



Trend Micro and VMware Partnering to Revolutionize Virtualized Security

Trend Micro and VMware Have Teamed Up to Deliver

- The **first and only** agentless anti-virus solution built for VMware-virtualized desktops and datacenters.
- The industry's **first** VDI-optimized endpoint security solution.
- The **first** product to successfully complete ALL test cases in the VMsafe appliance certification testing.

These solutions leverage the VMware platform to deliver better-than-physical security. For VMware customers, that means higher consolidation rates and cost savings, as well as faster performance and better manageability.



Live from VMworld

"...a new architecture needs to be built for a virtualized infrastructure, so we worked with VMware to really capitalize not only on their superior products and very high product quality but also on their API development..."

—Steve Quane, Chief Product Officer, Trend Micro



"I fundamentally believe what we've been able to achieve together at Trend between you and us—it is game changing."

—Allwyn Sequeira, CTO Security, VMware

The Need for Custom-Built Security

"By 2012, 60% of virtualized servers will be less secure than the physical servers they replace."

—Gartner, "Addressing the Most Common Security Risks in Data Center Virtualization Projects," January 2010

"28% of IT professionals believe that security issues are actually holding organizations back from using virtualization technologies more prominently throughout the enterprise."

—ESG, "Information Security, Virtualization, and the Journey to the Cloud," August 2010

From hypervisor security, resource contention to visibility and reporting, Trend Micro and VMware have worked closely together to address all of today's virtualization concerns and challenges.

What Our Customers are Saying

"Our most important security layer is the Trend Micro Deep Security software, which efficiently blocks the things we need to block, without blocking the things we don't need to block."

—Bill Gillis, Director of Ambulatory Clinical Application Services, Beth Israel Deaconess Medical Center

"Trend Micro's relationship with VMware—resulting in the VMware Ready validated virtual appliance—was a big contributing factor to our switch to Trend Micro security solutions."

—Michael Zeleny, Technical Support Specialist, St. Lawrence College

"Using VMware and Trend Micro together enables us to scale while keeping security and application availability at the forefront of our customer solutions."

—Steve Purrello, Chief Executive Officer, Workstream



Our Strategic Advantage



Improves Security

by providing the most secure virtualization infrastructure, with APIs, and certification programs



Improves Virtualization

by providing security solutions architected to fully leverage the VMware platform

Trend Micro provides VMware customers with the ability to more effectively virtualize their environments through:

- **Better manageability** – No agents to configure, update & patch
- **Faster performance** – Freedom from AV Storms
- **Stronger security** – Instant ON protection & Tamper-proofing
- **Higher consolidation & density** – Inefficient operations removed

Protection Points

Trend Micro offers the most comprehensive suite of next-generation VMware security solutions available.

Desktops



Deep Security

Servers



Deep Security

Cloud



Deep Security and SecureCloud

Virtual Appliances



Web Security
Messaging Security
Email Encryption
Data Leak Prevention

Move Forward with Your Virtualization Journey

If security concerns are slowing down your virtualization strategy, then look no further. With Trend Micro's custom-built VMware security products, problem solved. To learn more:

- Visit www.trendmicro.com/vmware
- Call 1.877.21.TREND (1.877.218.7363)

What Experts are Saying

"While their competitors talk about virtualization, Trend Micro is leading the way with product."

–Eric Ogren, Computerworld,
"Top Security at VMworld,"
September 2010

Only Trend Micro solutions meet all virtualization security requirements.

–Nemertes Research, "Virtualization Security: Achieving Compliance for the Virtual Infrastructure," 2009



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