adobe Presenter wizards step you through the process if necessary.

Rich viewing experience—Engage viewers with compelling, self-running rich media presentations for maximum transfer of knowledge in minimum time.

Audio narration and editing—Add narration to presentations using a computer and a microphone, and use the intuitive Audio Editing tool to cut out awkward pauses or mistakes or add an external audio track.

Talking head video—Add Flash Video or reuse recorded seminars and lectures to create high-impact on-demand versions of live, in-person events.

Branding—Add corporate logos and color schemes to presentations and save custom settings as a theme for future use.

Presentation templates—Jump-start presentations with out-of-the-box templates and save custom presentation templates for future use to maintain consistency.

Presentation attachments—Add context to content by including attachments of virtually any file type or web links to external sites.

Presentation reports—Get detailed reports on who has viewed on-demand presentations published to the Adobe Connect server on a prospect-by-prospect and slide-by-slide basis.

Quiz authoring—Easily create formal assessments, knowledge retention exercises, or surveys; specify pass/fail grades; and use question branching to tailor learning paths.

Accessible, standards-compliant content—Create SCORM- and AICC-compliant content to deliver and track content through existing corporate learning management systems. Adobe Presenter also helps meet Section 508 requirements.

System requirements

Microsoft Windows 98 SE/2000/XP
- Intel Pentium III 600MHz processor or equivalent*
- 128MB of RAM (256MB recommended)*
- 100MB of available hard-disk space*
- Microsoft PowerPoint 2000/2002/2003*
- Internet Explorer 5.0/5.5/6.0
- Netscape Navigator 7.1
- Mozilla Firefox 1.0.3

Mac OS X v.10.2/10.3/10.4
- Safari 1.1/1.2/2.0
- Mozilla Firefox 1.0.3

*Content authors only

For more information
For more details on Adobe Presenter, go to *www.adobe.com/products/presenter.*

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